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# SOUTH COAST TOURISM & INVESTMENT ENTERPRISE

Quarter 2: Performance Report incorporating  
Mid-Year Performance Report  
31 December 2025

*Approved by the Board of Directors: 15 January 2026*

South Coast Tourism & Investment Enterprise SOC (RF) • Company Registration Number: 2016/158 371/30 • Vat Number: 408 027 3974

Board of Directors

- Mr SC Dlomo (Board Chairperson) • Ms NV Masito (Deputy Chairperson) •
- Mr LG Yeni (Board Member) • Dr KH Godlwana (Board Member) • Mr HTH Sabela (Board Member) •



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## 1. Executive Summary

This Quarter 2 Performance Report, incorporating the Mid-Year Performance Review, presents an overview of the South Coast Tourism and Investment Enterprise's (SCTIE) operational, financial, investment, tourism, and governance performance for the period 1 July 2025 to 31 December 2025, as required in terms of Section 88 of the Municipal Finance Management Act (MFMA), 56 of 2003.

During Quarter 2 of the 2025/26 financial year, SCTIE demonstrated strong organisational performance despite operating under significant financial constraints arising from delayed and partial grant payments by key funding partners. For the quarter under review, SCTIE recorded 72 performance targets, achieving 89 % (64 / 72 targets), with 11 % (8 / 72 targets) not achieved. This represents a notable improvement when compared to Quarter 2 of the previous financial year, where 81% of targets were achieved. At mid-year, overall organisational performance stood at 91% achievement (68 / 75 targets), reflecting sustained delivery against the approved Annual Performance Plan (APP).

Non-achievement of selected targets during the quarter is primarily attributable to ongoing cash flow constraints, resulting from the non-receipt or delayed receipt of grant funding from certain municipalities. These constraints necessitated the prioritisation of core operational commitments and limited the pace of implementation of some planned initiatives. Management continues to engage funding partners while implementing cost-containment and reprioritisation measures to mitigate financial risk and sustain service delivery.

From a financial management and governance perspective, SCTIE continued to demonstrate sound controls and compliance. The Auditor-General of South Africa issued an unqualified audit opinion for the 2024/25 financial year, covering the annual financial statements, performance information, and compliance with applicable legislation. This outcome affirms the organisation's commitment to transparency, accountability, and prudent financial management, despite the challenging funding environment.

During the reporting period, staff salaries and Board fees were paid up to 31 December 2025, although the entity continues to carry a significant outstanding grant balance, particularly in relation to the parent municipality. The impact of delayed funding has resulted in VAT penalties and the implementation of a SARS payment plan, which is being actively managed. A Mid-Term Adjustment Budget has therefore been prepared to realign expenditure with realistically anticipated funding while protecting core investment and tourism programmes.

Strategic projects across tourism infrastructure, mixed-use development, agro-processing, and the green economy advanced through feasibility, packaging, and funding preparation stages, strengthening the district's investment pipeline.

Tourism marketing, promotion, and facilitation activities remained a key driver of regional visibility and economic activity. Seasonal campaigns, media engagements, trade and media familiarisation trips, and support for strategic events generated significant earned media coverage. During Quarter 2, tourism marketing initiatives achieved over R4.5 million in Advertising

Value Equivalent (AVE), with investment marketing obtaining over R1.5 million in AVE, reinforcing the KZN South Coast's positioning as a leading domestic tourism destination.

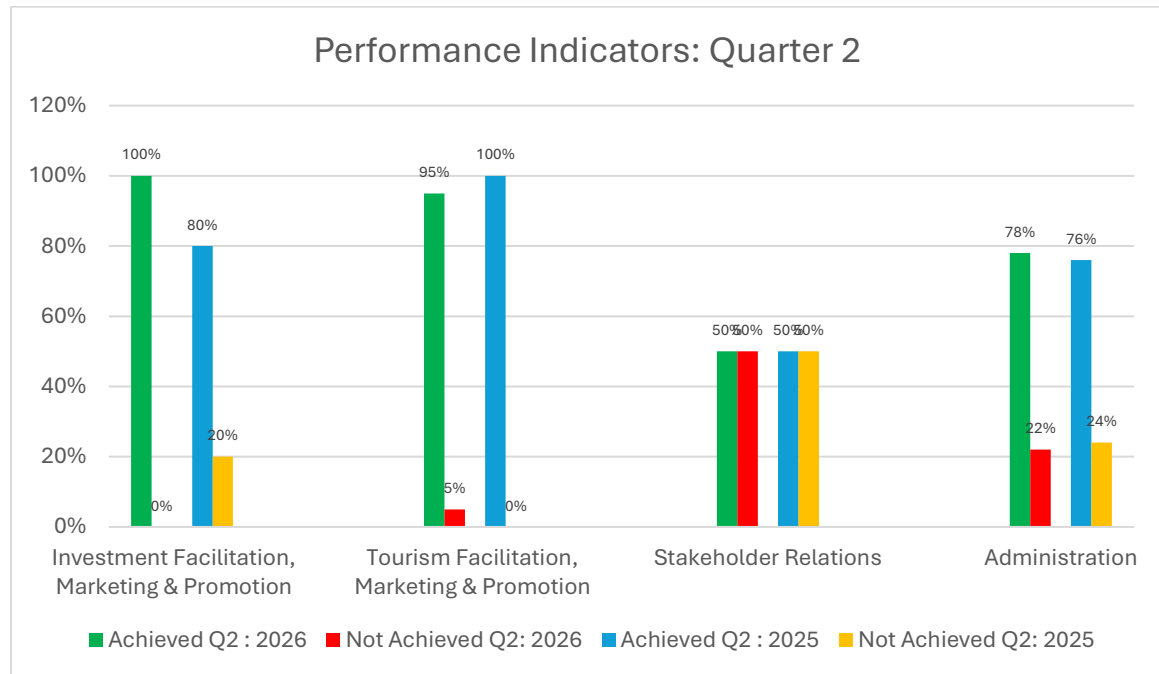
SCTIE also continued to strengthen internal capacity and organisational systems, with progress made on critical human resource appointments, job grading, and the cascading of performance agreements. These processes are expected to be finalised by the end of the financial year, further strengthening institutional effectiveness.

In conclusion, Quarter 2 and the Mid-Year review confirm that SCTIE remains on track in delivering its strategic mandate of investment promotion, tourism development, and economic facilitation for the KZN South Coast. While financial constraints continue to present a material operational risk, the organisation has demonstrated resilience, strong governance, and consistent programme delivery. The focus for the remainder of the financial year will be on stabilising cash flows, implementing the adjusted budget, accelerating catalytic projects, and leveraging partnerships to sustain long-term regional economic growth and impact.

## 1.1. Performance Scorecard: Quarter 2/2026

In terms of quarter 2 – 2026, SCTIE had a total of 72 targets for the quarter to attend to, which we managed to Achieve 89% (64/72) and did Not Achieve 11% (8/72).

In comparative to quarter 2 – 2025, SCTIE had 47 targets for the quarter of which we Achieved 81% (38/47) and did Not Achieved 19% (9/47).



The reasons for the non-achievements are primarily due to the cash flow constraints brought about by the non-receipt of grant payments, which we have experienced during quarter 2 – 2026.

## 1.2. Annexure A: Quarter 2 and Mid Term Performance Scorecard

The comprehensive Annual Performance Scorecard detailing the Achieved and Non-Achieved targets is annexed as Annexure A at the end of this report.

## 1.3. Finance

### 1.3.1. Annual Grants 2026:

- i) **Umdoni** – have been invoiced and have paid R1 500 000.00. They have requested the balance to be invoiced in March 2026 after the adjustment budget has been approved. The amount being R1 023 253.59.
- ii) **Umzambe** – Invoiced: R 2 340 807.30, and paid R500 000. Balance now due R1 839 790.00.
- iii) **Umuziwabantu** – Invoiced: R1 697 585.76, however they have not yet paid.
- iv) **Ray Nkonyeni** – have been invoiced and have paid R1 788 494.00. The balance of the annual grant to be invoiced in 2 additional instalments as equitable share is paid, being
  - a. 33% - R 1 405 246.47 – December and
  - b. 25% - R 1 064 580.66 - March 2026

The outstanding 2023 portion of R2 000 000 will be paid once Ugu have settled their intergovernmental debt.

- v) **Ugu District Municipality – the Approved Annual grant** for 2026 is R 19 503 484. This has been invoiced, and marked as a proforma invoice.
- a. The R600 000.00 which was received at the end of September 2025, was used to settle the first instalment of the vat payment plan (R126 430), and then the balance towards salaries.
  - b. The R500 000 received in October paid the second vat instalment and October salaries.
  - c. The R125 000 received in November was short by R 1 430, which SCTIE has paid.
  - d. The R300 000 received on 30 December was used to the fourth vat instalment and the balance towards a portion of third-party payments relating to salary costs.

The full balance outstanding as at 31 November 2025 is now R50 648 516.00

#### **Expenditure :**

1. Only the very basic operational expenses have incurred along with a very basic costing for Marketing activities R 987 724 and Projects / Developmental activities R90 224. The Auditor General account has yet to be received (approximately R600 000).
2. Staff salaries and Board fees have been paid up to date to 31 December 2025.

#### 1.3.1.1. Income Statement: 31 December 2025

Income	Actual	Budget	Variance
<b>Own Income</b>	<b>302 860.43</b>	<b>232 140.00</b>	<b>-70 720.43</b>
<b>Grants Raised</b>	<b>24 550 655.72</b>	<b>23 919 978.00</b>	<b>630 677.72</b>
<b>Gross Profit</b>	<b>24 853 516.15</b>	<b>24 152 118.00</b>	<b>559 957.29</b>
<b>Board costs</b>	<b>320 909.95</b>	<b>512 292.00</b>	<b>191 382.05</b>
<b>Employee costs</b>	<b>3 387 813.27</b>	<b>4 494 090.00</b>	<b>1 106 276.73</b>
<b>Operational costs</b>	<b>1 114 389.91</b>	<b>1 894 794.00</b>	<b>780 404.09</b>
<b>Investment &amp; Tourism Marketing costs</b>	<b>987 724.17</b>	<b>4 440 018.00</b>	<b>3 452 293.83</b>
<b>Total Projects &amp; deveopment</b>	<b>90 224.26</b>	<b>1 221 648.00</b>	<b>1 136 230.70</b>
<b>Research costs</b>	<b>-</b>	<b>225 000.00</b>	<b>225 000.00</b>
<b>Stakeholder relations costs</b>	<b>44 259.73</b>	<b>179 352.00</b>	<b>135 092.27</b>
<b>Total Expenditure</b>	<b>5 945 321.29</b>	<b>12 967 194.00</b>	<b>7 026 679.67</b>
<b>Surplus / (Loss) to date</b>	<b>18 908 194.86</b>	<b>11 184 924.00</b>	<b>- 6 466 722.38</b>

1.3.1.2. Balance Sheet as at 31 December 2025

<b>Assets</b>		
<b>Non-Current Assets</b>		
Fixed Assets	440 552	
Investment Property	9 406 111	
	<u>9 846 664</u>	
<b>Current Assets</b>		
Debtors	57 611 545	27 160 652.26
less: Debt Impairment	- 30 450 893	
Cash at Bank - Primary accounts	55 015	113 588.97
- Call account	57 124	
- Special Projects ( OSS)	716	
Petty Cash	735	
Deposits	83 806	
Accrued income	2 651	
Prepaid expenses	20 939	
Vat - Receivable	- 69 525	
	<u>27 312 112</u>	
<b>Total Assets</b>	<u>37 158 775</u>	
	-	
<b>Liabilities</b>		
SARS - VAT payable	4 675 955	4 745 481
Staff Control	171 614	
Accruals	-	
Suppliers	213 818	
Provisions - Leave	589 936	-
Provisions - Performance Bonuses	192 871	
Operating Lease liabilities	-	
Unallocated deposits	1 150	
Conditional Grant	-	
<b>Total Liabilities</b>	<u>5 845 344</u>	
<b>Net Assets</b>	<u>31 313 431</u>	
Ordinary Shares	200	
Accumulated Surplus	12 405 036	
Surplus / (Loss): Current Year	18 908 195	
<b>Total Net Assets</b>	<u>31 313 431</u>	

1.3.1.3. Financial ratios: 31 December 2025

<b>5.3.10.: Operational expenditure Spend</b>					
Annual Target :	80%	1 515 835.20			
Quarterly Target to date	59%				
Total Spend to Date		1 114 389.91	We have yet to receive the AG accounts (approx R450 000 - Annual cost R600 000)		
Total Budget to date		1 894 794.00			
Percentage spend year to date :		<b>59%</b>			
<b>5.3.13: Capital Expenditure spend to plan</b>					
Annual Target	50%			447000	
Quarter Target to date	77%				
		<b>Computers</b>	<b>Furniture &amp; Fittings</b>	<b>Vehicles</b>	<b>Total</b>
Total Spend		74 521.73	0.00	0.00	74 521.73
Total Capital Budget		154 000.00	40 000.00	700 000.00	894 000.00
: Year to date : according to plan.		77 000.00	20 000.00	0.00	97 000.00
Percentage spend year to date :		<b>97%</b>	<b>0%</b>	<b>0%</b>	<b>77%</b>
<p>Only the very basic capital purchases have been made:                      The entity has replaced 5 computers during Quarter 1, which were necessary for operational reasons. Balance to follow in the new year pending availability of funds. Vehicle will only be considered later in the year</p>					

<b>5.3.14: Fruitless &amp; Wasteful expenditure</b>						
<b>Target:</b>	<b>Less than 1% of Budget</b>					
Fruitless & Wasteful expenditure		152 167.46				
Budget to date :		12 967 194.00				
	Percentage F& W year to date	1.1735%				
<b>5.3.16: Grant Funding Received</b>						
<b>Annual Target</b>	<b>100% Revenue Received as per plan</b>					
<b>Quarterly Target</b>	<b>100% Revenue Received as per plan</b>					
						<b>2025 - Unpaid grants raised: (excl. VAT)</b>
						Umzumbe LM 1 839 790.00
Grant Funding raised		24 550 655.72				Umuziwabantu LM 1 696 848.00
Outstanding Debtors : per Age Analysis		21 256 311.79	24 444 759			Ray Nkonyeni LM 1 404 635.76
	Revenue received	3 294 343.93				Ugu DM 19 503 484.80
	Percentage received	13%				<b>24 444 758.56</b>
						<b>Total grants outstanding</b>
<b>5.3.17: Operational Revenue Received</b>						
<b>Annual Target</b>	<b>90% Revenue Received as per plan</b>					
<b>Quarterly Target</b>	<b>70% Revenue received</b>					
Revenue Raised		302 860.43				
Outstanding Debtors : per Age Analysis		18 917.39	21 755			
	Revenue received	283 943.04				
	Percentage received	94%				

<b>5.3.19 : Annual Procurement Plan</b>					
<b>Target:</b>	<b>100% SCM Implementation to Plan</b>				
Actual Spend					2 236 598.07
Annual Budget to Date					7 960 812.00
	% SCM Implemented to date				28%
<b>Cash Coverage Ratio : 3 months</b>					
					0 Month
Cash / Cost Coverage Ratio (Excl. Unspent Conditional Grants)	((Cash and Cash Equivalents - Unspent Conditional Grants - Overdraft) + Short Term Investment) / Monthly Fixed Operational Expenditure excluding (Depreciation, Amortisation, Provision for Bad Debts, Impairment and Loss on Disposal of Assets)	Statement of Financial Position, Statement of Financial Performance, Notes to the AFS, Budget, In year Reports and AR	1 - 3 Months	Cash and cash equivalents	112 854
				Unspent Conditional Grants	-
				Total Annual Operational Expenditure	13 704 924
This calculation does not take into account - the large VAT payment which remains outstanding : R1 035 000 - June 2024 and R126 460 per month relating to 2025 grant					
<b>Current Ratio : 2:1</b>					
Current Assets / Current Liabilities	Statement of Financial Position, Budget, IDP and AR	1.5 - 2:1		4.65	
			Current Assets	27 160 652	
			Current Liabilities	5 845 344	
Whilst accurate - this calculation is not reliable due to the long outstanding municipal grant debts relating to Ugu DM and Ray Nkonyeni. SCTIE has also invoiced the full 2026 grant due by the Ugu District Municipality					

<b>Creditors paid : 30 days</b>							
Creditors Payment Period (Trade Creditors)	Trade Creditors Outstanding / Credit Purchases (Operating and Capital) × 365	Financial Performance, Notes to AFS, Budget, In-Year reports and AR	30 days		34 days		23 days
				Trade Creditors	213 818		143 938
				General expenses	2 311 120		2 311 120
	This is over the 30 day threshold set through the MFMA however due to the non receipt of our grant funding we are not able to settle all accounts within 30 days - Furthermore, this is high due to the revision of the job descriptions which are being done concurrently with the job grading and benchmarking exercise being undertaken.						Days excl. Legal
<b>Total Employment Costs : Total Operating costs 25% - 40%</b>							
Remuneration as % of Total Operating Expenditure	Remuneration (Employee Related Costs and Councillors' Remuneration) /Total Operating Expenditure x100	Statement of Financial Performance, Budget, IDP, In-Year reports and AR	25% - 40%		166%		29%
				Employee/personnel related cost	3 387 813		3 387 813
				Board Remuneration	320 910		320 910
				Total Operating Expenditure	2 236 598		12 967 194
				Taxation Expense	-		
	This calculation is high due to the cash flow which we are trying to manage - Project funding has not been incurred due to the non-payment of the Ugu Grants						As a % - Budget to date

### 1.3.1.4. Cash Flow estimates

Cash Flow : Estimate	Total outstanding for 30 June 2025	Invoiced: 2025/2026	Still to be invoiced								01.01.26 - 30.06.2026
				15.12.2025	31.01.2026	28.02.2025	31.03.2026	30.04.2026	31.05.2026	30.06.2026	
<b>Opening balance</b>				<b>547 000</b>	<b>113 000</b>	<b>-1 538 306</b>	<b>-4 046 856</b>	<b>-6 655 406</b>	<b>-9 143 955</b>	<b>-12 385 376</b>	<b>113 000</b>
Ugu District Municipality - 2024/2025	32 070 032	19 503 485		<b>175 000</b>							0.00
- Ugu Jazz Festival											0.00
Ray Nkonyeni - 2022/2023	2 000 000										0.00
Ray Nkonyeni - 2025/2026		3 193 131	1 063 341								0.00
Umuziwabantu - 2025/2026		1 696 848									0.00
Umdoni Municipality - 2025/2026		1 500 000	1 022 157								0.00
Umzumbe - Municipality - 2025/2026		2 339 790		550 000.00							0.00
<b>Ugu VAT</b>				125 000	125 000	125 000	125 000	125 000	125 000	125 000	750 000.00
<b>Insurance Claim (Damaged furniture)</b>				90000							
Membership											
<b>Total Cash Receipts</b>	<b>34 070 032</b>	<b>28 233 254</b>	<b>2 085 498</b>	<b>940 000</b>	<b>125 000</b>	<b>125 000</b>	<b>125 000</b>	<b>125 000</b>	<b>125 000</b>	<b>125 000</b>	<b>750 000</b>
<b>Total In Bank</b>				<b>1 487 000</b>	<b>238 000</b>	<b>-1 413 306</b>	<b>-3 921 856</b>	<b>-6 530 406</b>	<b>-9 018 955</b>	<b>-12 260 376</b>	<b>863 000</b>
<b>Expenditure</b>											
Employee costs				765 579	665 023	665 023	665 023	665 023	857 894	665 023	4 183 009
Board fees				40 000	40 000	40 000	40 000	60 000	60 000	60 000	320 000
Audit Committee				25 000	25 000	25 000	25 000			25 000	75 000
Creditors					213 818	180 000	180 000	180 000	180 000	180 000	1 113 818
<b>Critical Accounts</b>											
- Office operations											-
- Telkom				9 650	9 650	9 650	9 650	9 650	9 650	9 650	57 898
- Rental				67 510	67 510	67 510	67 510	67 510	67 510	67 510	405 060
- Fuel				3 000	3 000	3 000	3 000	3 000	3 000	3 000	18 000
- Auditor general #1				-	120 000	120 000	120 000	100 000			460 000
- Agency				89 498	56 667	56 667	56 667	56 667	56 667	56 667	340 002
- Insurance - Monthly - Directors				555	555	555	555	555	555	555	3 329
				811	811	811	811	811	811	811	4 866
Ifafa (Eskom )				4 500	4 500	4 500	4 500	4 500	4 500	4 500	27 000
Ifafa (Rates )				1 542	1 542	1 542	1 542	1 542	1 542	1 542	9 255
Copy Machines Konica				3 500	3 500	3 500	3 500	3 500	3 500	3 500	21 000
Copy Machines Skillfull				3 000	3 000	3 000	3 000	3 000	3 000	3 000	18 000
<b>VAT on AG adjustments - remains pending</b>											
- Vat due on the Ugu 2025 Grant invoiced - Per payment plan agreed with SARS				126 430	126 430	126 430	126 430	126 430	126 430	126 430	758 580
- Vat due on the 2026 Grant invoiced & received											-
- Vat on Grant received					71 739						71 739
<b>Operational costs - other</b>				185 000	185 000	185 000	185 000	185 000	185 000	185 000	1 110 000
Stationary / Cleaning				2 000	2 000	2 000	2 000	2 000	2 000	2 000	12 000
<b>Debit orders</b>											
Diamatrix				738	738	738	738	738	738	738	4 428
Bidtrack				824	824	824	824	824	824	824	4 943
- Advertising				44 863	100 000	100 000	100 000	100 000	100 000	100 000	600 000
<b>Project costs *(KwaXolo)</b>						480 000					480 000
<b>Ugu Jazz</b>									500 000	500 000	1 000 000
<b>Other Investment projects</b>						240 000	740 000	740 000	740 000	740 000	3 200 000
<b>Tourism Marketing projects</b>						242 800	302 800	302 800	422 800	242 800	1 514 000
<b>Capital Requirements</b>					75 000	100 000	75 000		40 000		290 000
<b>Total Expenditure</b>		0		1 374 000	1 776 306	2 633 550	2 733 550	2 613 550	3 366 421	2 978 550	16 101 926
<b>Balance bank</b>				<b>113 000</b>	<b>-1 538 306</b>	<b>-4 046 856</b>	<b>-6 655 406</b>	<b>-9 143 955</b>	<b>-12 385 376</b>	<b>-15 238 926</b>	<b>-15 238 926</b>

### 1.3.2. Tenders:

### 1.3.3. Current tenders advertised:

- i) **SCTIE 01/2026:** Bidders to serve on a panel of consultants responsible for the mobilisation, transaction advisory, turn-key implementation and town planning (development) for South Coast Tourism & Investment Enterprise for a 36-month period.
- ii) **SCTIE 02/2026:** Bidders to serve in a panel of consultants responsible for the identification, packaging and sourcing of funding for skills programmes & the implementation of accredited training services for South Coast Tourism & Investment Enterprise for a 36-month period.
  - Compulsory briefing sessions were held on the 8<sup>th</sup> October 2025, virtually for both tenders.
  - Both tenders close on the 24 October 2025 at 12h00
  - The BEC has met and made recommendations to the BAC.
  - The BAC will meet on the 12 January 2026 to deliberate the recommendations.

#### 1.3.4. Implementation NSF Award

On the 27 August 2025, a meeting was held in the Durban NSF Offices situated in the eThekweni TVET College at 10h00. The aim of the meeting was to introduce SCTIE management to the NSF Regional Director, Mr Masipa and Ms Dunn who oversees this and other KZN projects.

The project and the various challenges, which included, the

- Name change from USCDA to SCTIE
- The SCM Processes undertaken (x2)
- The objection to the award which was dealt with
- The final appointment of the Service Provider (SP) -Blue Elevator / The Crimson Co – JV in October 2024.
- The relevance to the courses in the initial award
- The accreditation of the SP – and the 2 apprenticeships which accreditation is not in place – with the changes in the unit standards of: Fitter & Turner and Welding Application.

Mr Masipa and his team undertook to intervene on our behalf, and to actively pursue the reinstatement of our award. Feedback after end of September would be on a weekly basis.

On the 17 October 2025, management were informed that an advocate that is part of the legal vetting of the reinstatement process has requested that the service provider appointed along with their relevant sub-contractors are vetted. This forms part of the initial initiation process which had been done previously when USCDA had initially applied for the funding. It is anticipated that pending the availability of the initiation team, that this process be undertaken between 27 October and 8 November 2025. This has been communicated with our service provider who has advised that they will ensure that they are available.

#### **Quarter 2 update:**

On the 12 December after additional follow-ups, email communication from Ms Dunn was received which has advised that confirmation had been received from the NSF Head Office for Due Diligence to be conducted with UGU South Coast (SCTIE) and third parties in the new year. The logistics, content and structure will be arranged in January, on their return to the office.

Our appointed service provider has been notified of this update.

### 1.3.5. Human Resources

#### 1.3.5.1. Permanent Appointments: pending finalisation:

##### **SCTIE – Co-Ordinator : Project Management**

The vacancy was advertised locally on the 14th of November 2025, with the closing date of 1 December 2025 at 10h00.

The shortlisting process was held physically at SCTIE Boardroom, 16 Bisset Street Port Shepstone and virtually on 12 December 2025.

Interviews with 4 shortlisted candidates were held on the 29 December 2025.

A recommendation for appointment has been submitted to the Chief Executive Officer, for appointment 1 February 2026.

#### 1.3.5.2. Job Grading and Cascading of Performance

Whilst the Board resolved in mid-December to implement the recommended salary grades as presented, management have also been in the process of having the Job Descriptions revised and bring in line with the relevant norms. These will be finalised shortly and will be presented to the staff for further discussion and consultation.

It is envisioned that all Individual Performance Agreements will be concluded by 31 March 2026.

## 1.4. Mid-Term review and Performance Adjustments

The Board approved the Annual Performance Plan (APP) for the 2025/26 financial year, in May 2025. In line with the approved APP, an annual budget was approved that would enable the achievement of the strategic objectives set out. The entity has continuously monitored the performance both against the APP as well as forecast financial milestones set out in the annual budget. This was done through quarterly reporting and monitoring and provision of remedial actions where deviations were identified.

This report, the Mid-year review seeks to do an assessment of what has been achieved or not achieved in the first six months of the financial year, the challenges encountered and the remedial actions where there has been non-achievement. This mid-year review, prepared in terms of Municipal Finance Management Act 56 of 2003 and Municipal Budget and Reporting Regulations, Government Gazette 32141, 17 April 2009 looks at the following major aspects:

- I. The performance assessment for the period 1 July 2025 to 31 December 2025;
- II. Budget Adjustment, informed by the performance assessment above.

### **Legal requirements**

Section 88 of Local Government: Municipal Finance Management Act, No. 56 of 2003 dictates that:

The accounting officer of a municipal entity must by 20 January of each year -

- a) assess the performance of the entity during the first half of the financial year, taking into account -
  - I. the monthly statements referred to in section 87 for the first half of the financial year and the targets set in the service delivery, business plan or other agreement with the entity's parent municipality; and
  - II. the entity's annual report for the past year, and progress on resolving problems identified in the annual report; and
- b) submit a report on such assessment to -
  - I. the board of directors of the entity; and

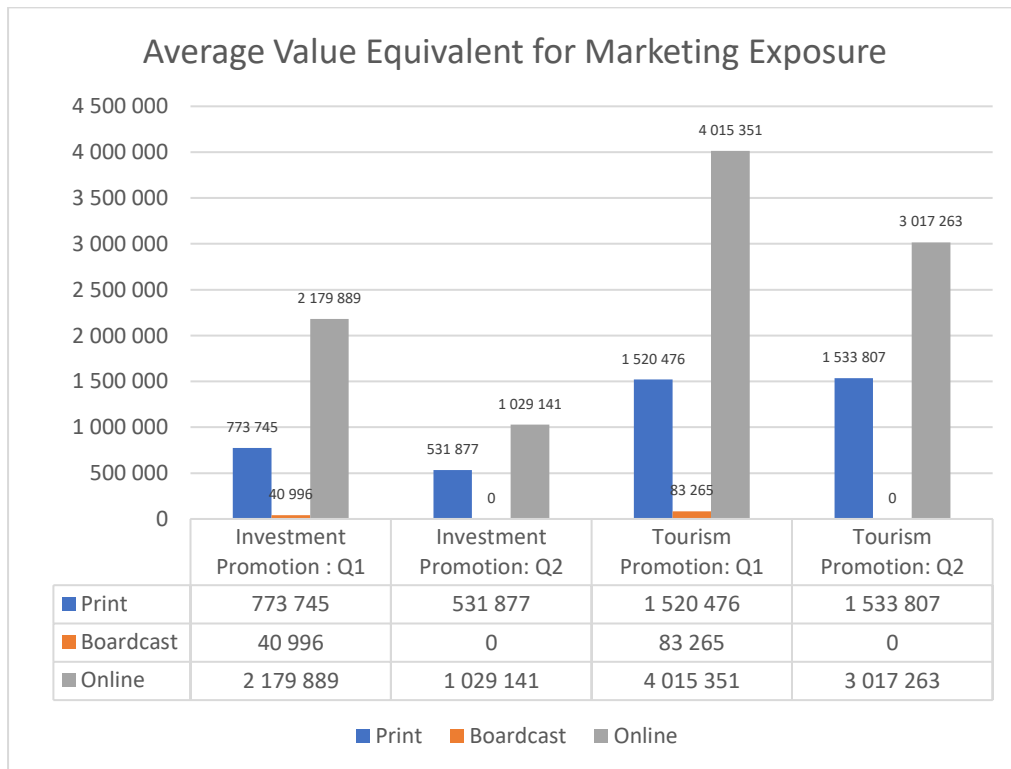
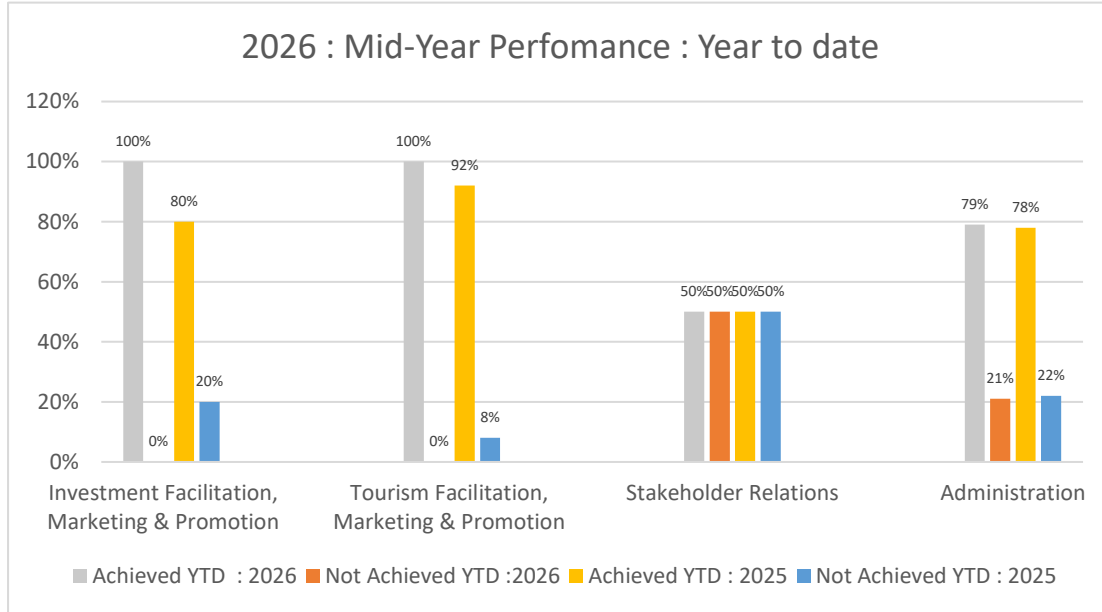
II. the parent municipality of the entity.

c) A report referred to in subsection b)(i) must be made public.

In view of the performance indicated above, the following amendments are proposed to the annual performance plan:

1.4.1. Mid-Year Performance – year to date

For overall performance at Mid-Year, SCTIE Achieved 91% (68/75) and did Not Achieved 9% (7/75), this in comparison to 2025 of Achieved 80% and Not Achieved 20%.



#### 1.4.2. Annexure A: Quarter 2 and Mid Term Performance Scorecard

The comprehensive Annual Performance Scorecard detailing the Achieved and Non-Achieved targets is annexed as Annexure A at the end of this report.

### 1.5. Mid-Term Adjustment Budget

The attached Mid-term Adjustment Budget 2025/2026 has been prepared by Management. Any savings in operational costs have been reallocated to Investment and Tourism programs in terms of the revised Annual Performance Plan 2026.

Our primary source of funding remains the grants as committed in the Service Level Agreements signed with the Parent and Local Municipalities.

The funding model which forms part of the Strategy, reduced the funding from 3.7% to 2.4% of equitable share for the parent municipality, in an effort to assist them with their financial challenges. Even with this reduction, Ugu is still not able to meet the budget as approved by Council in May 2025, and we are forced to reduce this grant once again. While we have reduced the grant, Ugu will have to also contribute towards the large outstanding debt which we have carried.

The non-payment of the prior year grant timeously has resulted in penalties and interest being charged on the June 2025 VAT201 return. A payment plan has been mutually agreed with SARS and the amount of R126 430 is payable monthly, to the end of June. Ugu will have to ensure that this amount is paid to the entity over and above the adjusted grant amount.

***Should the payment plan not be strictly adhered to, SARS will :***

- i. The appointment of any third party who owes or holds money for you to immediately pay the money to SARS, and / or***
- ii. A civil judgement being issued against SCTIE in which case a warrant of execution may be issued for the Sheriff of the Court to attach and sell our assets.***

The table below, reflects the overall grant budget as committed and now revised for 2026:

	Original Budget 2026	Percentage of overall Grant Budget	Actual : July - December 2025	Estimate : Jan - June 2026	2026 Adjustment budget : For Approval	Percentage of Grant budget
Grant Allocations - Umdoni Local Municipality	2 193 180	8%	1 304 348	888 832	2 193 180	12%
Grant Allocation - Umzumbe Local Municipality	2 034 600	8%	2 034 600		2 034 600	11%
Grant Allocation - Umuziwabantu	1 475 520	6%	1 475 520		1 475 520	8%
Grant Allocation - Ray Nkonyeni Municipality	3 701 280	14%	2 776 636	924 644	3 701 280	21%
Grant Allocation - Ugu District Municipality	16 959 552	64%	16 959 552	(8 479 776)	8 479 776	47%
	26 364 132	100%	24 550 656	-6 666 300	17 884 356	100%

With the substantial reduction of the Ugu grant for 2026 planned, the following table reflects the reduction in the associated operational and project costs to ensure the budget is balanced.

It is further noted, that there has been no budget provided for any further grant impairments ( non-cash item).

Adjustement Budget: R19 333 480 and 150 day Draft 2027 budget : R28 056 387								
	A	B	D	E	MTREF			
	Original Budget 2026 (May 2025)	Adjustment Budget 2026	Increase / (Decrease) - Original Budget 2026	Percentage of Overall Budget	2027 (150 day draft)	2028	2029	
<b>Income</b>								
Municipal Grants	26 364 132	17 884 356	-32%	93%	27 682 339	29 066 456	30 519 778	
Own Revenue	332 070	1 389 618	318%	7%	308 592	324 021	340 222	
Interest	132 216	59 506	-55%	0%	65 457	68 730	72 166	
	26 828 418	19 333 480	-28%	100%	28 056 387	29 459 207	30 932 167	
<b>Percentage Own Revenue : Municipal Grant</b>	2%	8%						
<b>Expenditure</b>								
Directors remuneration & costs	1 024 586	843 858	-18%	4%	883 551	927 729	974 115	
Employee remuneration, Interns & costs	8 989 549	8 094 178	-10%	42%	9 636 879	10 118 723	10 624 659	
Interns & Graduates								
Operational expenditure	3 405 722	3 057 204	-10%	16%	3 210 064	3 370 567	3 539 096	
Projects :								
- Investment: Facilitation, Marketing & Promotion	6 250 589	3 998 135	-36%	21%	6 563 118	6 891 274	7 235 838	
- Tourism: Facilitation, Marketing & Promotion	5 905 269	2 891 106	-51%	15%	6 200 533	6 510 559	6 836 087	
- Stakeholder Relations	358 703	155 000	-57%	1%	551 651	579 233	608 195	
Capital Expenditure	894 000	294 000	-67%	2%	995 000	1 044 750	1 096 988	
	26 828 418	19 333 480	-28%	99%	28 040 795	29 442 835	30 914 977	

### 1.5.1. Annexure B: 2026 Adjusted Budget

## 1.6. Investment Marketing, Promotion and Facilitation

### SCTIE Annual Campaign – ‘Unlock More!’

#### Investment Themed Annual Campaign: ‘Unlock More Growth’

Investor confidence is soaring on the KZN South Coast, powered by upgraded infrastructure and a rapidly expanding Port Shepstone Business Hub. The region is brimming with high-potential opportunities across key growth sectors, including agriculture, property development, manufacturing, mining and beneficiation, maritime and the oceans economy, logistics (airport and storage solutions), and renewable energy within the green economy.

#### Q2 Theme – “Unlock More Growth”

- Buy Local
- Opportunities
- One Stop Shop

**Hashtags:** #unlockmore #unlockmoregrowth

**Investment Awareness Campaign:** Buy Local. Support Local. Unlock More Growth.

Local businesses, tourism operators, and residents on the KZN South Coast are encouraged to get involved in the Buy Local movement — supporting local products, services, and businesses to drive economic growth in the region.

Through the Buy Local Campaign, the following key messages will be shared:

- **Unlock More Local – Join the Movement!**  
Now’s the time to discover the benefits of supporting local. Buying local boosts the KZN South Coast economy, supports job creation, and strengthens our communities.

- Business Owners – Become a Buy Local Member!
- Eligible businesses are invited to sign up for the SCTIE Buy Local membership, gaining access to marketing exposure, networking opportunities, and a spot in our regional business directory. Now's the time to grow your business with local support!
- Support Local. Buy Local. Grow Local.
- KZN South Coast residents and consumers are encouraged to choose local — whether it's shopping, dining, services, or experiences. Every purchase keeps money circulating in the local economy.

#### Objectives:

- To **grow the district economy by an average of 2% annually** over a five year period, as reflected in GDP-R target of **R40 769 billion** and a **positive trade balance by 2030**.
- To **grow and transform the economy of the district through investment and tourism attraction** resulting in GFCF share of GDP-R achieving at least **2% increase by 2030 and increased tourists**.
- Proactively position the KZN South Coast as an **appealing investment destination** with unlimited opportunities waiting to be uncovered.
- **Diversify and grow the economy of the district** through targeted, strategic investment.
- Proactively **identify, facilitate, package and market** investment opportunities.
- Provide a comprehensive One Stop Shop to **help investors establish and grow their businesses** in the region.
- Marketing and promotions to **create awareness** and **stimulate demand**.
- Encourage support for local businesses with the **Buy Local campaign**.

#### Investment Talking Points:

- Catalytic projects
- Tourism sector
- Agriculture value add
- Property development
- Port Shepstone business hub
- Renewable energy/ Green economy
- Manufacturing
- Maritime/ Marine/ Ocean economy
- Mining and beneficiation
- Logistics (airport and storage)
- Hinterland sites (KwaXolo Caves/ Umzumbe River Trails)
- Eastern Seaboard Projects
- One Stop Shop
- Buy Local

#### Investment Awareness Campaign: Buy Local. Support Local. Unlock More Growth.

TARGET AUDIENCE: Potential and existing local investors/ local business owners and KZN South Coast residents.

Through the Buy Local Campaign, the following key messages will be shared:

- **Unlock More Local – Join the Movement!**  
Now's the time to discover the benefits of supporting local. Buying local boosts the KZN South Coast economy, supports job creation, and strengthens our communities.
- **Business Owners – Become a Buy Local Member!**  
Eligible businesses are invited to sign up for the SCTIE Buy Local membership, gaining access to marketing exposure, networking opportunities, and a spot in our regional business directory. Now's the time to grow your business with local support!

- Support Local. Buy Local. Grow Local.  
KZN South Coast residents and consumers are encouraged to choose local — whether it's shopping, dining, services, or experiences. Every purchase keeps money circulating in the local economy.

### **Buy Local Campaign Overview**

**Target Audience:** KZN South Coast Residents and Consumers, Business Owners & Tourism Operators.

**Aim:** Continue to grow awareness about campaign and benefits to local economy. Profile local businesses and build membership database with call to action.

**Messaging:** Call to action for eligible businesses to sign up as Buy Local members and benefit from marketing efforts, networking opportunities and business listings.

*Encourage residents and consumers to buy local and support local products.*

#### **Marketing Tools:**

- Digital
- PR
- Advertising

#### **Brand Exposure:**

Brand Exposure Report with evidence of free exposure instances – Newsclip Media Monitoring Report.

Please see below for the free (earned) **Investment** media coverage and brand exposure for South Coast Tourism and Investment Enterprise (SCTIE) generated from 01 October 2025 – 16 December 2025. The media coverage below includes the Advertising Value Equivalent (AVE) figures – this is Rand for Rand what one would have spent to appear in these publications, online platforms and broadcast media, had these been 'paid for' media exposure instances. In Q2 the SCTIE generated **53** free media exposure articles.

All the media coverage clippings are accessible online in the Newsclip Redbook, please see below link for 01 October 2025 – 16 December 2025.

<https://www.redbook.co.za/share/book/733a755a02ec4badf1cfa80f33ea12cc>

The Q2 Investment Advertising Value Equivalent (AVE) target for brand exposure is R1 500 000. SCTIE generated R1 561 018 of AVE media exposure, please see breakdown below.

**AVE:** R1 561 018

**Print:** R 531 877

**Online:** R 1 029 141

## 1.7. Tourism Marketing, Promotion and Facilitation

### **Annual Tourism Campaign:**

Optimism is back in South Africa and the KZN South Coast is leading the way as a destination where you can unlock more, more adventure, more growth and more opportunity. From the highest number of Blue Flag beaches and exciting infrastructure upgrades to vibrant community initiatives like Keep Scottburgh Beautiful and Tidy Towns, this region is thriving. Significant investments and national recognition are putting the spotlight on the South Coast's rising potential.

With breath-taking natural assets, new attractions, and a wave of fresh developments, there has never been a better time to unlock more. Whether you are seeking unforgettable adventures or scalable investment opportunities, the KZN South Coast delivers. It is time to unlock more adventure, unlock more growth, and unlock a future filled with possibility.

Unlock More on the KZN South Coast. Whether you are seeking thrilling adventures, relaxing escapes, or game-changing investment opportunities, everything you've imagined, and more is waiting here. Unlock more growth, unlock more adventure, more success, and more of the life you deserve.

### **Q2 Theme – “It’s KZN South Coast Time – Where Summer Never Ends!”**

The summer season marks the most vibrant and celebrated period on the KZN South Coast a time when families, friends and adventurers come together to enjoy sunshine, beaches and authentic coastal living. The theme “It’s South Coast Time!” captures the spirit of relaxation, adventure and connection that defines this region. It invites travellers to slow down, explore and rediscover the natural beauty, culture and community warmth that make the South Coast a true summer haven.

More than just a holiday message, this theme celebrates local pride and showcases the South Coast as a destination where unforgettable memories are made, and opportunities to invest, play, and explore never end.

### **HASHTAGS:**

#ItsSouthCoastTime#DiscoverSouthCoast #SouthCoastVibes #EndlessSummer  
#CoastalAdventure #FamilyOnTheCoast #CelebrateSouthCoast

Immerse yourself in the KZN South Coast's rich culture and heritage, explore vibrant agri-rural experiences, or witness the high-octane action at the local raceway. Whether you're planning a family holiday, a romantic retreat, an outdoor adventure or a memorable MICE event in an unforgettable setting, the KZN South Coast offers the ultimate summer escape in paradise.

### **Campaign Objectives:**

- Encourage local tourism businesses, accommodation providers, tour operators, restaurants and retailers to get visitor ready for summer.
- Inspire KZN South Coast locals and residents to become warm, friendly ambassadors, showcasing the very best of the destination.
- Increase footfall, bed nights and visitor spend across the region by enhancing the visitor experience.
- Highlight the wide variety of experiences on offer – from beach days, hiking, diving, golfing, cultural experiences, markets and nature escapes, to the vibrant local hospitality.

- Drive community participation in supporting tourism as a key driver for the local economy and job creation.

**Key Messages:**

- Tourism benefits everyone when visitors feel welcome, they stay longer, spend more and return.
- As a local business owner or resident, you play a crucial role in making the South Coast the destination of choice.
- Be visitor ready: Offer great service, local advice, warm hospitality, and support local events and attractions.
- Summer is the perfect time to welcome visitors showcase our beaches, outdoor adventures, marine activities, golf courses, culture, heritage, and hinterland experiences.

**Local Awareness Campaign: Its KZN South Coast Time – where summer never ends”**

**Campaign Objectives**

- Position the KZN South Coast as the top summer holiday destination for domestic travelers.
- Increase awareness of the region’s diverse offerings — beaches, adventure, heritage and family experiences.
- Strengthen community involvement and support local businesses through collaborative marketing.
- Reinforce investor confidence by showcasing tourism-linked development progress.
- Drive measurable engagement through PR coverage, digital campaigns, and stakeholder activations.

**Key Messages**

- “It’s KZN South Coast Time – where summer never ends!”
- Affordable, quality coastal getaways
- Celebrating vibrant communities, pristine beaches and unforgettable experiences

**Advertising:**

**Radio:** Ugu Youth Radio – CEO’s Interview highlighted that the KZN South Coast is Summer Ready during the RNM Mayoral Roadblock

**TV Exposure: 1KZNTV** – highlights on KZN South Coast Summer Offerings  
**: SuperSport** – In partnership with SAWM, CEO had an interview opportunity to highlight tourism and investment opportunities on the KZN South Coast

**The following marketing elements were harnessed to maximise marketing efforts:**

- Social Media
- Advertising for Q2 included digital adverts posted to SCTIE platforms Instagram, Meta, X and LinkedIn.
- Public Relations
- Fam Trips
- App

**Digital Advertising for Q2– Tourism Themed Campaign included in the following posts:**

- Digital campaigns targeted domestic and international audiences on social media platforms
- Focus areas included, Family Activities, Blue Flag Beaches, Watersport and Outdoor Adventure

During this quarter 160 free media exposure articles was generated. A total of R4 551 070 (four million five hundred and fifty-one thousand and seventy) worth of AVE media exposure was generated.

**AVE:** R4 551 070

**Print:** R1 456 474

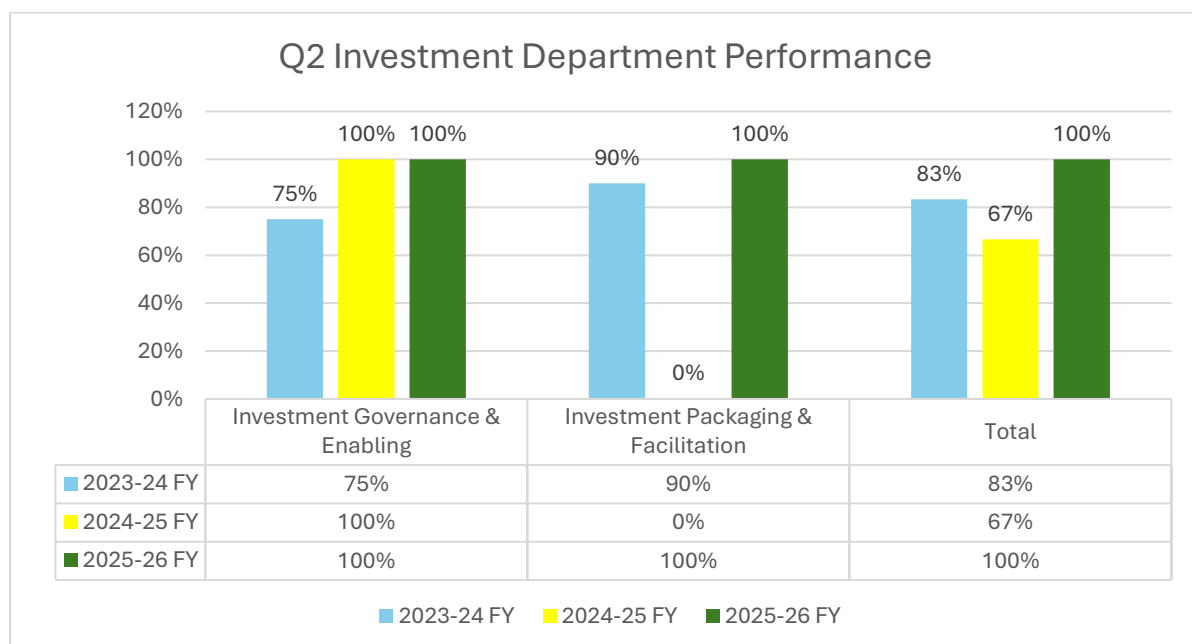
**Online:** R3 017 263

## 2. Investment Facilitation, Marketing and Attraction

### 2.1 Investment Facilitation

The quarter was defined by strong delivery against the approved Annual Performance Plan, with the Investment and Projects Department successfully achieving all seven (7) of its Q2 performance targets. This reflects a 100 per cent achievement rate and demonstrates effective execution of the Department’s investment attraction, facilitation, and coordination mandate.

The achieved targets span key strategic focus areas, including the securing of investment measured through Rand (R) value, the provision of investment and economic intelligence to support informed decision-making, and the effective delivery of One Stop Shop (OSS) services to investors and stakeholders. In addition, the Department led and coordinated the development and review of project plans aimed at unlocking and packaging investment opportunities, while actively facilitating access to investment funding for catalytic projects located within the Service Level Agreement (SLA) areas in partnership with Local Municipalities. Collectively, these interventions contributed to strengthening the investment pipeline, improving intergovernmental coordination, and advancing inclusive economic development outcomes during the reporting period.



### 2.1.1. Investment Facilitation

#### a. Export and Trade Facilitation

- TIKZN Export Opportunity in Kuwait (June 2025):  
The OSS assisted Trade and Investment KwaZulu-Natal (TIKZN) in identifying small to medium enterprises within the South Coast that could export fruit and vegetables to Kuwait. This support enhanced the visibility of local agribusinesses and promoted export readiness.

#### b. Business Formalisation and Compliance

- CIPC Support (July 2025):  
Throughout July, the OSS assisted several entrepreneurs with:
  - Company name changes and new registrations
  - Business code applications and password resets

This assistance promotes business compliance and readiness for investment participation.

#### c. Investor Relations and Prospect Development

- Ontbytsake TV Programme (July 2025):  
Engagement with the Project Manager for the *Ontbytsake* breakfast show on kykNET, explored collaboration to profile the South Coast as an investment and tourism destination. The enquiry was referred to the CEO's office for strategic alignment.
- O2 Medi (Pty) Ltd – Medical Oxygen Plant (August 2025):  
The OSS facilitated discussions with O2 Medi, a potential investor seeking to develop a renewable energy-powered medical oxygen plant in KwaZulu-Natal.
  - Estimated Investment: USD 17 million
  - Projected Employment: ±500 jobs (health and industrial sectors)
  - Status: Initial consultations held; further site exploration underway.

#### d. Investor Support Services and Coordination

- TIKZN Partnership (August 2025):  
OSS provided TIKZN with an updated list of LED Managers across all four local municipalities in Ugu District to strengthen coordination in investment facilitation and pipeline management.
- VFS Global (August 2025):  
Assistance was rendered to Ms Silindela Sithole, a local furniture manufacturer from Umzumbe Municipality, in seeking guidance for a business visa application to attend a trade conference in Shanghai, China. OSS coordinated with TIKZN and the Chinese Embassy for guidance.

### 2.1.2. Investment Project Packaging

Building on investment facilitation activities, Quarter 2 focused strongly on the packaging and advancement of catalytic projects to improve bankability, regulatory readiness, and investor confidence.

Under the SLA with Ray Nkonyeni Local Municipality, several strategic projects advanced through feasibility, business planning, and national level project preparation processes. The Small Craft Harbour feasibility and spatial economic analysis were completed by National Department of Public Works, with international investor engagements initiated for future construction and operation phases. The Margate Airport and Margate Beachfront Development projects were formally packaged and successfully progressed to ISA Bid Window 2: Project Preparation, confirming their national strategic significance.

The KwaXolo Caves Adventure Tourism Development remained a priority rural tourism project. During Q2, SCTIE advanced the updated project planning process following the insolvency of the original service provider. Work focused on preparing the project for the appointment of a new, suitably qualified service provider to assess partially completed works, update technical specifications and cost estimates, complete outstanding infrastructure and safety upgrades, and prepare the site for full operational handover to the community operators. This intervention is critical to safeguarding prior investments, restoring project momentum, and ensuring long term community benefit.

The John Mason Park Mixed-Use Development also progressed through advanced project packaging stages. The revised Site Development Plan was aligned with environmental and forest setback requirements, triggering updates to engineering designs, traffic assessments, and feasibility studies. During the quarter, SCTIE continued to support statutory approval processes, stakeholder coordination, and engagement with potential funding institutions. The project is positioned as a long-term catalytic mixed-use development that will contribute to tourism, commercial activity, and job creation within Ray Nkonyeni Local Municipality.

In parallel, the Hibberdene Mixed-Use Development project plan was finalised and submitted for Board consideration. The project plan outlines the implementation approach, institutional roles, risk management measures, and monitoring frameworks required to advance the development in a structured and compliant manner. During Q2, SCTIE focused on ensuring that the project aligns with municipal planning frameworks, governance requirements, and investor-readiness principles prior to implementation.

Tourism products and township-based experiences were refined and incorporated into SCTIE's destination marketing portfolio, reinforcing the linkage between infrastructure investment and tourism led economic growth. Tourism product packaging also progressed, with the KwaNzimakwe Multi-Trail Development business plan finalised and incorporated into SCTIE's destination marketing portfolio, alongside the Gamalakhe Township Experience, which continues to undergo product refinement.

Beyond property and tourism developments, significant progress was made on the Coffee Farming Expansion Initiative, which represents a strategic agro-processing and rural economic transformation project. During the quarter, SCTIE formalised partnerships through Memoranda of Understanding with Beaver Creek Coffee Estate and SADC-based investors. These partnerships provide technical expertise in coffee farming and processing, investment mobilisation, and inclusive participation by women-led households and cooperatives.

In collaboration with Umzumbe Local Municipality, SCTIE facilitated the mobilisation of approximately 87 hectares of land contributed by 37 rural households, establishing a base of smallholder farmers supplying redberries into an integrated processing and roasting value chain. The initiative is designed to support farmer training, aggregation, processing, market access, and enterprise development, positioning the South Coast as an emerging coffee producing corridor with strong social and economic impact.

Within Umdoni Local Municipality, investment packaging focused on long term industrial and tourism infrastructure. The beachfront promenade upgrade was packaged and submitted to ISA, where it advanced to Bid Window 2. SCTIE was further invited to participate in the Project Steering Committee for the Umdoni Industrial and Manufacturing Sector Plan, while engagements were held with a private developer seeking land for an industrial hub focused on medical oxygen and green hydrogen production. These initiatives align local spatial planning with emerging green economy opportunities.

Collectively, these catalytic projects demonstrate SCTIE's role in translating strategic intent into well-packaged, investor ready initiatives across tourism, property development, and agro-processing sectors.

### 2.1.3. One Stop Shop

During Q2, the OSS recorded 52 logged enquiries, reflecting sustained demand for regulatory and business compliance support. The caseload was characterised by a high concentration of small and micro-enterprise enquiries, particularly related to company registration and statutory updates.

Table 1: OSS Q2 KPIs

<b>KPI</b>	<b>Q2 Result</b>
Total Enquiries Processed	52
Resolution Rate	96%
Same-Day Resolution (CIPC matters)	85%
Average Turnaround Time (CIPC)	< 1 day
Repeat Client Rate	79%
Outreach-linked Enquiries	High impact

Table 2: Total Enquiries

<b>Indicator</b>	<b>Q2 Performance</b>
Total Enquiries Logged	52
New Clients	11
Existing Clients	41
Countries of Origin	Predominantly South Africa
Outreach-linked Enquiries	Significant (Mayoral Izimbizo)

Approximately 79% of enquiries originated from existing businesses, indicating that the OSS is increasingly used as a recurring support mechanism rather than a once-off intervention.

The OSS caseload was heavily skewed toward CIPC-related services, underscoring the importance of business formalisation and compliance support within the local economy. The dominance of CIPC enquiries highlights the OSS's role as a frontline business compliance interface, particularly for SMMEs and township enterprises.

Table 3: Enquiries by Partner Institution

<b>Partner Institution</b>	<b>Number of Enquiries</b>	<b>Share of Total</b>
CIPC	47	90%
Department of Home Affairs	2	4%
SARS	2	4%
Municipality / District Structures	1	2%
<b>Total</b>	<b>52</b>	<b>100%</b>

The majority of enquiries related to company registration information and BIZPortal assistance, followed by address changes and deregistration matters.

Table 4: Nature of Enquiries

<b>Nature of Enquiry</b>	<b>Approx. Volume</b>	<b>% of Total</b>
Company Registration Information	38	73%

BIZPortal Assistance	6	12%
Change of Address	4	8%
Deregistration	2	4%
Visa / Municipal Assistance	2	3%

Over 85% of enquiries were low-to-medium complexity matters, enabling rapid turnaround and high-resolution rates. Resolution efficiency remains one of the OSS's strongest performance areas. Most CIPC-related enquiries were resolved on the same day as receipt or within 24 hours, reflecting effective internal processing and system familiarity.

Table 5: Resolution Status

Status	Number of Cases	% of Total
Resolved	50	96%
Unresolved (carried over)	2	4%
<b>Total</b>	<b>52</b>	<b>100%</b>

There was a clear concentration of activity during September and October, coinciding with outreach initiatives (Mayoral Izimbizo) and small harbour engagements. Targeted outreach directly correlates with increased OSS utilisation, particularly for first-time business registrations.

Table 6: Enquiries by Month

Month	Activity Level	Key Drivers
July–August	Low	Normal walk-in support
September	High	CIPC compliance surge
October	High	Outreach & harbour engagements
November	Moderate	New business registrations
December	Low	Seasonal slowdown

#### Operational Insights

- The OSS is functioning effectively as a high-volume regulatory facilitation mechanism.
- Strong performance is driven by streamlined handling of CIPC services.
- Complex, multi-agency matters (SARS, DHA, DIRCO) continue to require longer escalation timelines.
- Data quality gaps (missing contact details) occasionally affect follow-up and reporting accuracy.

#### Challenges and Risks

- Dependency on external departments for resolution of complex cases limits OSS control over turnaround times.
- Capacity pressure during outreach periods increases workload concentration.
- Unresolved legacy cases from previous quarters continue to affect overall caseload management.

The Q2 operational data confirms that the One Stop Shop is delivering measurable value in reducing regulatory barriers, particularly for SMMEs. With a resolution rate of approximately 96% and strong same-day turnaround for CIPC-related enquiries, the OSS continues to support ease of doing business within the district. Strengthening escalation frameworks for complex cases and improving data completeness will further enhance operational performance in subsequent quarters.

## 2.2 Investment Press Releases

Our quarter 2 press releases highlighted the KZN South Coast investment potential on property development, maritime, manufacturing and transport and logics sectors.

**Coverage table and a list of all press releases sent during the period of this report include:**

**Coverage table:**

<b>PRESS RELEASES – INVESTMENT</b>	<b>EARNED (PR) MEDIA EXPOSURE</b>
Investment Boom for KZN South Coast with Plans for Port Shepstone Harbour	Invest KZN South Coast – (07/11) South Coast Herald – (14/11)
Umdoni Point Coastal Forest Estate (by P&G Construction) Honoured for Outstanding Investment Commitment at 2024 KZN Trade & Investment Conference	Safari Africa – (12/11) Invest KZN South Coast – (12/11)
South Coast Charcoal Entrepreneurs Ignite Growth Through Innovation	Invest KZN South Coast – (28/11) Safari Africa – (28/11)
KZN South Coast Gaining Momentum as Investor Interest Accelerates	Invest KZN South Coast – (12/12)
SCTIE Secures Seven Strategic Partnerships to Drive Jobs, Investment and Enterprise Development	Invest KZN South Coast – (16/12)

## 2.3 Investment Trade & Media Fam Trips

<b>ITEM</b>	<b>DESCRIPTION</b>
Event:	The 2025 Lifestyle Property Developers SA Women’s Masters
Dates	25-28 November 2025
Venue	Southbroom Country Club & San Lameer Country Club
Promoted by	Lifestyle Golf in Association with the Women’s PGA
Supported by	South Coast Tourism & Investment Enterprise
Category	Women’s Professional Golf Tournament

Status	Successfully Completed
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### **Purpose**

The SA Women’s Masters exemplifies how elite sporting events can serve as catalysts for destination elevation, supporting the transition of the South Coast into a luxury lifestyle and investment hub.

This championship offers businesses an unparalleled platform to showcase their brands to a premium audience. The Lifestyle Developers SA Women's Masters provides extensive corporate exposure through strategic sponsorship opportunities, with SuperSport highlights ensuring national visibility and local media coverage, securing lasting brand recognition.

### **Background**

The Lifestyle Developers SA Women’s Masters was held from 25 to 28 Nov 2025 at the Southbroom Country Club & San Lameer Country Club. This was established in 1996 and is the third oldest and second most contested professional women’s golf tournament in South Africa after the South African Women’s Open. The event organiser, Ms Jenny Havenga owns Lifestyle Golf and Lifestyle Property Developers and is involved in both golf and property development in KZN.

The Lifestyle Developers SA Women’s Masters 2025 was successfully hosted on the South Coast of South Africa, bringing together elite women golfers, industry stakeholders, sponsors, media, and spectators in a celebration of competitive excellence and women’s sport.

SCTIE’s Strategic Objectives:

- To promote women’s professional golf, empowering female athletes, and creating a strategic platform that integrates sport, tourism, lifestyle, and property development.
- To promote a message of equality, sustainability, social change & opportunity to encourage tourism.
- To achieve global media exposure, International TV coverage & extensive digital engagement.
- To promote the KZN South Coast’s incredible golf courses 11 wonderful golf courses.
- To provide a competitive platform for local and international players
- To engage communities and inspire young female golfers
- To position the South Coast as a premier tourism, lifestyle, MICE and investment destination

### **Themes**

Messaging key focus areas on digital platforms included themes of women’s empowerment, sporting excellence, lifestyle, and destination marketing. Online engagement increased in the lead-up to, during, and following the tournament, contributing to sustained brand awareness and visibility.

## SCTIE'S Involvement

SCTIE supported the event as follows:

DATE	SECTOR	CONTRIBUTION
18 September 2025	Press Release	Press Release - KZN South Coast prepares to host major golfing tournament in September
26-27 Nov 2025	Branding & Branded Promotional Items for golfers	Outdoor branding :15 flyers were put up during the event. Indoor branding: 2 wall banners & 4 pull ups. Promo items: branded 20 caps and 40 golf towels
26-27 Nov 2025	SMME Participation	SCTIE organised Ms. Jowie Phillip from Boboyi to sell her handmade beadwork at the event.
26-27 Nov 2025	Investor's Participation	SCTIE organised Mr Paul Tedder, the developer for Umdoni Point Coastal Forest Estate to play at the 2-day Pre-Tournament Pro-Am.
26 Nov 2025	2 Day Pro-Am Prize Giving Dinner	SCTIE CEO, Board members and two staff members attended the Pre-Tournament Pro-Am prize-giving dinner where SCTIE CEO gave a message of support.
27 Nov 2025	Supersports TV	Interview between Supersports TV presenter, Mr Derek Alberts and SCTIE CEO, Dr Sibiya.

## Media & Public Relations

The event generated positive media coverage across print, broadcast, digital, and social media platforms including a 26min highlight streaming production on Lifestyle Golf/Developers YouTube channel. This included interview between SuperSport TV presenter, Mr Derek Alberts and SCTIE CEO, Dr Sibiya.

## Key Outcomes and Insights

The SA Women's Masters has laid a strong foundation for expanded international participation and recognition. Strategic intent moving toward 2026 includes:

- Attracting a greater number of international professional players
- Expanding global media coverage and digital reach
- Strengthening partnerships with international golf bodies and tourism authorities
- Positioning the South Coast as a recurring host destination for elite women's golf
- Strong participation from professional players -29 Local pros and 5 amateurs

- 2 day Pro-am at Southbroom and San Lameer – 60 amateurs (global) and 20 lady pros
- Competitive, high-quality gameplay throughout the tournament
- Positive spectator attendance and stakeholder engagement
- Increased brand exposure for Lifestyle Developers and partners
- Successful positioning of the South Coast as an emerging premium destination

### Future Investment Opportunities Through Events

SCTIE will continue to support such MICE events on the KZN South Coast, which unlock more growth through investment opportunities, such as:

- Accommodation and product expansion through event packages.
- Transport services such as airport transfers, parking solutions, and on-day shuttles.
- Event sponsorship, corporate hospitality, and on-site exposure.
- Pop-up markets offering local cuisine, beer zones, and local merchandise.
- Tourism experiences beyond the event such as curated day-trip bundles.

### Conclusion

The tournament is well positioned to elevate the South Coast’s global profile and support its evolution into a premier 5-star lifestyle, tourism, and investment destination.

## 2.4 Investment Trade Shows, Exhibitions & Conferences

### 1. KZN Investment Conference

<b>DATE:</b>	30 October 2025
<b>VENUE</b>	Durban International Convention Centre

SCTIE DELEGATES	DESIGNATION
Mr S. Dlomo	Board Chairperson
Mr T. Sabela	Board Member
Dr V. Sibiya	CEO
Mrs V. Gounden	Marketing Coordinator
Ms T. Msomi	Visitor Information Officer
Mr M. Magubane	Investment and Projects Intern
Ms S. Nongqunga	One Stop Shop Intern

### Purpose

The purpose of this report is to provide a formal account of SCTIE’s participation in the KwaZulu Natal Investment Conference 2025, facilitated by Trade and Investment KwaZulu Natal (TIKZN). The report outlines the objectives of engagement, key activities undertaken, stakeholders facilitated, outcomes achieved, and proposed follow-up actions.

### Background

The KwaZulu-Natal Investment Conference 2025 was held from 22 to 23 October 2025 at the Inkosi Albert Luthuli International Convention Centre (Durban ICC). The conference serves as the province’s flagship investment promotion platform, aimed at attracting

domestic and international investment, strengthening public-private partnerships, and showcasing catalytic projects across KwaZulu-Natal.

SCTIE participated under the TIKZN exhibition platform, with a specific focus on positioning the KZN South Coast as a viable destination for tourism, real estate, and industrial investment, while facilitating the participation of key South Coast stakeholders.

SCTIE’s participation aimed to:

- Position the KZN South Coast as a competitive destination for tourism, real estate, and industrial investment;
- Facilitate participation of South Coast-based investors and developers;
- Strengthen institutional collaboration with TIKZN, EDTEA, and the InvestSA One Stop Shop (OSS);
- Identify opportunities for funding, project support, and inclusion of South Coast initiatives within the provincial investment pipeline

### Conference Themes

The conference was held under the theme “*Building a Resilient, Inclusive, and Globally Competitive KwaZulu-Natal.*” Key focus areas included:

- Public-private sector collaboration;
- Manufacturing localisation and beneficiation;
- Tourism-led investment and development;
- Access to public and private sector financing;
- Trade, exports, and AfCFTA opportunities.

### SCTIE Participation and Local Business Facilitation

SCTIE successfully coordinated the participation of three key South Coast investors, strengthening regional representation at the provincial platform:

BUSINESS	SECTOR	CONTRIBUTION	OUTCOME
Natal Portland Cement (NPC)	Manufacturing & Industrial	Silver-Level Sponsor of the KZN Investment Conference; represented KZN South Coast industrial capacity and sustainability leadership	Strengthened SCTIE’s strategic relationship; positioned as a committed partner to KZN’s industrial growth
Umdoni Point Coastal Estate	Real Estate	Award recipient for completing its 2024 investment pledge; represented catalytic property and tourism development on the South Coast	Recognition enhanced investor confidence in South Coast developments; potential inclusion in future promotional campaigns
Serenity Hills Estate	Eco-estate	Promoted eco-tourism and sustainable residential investment	Engaged potential financiers and tourism networks; elevated profile in provincial tourism investment landscape

Through this facilitation, SCTIE effectively showcased the South Coast’s contribution to KZN’s investment success, emphasising local commitment, project delivery, and cross-sector participation.

### Key Outcomes and Insights

- Provincial Visibility: The South Coast region was prominently represented through NPC’s sponsorship and the achievements of Umdoni Point and Serenity Hills.

- Partnership Strengthening: SCTIE reinforced working relations with EDTEA, TIKZN and OSS, establishing stronger linkages for investor facilitation.
- Proof of Concept: Umdoni Point’s completion of its pledged project demonstrated the region’s ability to deliver on investment commitments, enhancing SCTIE’s credibility as a regional investment coordinator.
- Investor Confidence: NPC’s sponsorship and participation signalled strong private sector confidence in the provincial investment ecosystem.
- Pipeline Development: Several leads were identified for future collaboration and inclusion in the KZN investment pipeline, particularly in property, tourism, and light manufacturing sectors

### Conclusion

The KwaZulu-Natal Investment Conference 2025 provided a strategic platform for positioning the KZN South Coast as an active and credible contributor to the province’s investment agenda. SCTIE’s facilitation of key stakeholders demonstrated effective public-private collaboration and tangible investment outcomes. The participation and recognition of NPC, Umdoni Point Coastal Estate, and Serenity Hills Estate collectively reinforced the South Coast’s role in advancing a resilient, inclusive, and globally competitive KwaZulu-Natal.

### Expenditure

No.	Items	Amount
1.	Access for Delegate (free)	R0
2.	Exhibition Stand (Sponsored by TIKZN One Stop Shop)	R0
3.	Accommodation for 5 delegates	R14700
	<b>TOTAL</b>	<b>R14700.00</b>

### 2. Eastern Seaboard Development (ESD) Investment Profiling Summit

<b>DATE:</b>	<b>19 November 2025</b>
<b>VENUE:</b>	<b>Dan Country Lodge</b>

### Purpose

The Eastern Seaboard Development (ESD) Investment Profiling Summit was convened as a high level strategic platform to profile priority investment opportunities and strengthen multi-sectoral collaboration along the Eastern Seaboard corridor, spanning KwaZulu-Natal and the Eastern Cape.

The engagement forms part of government’s broader implementation of the District Development Model (DDM), with the ESD positioned as a catalytic programme aimed at unlocking regional economic potential, advancing spatial integration, and promoting inclusive rural development.

Participation in the summit aimed to:

- Engage with national and provincial leadership on regional investment priorities.
- Contribute to the profiling of bankable projects aligned to the ESD corridor.
- Strengthen partnerships between government, traditional authorities, development agencies, and the private sector.
- Identify opportunities for coordinated infrastructure development, investment attraction, and job creation.

### Key Focus Areas of Deliberation

Deliberations during the summit focused on the following strategic themes:

### **a) Catalyst for Rural and Regional Development**

The ESD Programme was positioned as a catalytic mechanism under the DDM to accelerate inclusive growth, address historical spatial disparities, and promote coordinated development across municipal and provincial boundaries.

### **b) Unlocking Sector Specific Investment Opportunities**

Targeted investment opportunities were profiled across priority sectors, including:

- Water and Sanitation Infrastructure
- Renewable Energy
- Transport and Logistics
- Agriculture and Agro-processing
- Tourism and the Ocean Economy
- InvestRural Strategy initiatives

These sectors were identified as key drivers for economic diversification, service delivery improvement, and employment creation in predominantly rural and peri-urban areas.

### **c) Government Commitment to Infrastructure and Economic Growth**

National and provincial leaders outlined strategic commitments to:

- Accelerated infrastructure investment.
- Improved coordination across spheres of government.
- Creating an enabling environment for private sector participation and blended finance models.

### **d) Partnerships for Impact**

A strong emphasis was placed on collaboration between:

- Government (national, provincial, district, and local spheres).
- Traditional leadership structures.
- Private sector investors and development partners.

This collaborative approach was highlighted as critical for sustainable development, social cohesion, and successful project implementation within the ESD corridor.

## **KZN South Coast Investment Value Proposition**

The summit provided an opportunity to position the KZN South Coast as a strategic node within the Eastern Seaboard corridor, underpinned by the following value proposition:

- Strategic Coastal Location: Direct access to coastal assets, tourism routes, and emerging logistics corridors linked to regional ports and transport networks.
- Diverse Investment Opportunities: Strong potential across tourism and hospitality, agriculture and agro-processing, renewable energy, property development, and rural enterprise.
- Natural and Cultural Assets: A unique blend of coastline, natural landscapes, and cultural heritage supporting destination branding and eco-tourism development.
- Development Ready Environment: Availability of land, emerging infrastructure investment, and alignment with government-led catalytic programmes.
- Policy and Institutional Support: Strong alignment with the District Development Model, Eastern Seaboard Development initiative, and provincial growth strategies

## **Overview of Summit Proceedings**

### **Opening and Context Setting**

The summit commenced with opening remarks by Reverend Thulasizwe Buthelezi, MEC for KwaZulu Natal COGTA, who underscored the importance of integrated planning and cooperative governance in accelerating rural development and addressing spatial inequality. This was followed by a contextual overview presented by Dr Namane Masemola, Deputy Minister of COGTA, who outlined the rationale, geographic scope, and strategic intent of the Eastern Seaboard Development initiative as a flagship DDM intervention.

## **Ministerial and Provincial Leadership Engagement**

The programme featured strong political leadership and intergovernmental alignment, including:

- Provincial commitments articulated by Premier Oscar Mabuyane (Eastern Cape) and Premier Thami Ntuli (KwaZulu-Natal), who reaffirmed their administrations' support for infrastructure led growth, investment facilitation, and regional economic diversification.
- A Keynote Address by the Honourable Minister Velenkosini Hlabisa, Minister of Cooperative Governance and Traditional Affairs, who led the strategic engagement and reaffirmed government's vision for integrated regional planning, investment attraction, and collaborative development across the Eastern Seaboard corridor

## **Key Outcomes and Insights**

### **Return on Engagement**

Attendance and participation in the Eastern Seaboard Development Investment Profiling Summit yielded clear strategic value and return on engagement:

- **Strategic Positioning:** The summit strengthened the positioning of the KZN South Coast as a priority investment destination within a nationally supported catalytic programme under the District Development Model.
- **Investment Promotion Impact:** Direct marketing of South Coast opportunities to senior national and provincial decision-makers enhanced awareness of the region's readiness for investment and infrastructure led growth.
- **Pipeline Advancement:** Engagements supported the identification and early positioning of South Coast aligned projects for potential inclusion in the Eastern Seaboard Development investment pipeline.
- **Institutional Credibility:** Active participation in a ministerially led platform reinforced institutional credibility as a regional investment and development partner aligned with national priorities.
- **Partnership Leverage:** Relationships strengthened at the summit create leverage for future collaboration, co-funding opportunities, and coordinated implementation.

## **Key Outcomes and Insights**

- **Enhanced Visibility of the KZN South Coast:** The summit provided a high level platform to elevate the profile of the KZN South Coast as an investment ready destination within the Eastern Seaboard corridor.
- **Strengthened Investment Narrative:** Engagements contributed to a clearer articulation of the South Coast's value proposition, linking destination marketing with bankable investment opportunities.
- **Strategic Alignment:** Clear alignment was demonstrated between South Coast development priorities and national and provincial objectives under the DDM framework.
- **Investor Readiness:** Discussions highlighted the importance of credible project pipelines, coordinated planning, and institutional support to attract public and private investment.
- **Regional Integration:** The ESD corridor was reinforced as a shared development space requiring collaboration between KZN and the Eastern Cape.
- **Collaborative Governance:** The summit reaffirmed the importance of partnerships between government, traditional leadership, and the private sector in advancing sustainable and inclusive development.

## **Conclusion**

The Eastern Seaboard Development Investment Profiling Summit served as a critical platform for advancing government's vision of integrated regional development under the District Development Model. Strong ministerial leadership, provincial commitment, and multi-stakeholder participation reinforced the ESD's role as a catalyst for investment, infrastructure

development, and inclusive economic growth across the Eastern Seaboard corridor. The summit laid a solid foundation for continued collaboration, project development, and coordinated implementation in pursuit of sustainable rural and regional transformation.

### Expenditure

No.	Items	Amount
1.	Delegates Access	R0
2.	Accommodation	R 967.83
	<b>TOTAL</b>	R 967.83

### 2.5 Quarterly Investment Newsletter

One investment focused newsletter was prepared and sent out on 16 December 2025 to SCTIE members and key stakeholders highlighting the marketing developments and material.

#### Newsletter stats:

Delivery: 524

Opened: 303

Bounced: 57

Please see screenshot of newsletter below:



## CEO's Welcome Message



As we look back on a strong and productive quarter, the KZN South Coast has continued to strengthen its position as an emerging investment destination within KwaZulu-Natal. Over the past three months, we have witnessed tangible progress in infrastructure development, rising investor confidence and deeper collaboration between government and the private sector through key platforms such as investment summits and trade engagements.

The region has also enjoyed increased media

### 2.6 Digital Website

#### Invest Website Google Analytics

##### Total Visits & Page Views

This quarter saw a slight decrease in average monthly visits, dropping from 518 to 497. Page views also declined from 950 to 759, suggesting a dip in overall user activity and content interaction.

##### User Engagement

User engagement metrics show a modest downward trend. Pages per user decreased from 1.84 to 1.53, and the average time spent per user slightly dipped from 1 minute 16 seconds to 1 minute 15 seconds. While the change is small, it indicates that users are browsing fewer pages and spending slightly less time on the site.

## Traffic Sources

Organic search traffic improved, increasing from an average of 267 to 320 visits per month—indicating stronger visibility in search engines. Direct traffic also rose from 143 to 174. However, social media traffic declined from 109 to 84, which may reflect reduced activity or lower engagement on social platforms.

## Insights & Recommendations

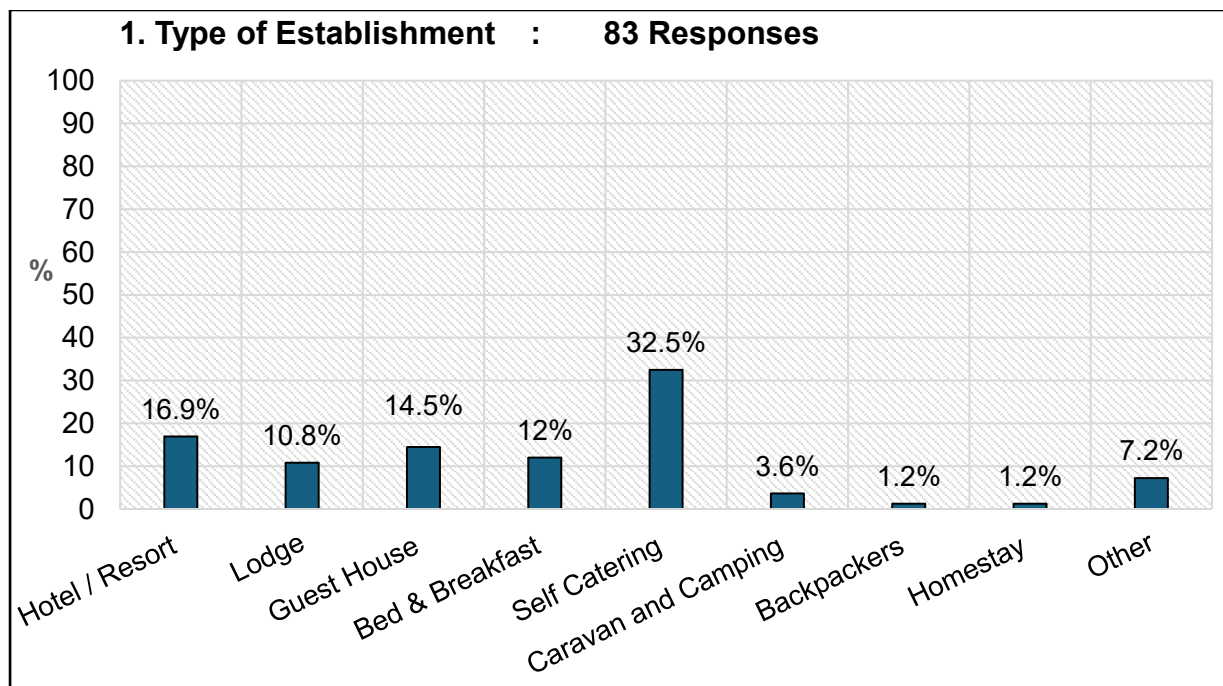
Despite a slight drop in visits and engagement, the increase in organic and direct traffic is a positive sign of growing reach and brand recognition. The decline in social traffic and overall interaction suggests a need to re-engage users more effectively. Focusing on improving content relevance, enhancing the user experience, and reinvigorating social media strategies can help drive both traffic and deeper engagement moving forward.

### 2.7 Tourism Facilitation

#### 2.7.1 Research: KZN South Coast Summer Pre-Season Occupancy Survey

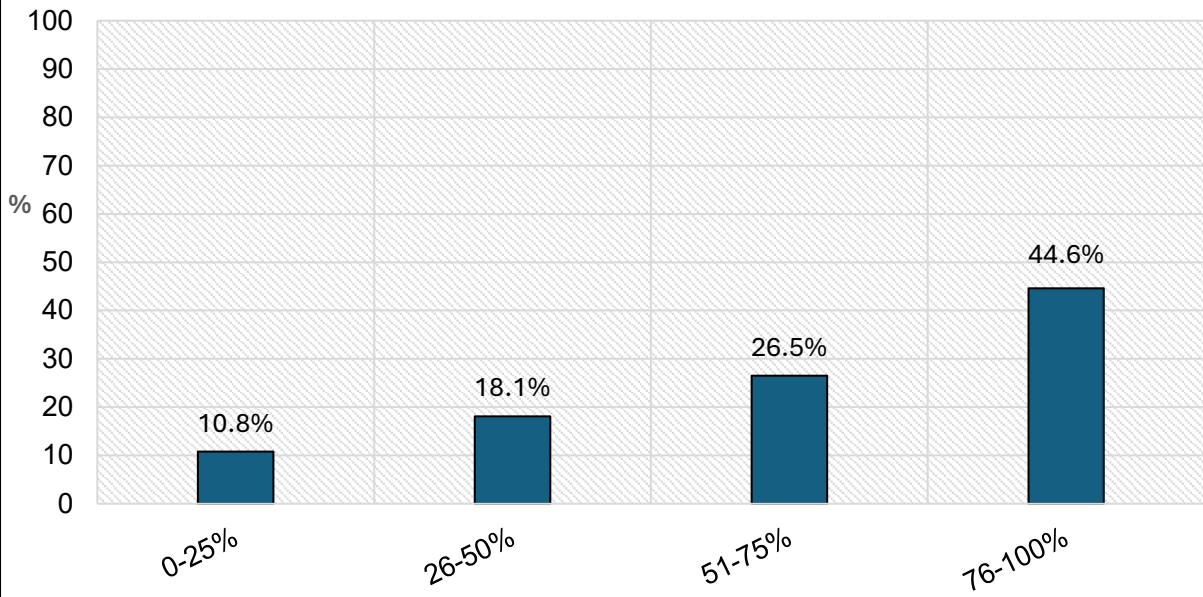
We undertook a pre-summer occupancy survey to assess anticipated accommodation performance ahead of the peak holiday season. The survey provides early insights into booking trends, industry sentiment and projected occupancy levels to support informed planning and decision-making.

(December 2025- January 2026)



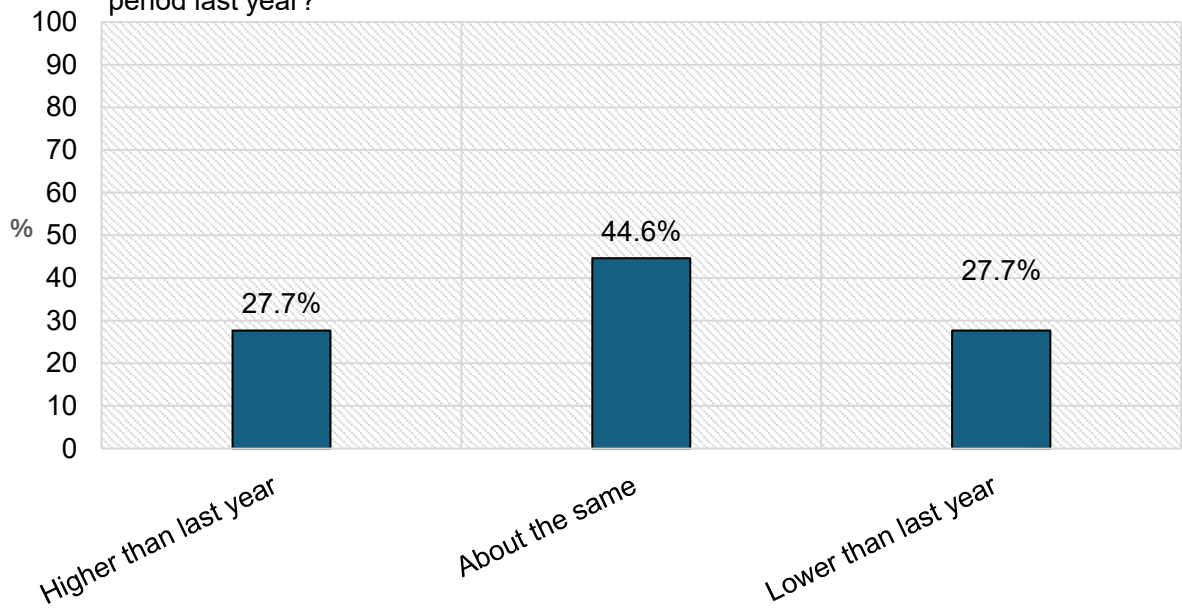
## 2. Current bookings:

What is your current average occupancy rate for the upcoming season?  
(December 2025 - January 2026)



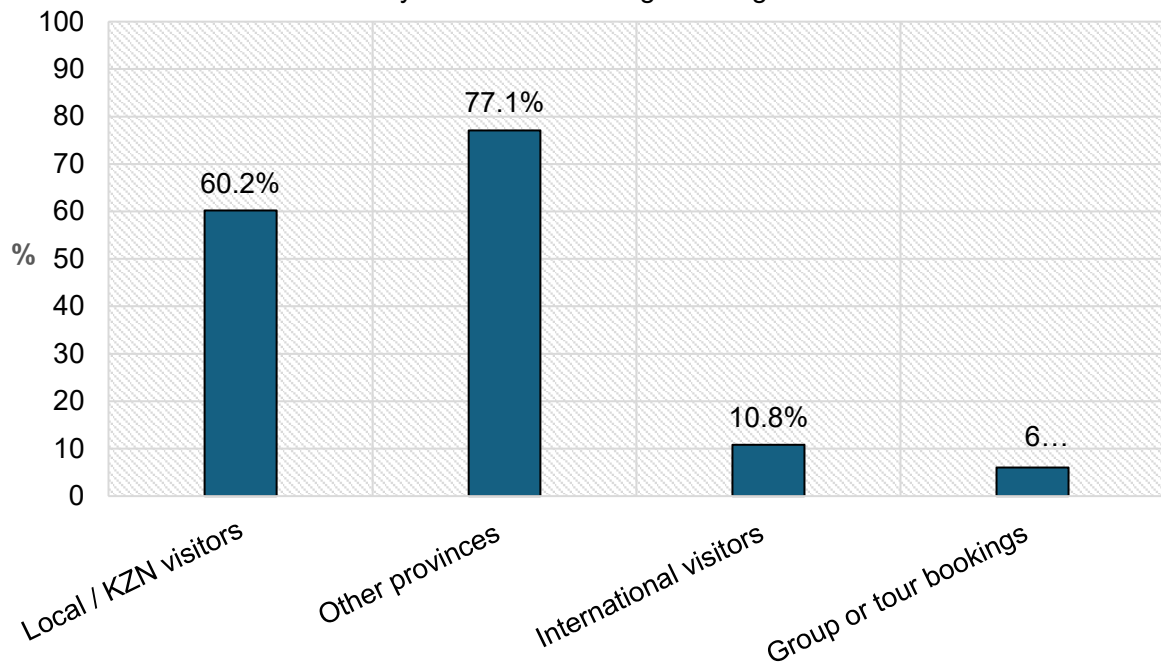
## 3. Booking Trends:

How does your current pre-season booking level compare to the same period last year?

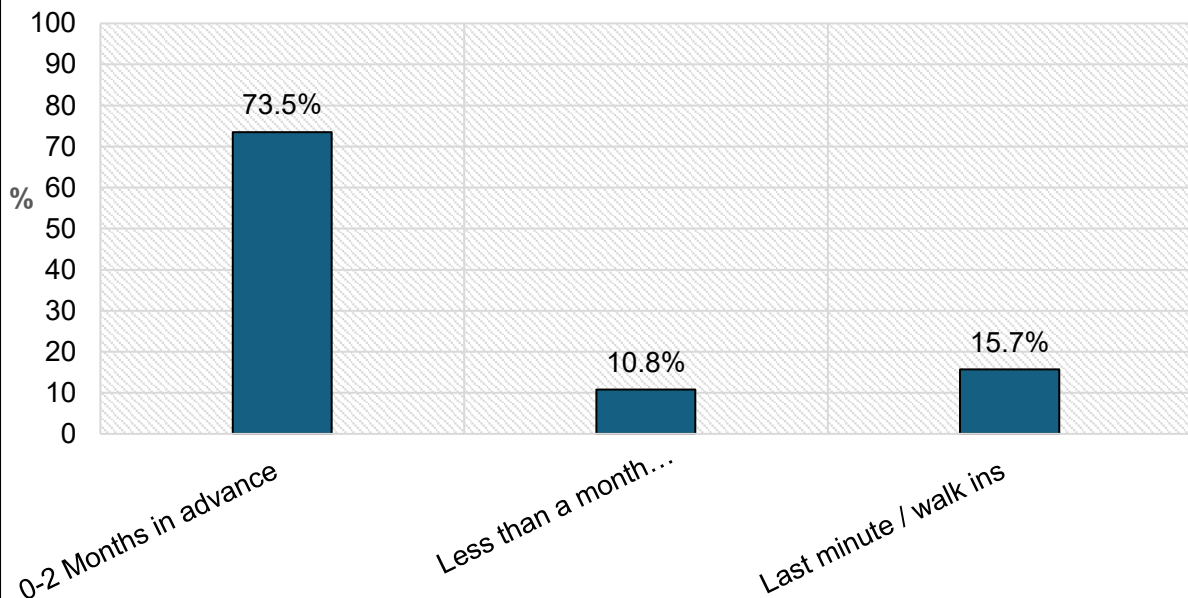


#### 4. Source Market:

Where are most of your current bookings coming from?



#### 5. Booking lead Times: When are most of your guests making their reservations for the festive season?



#### 6. Factors affecting bookings:

What factors are currently influencing your pre-season bookings?

Positive	Negative
Accommodation quality & close to the beach	Access to Port Shepstone via toll route
Advertising	Bad economy
All-inclusive destination as a plus	Bad road conditions

Availability	bad roads
Blue Flag	Beaches being closed
Blue Flag	Bridge
Blue Flag beach	Constant Beach Closure on KZN and guests not looking at which specific areas the beaches are closed. They just hear KZN and assume that all beaches are closed in KZN.
Bridge closure - some workers are staying at my establishment during construction	Damaged roads
Clean beach	Ecoli
Clean Beach	Ecoli
Cleanliness	Ecoli
Close to main road	Ecoli
Close to shops and beach	Ecoli
Close to the Beach	Ecoli
Close to the Beach and great facilities	Ecoli in the ocean
Close to the Mall and close to the beach	Economy
Close to the sea	Economy
close to town and beach	Economy seems a bit slow, people are booking earlier in December, before the Peak season starts, to get a quick break. None the less, we are still fully booked in 22
Good Service, Marketing, Beach	Finance
good water quality	Financial constraints
Good weather & Beaches	Improved infrastructure
Great facilities	Increase in Electricity costs
local new blue flag beach	Increase in rates
Location being closer to Durban	increase in water tariffs
My festive season bookings are all done in the early part of the year, so well in advance. Not too sure on influence but ongoing good reviews for my apartment is obviously a big factor and the general good vibe and positivity that surrounds Ramsgate at present must be a factor.	Lack of activities
N/A	Lack of basic services and potential ecoli threats, the general run down image of Scottburgh and Pennington
NA	Lagoon is dirty
New establishment top range and closer to the facilities	Long distance to King Shaka International Airport
Nil	Negatively: Lack of funding to maintain facilities. Fewer activities compared to area competitors Lake Eland and Wild

	Adventures offer better and well-maintained activities
Not Applicable	No support from Umdoni Municipality, we have potholes, terrible road conditions, electricity & water outages impact negatively on our business with regards to welcoming guests to the area
PCW keeping us safe	Our bad road Mhlangamkulu Drive, Southport. We keep on reporting it but not even a "Hi thank you, we received your mail regarding your road"... Detour to Port Shepstone Affecting businesses .... Dirty sea water on beaches
Port Shepstone KZN we have the best facilities	Petrol prices increasing
Quality and close to the beach	Poor infrastructure
Soccer fans to watch soccer	Poor infrastructure
Stals of the ocean is perfect	Potholes and bad state of the roads, constant water and electricity issues
The beach is clean	Road closure
The camp tariffs are still reasonable for local tourism	Road construction not completing
The Pool and The Area	Road quality bad
Tidy Towns - Blue flag beach, Penning Conservancy, PCW have made huge improvements and impact positively in Pennington	Sea water quality is bad, bridge closure, decline of Margate town, state of tuck shops by beach front
Tidy Towns is keeping the area attractive	Sewage in the lagoons
Tidy Towns keeping Pennington beautiful	Social media negative influence regarding water/sewage issues on the South Coast. Also many of our guests had to cancel or shorten their stay due to loss of bonuses.
Town and Beach	The broken bridge and crime affect all business in our area
Unsure	The economy
Water Shortage	The economy and the late closure of schools
	The Road to Mzimayi River Lodge has potholes
	The Umzimkhulu bridge repairs, and also the Ecoli, guests do not want to come down and get sick, this affects tourism,
	Umzimkhulu Bridge construction is affecting the business
	Umzimkhulu bridge construction is taking too long.

	Umzimkulu bridge in Repair/ Sewer in River terrible smell affects swimming beaches and area/crime on the increase
	Water issues and Municipality strikes as negative
	Water Shortage
	Water shortage
	Water shortage
	Water Shortage, bad Infrastructure & Ecoli
	Water shortages
	Water shortages
	Water shortages
	Water shortages, road conditions and lack of street lights
	Well, we haven't had any negative issues besides people cancelling their books

## 2.7.2 SMME Development and Support

### 2.7.2.1 Tourist Guide Training

Derived from the fam trip for KZN Tourism Master Plan Implementation and Monitoring Committee members which covered Crocworld and other KZN South Coast attractions in February 2025, it was noticed that most local tourist guides were operating without accredited qualifications, therefore SCTIE partnered with EDTEA to train and upskill 11 Crocworld guides before March 2026. Crocworld met the requirements as the priority of the training is focusing on areas which have a high number of visitors and offers a wide range of guided experiences. The Learners will be trained on Skills Programme NQF Level 2 Nature category with a specialization in Reptile Handling.

Other establishments will be selected and have their turn in the next financial year.

### 2.7.2.2 Marketing platforms for SMMEs

In preparation for the peak season, SCTIE met with two rural homestay hosts to find ways of boosting their bookings. That was a one-on-one training session for homestays to learn how to handle enquiries, bookings and complaints, ensuring good customer service at all times. For extended marketing SCTIE assisted with registering the homestays on the online booking platforms such as Booking.com which is one of the world's leading online travel platforms, connecting travellers with the widest choice of incredible places to stay, countless memorable experiences and attractions as well as a range of transportation options from flights, car rentals and taxis. More homestays to be assisted before the end of the financial year.

### 2.7.2.3 SMME Workshop - Umuziwabantu

SCTIE facilitated a workshop for Umuziwabantu youth who are passionate about starting tourism businesses. The meeting took place at Umuziwabantu Municipality on the 02 December 2025. SCTIE provided a "How to start a tourism business" brochure and highlighted

registration stages including compliance issues. SCTIE further connected the youth with SEDFA and EDTEA who offer further assistance such as funding and marketing.

#### **2.7.2.4 Support to Crafters**

SCTIE is continuously making efforts to develop platforms and business linkages for crafters as most of them are working from home without any direct contact with tourists. Between October and December 2025, SCTIE in partnership with other stakeholders created the following opportunities for crafters:

- SCTIE in collaboration with Crocworld Conservation Centre conducted a craft skills audit on the 5<sup>th</sup> November 2025. The purpose of the exercise was to select crafters that would be given an opportunity to sell and display their products at Crocworld during the peak season. Among the 10 crafters that participated, four were selected. The selection was mainly based on quality and unique products that were not sold at Croc World Curio Shop.
- SCTIE created another platform for crafters in partnership with the Department of Sport, Arts and Culture and Southcoast Mall Management. The partnership yielded a successful three-day arts and crafts exhibition at the Southcoast Mall from 31 October to 02 November 2025. Ten Crafters from all four local municipalities were given free exhibition space inside the mall corridor. The exhibition was participated by crafters from Umuziwabantu, Umzombe and Ray Nkonyeni, whilst Umdoni crafters did not attend due to transport challenges.
- SCTIE participated in the Cultural Festival – Time Travel held at Port Shepstone Maritime Museum on 13 December 2025. The purpose of the event was to promote the museum and to inform local communities and visitors that the museum is operational again after a long closure due to 2024 floods. The event created a platform for young artists to showcase their talents and local crafters to exhibit their handcrafted products.
- Through SCTIE's programme which is connecting crafters with craft shops, there are currently 16 shops including hotels that have signed vendor agreements with SCTIE and crafters. Some curio shops are displaying and selling products on behalf of the crafters with a minimum commission whilst some are purchasing stock directly from crafters.

#### **2.7.2.5 Funding opportunities**

SMMEs in a creative and technology value chain such as furniture & crafts, health, beauty & wellness, essential oils, organic & processed foods, fashion and others were given an opportunity to apply for exhibition at the Kwande Fest 2026 which will take place in Durban in March 2026. SCTIE disseminated the information and made the facilities available for all SMMEs who are unable to apply on their own. The festival ignites industries, empowers youth, and showcases the province's creative economy to the world.

Another opportunity for SMME development was the Employment Stimulus Programme which was introduced by the Department of Sports, Art and Culture in partnership with the National Arts Council. SCTIE disseminated the information to local crafters in order for them to benefit from this programme which is a special government initiative geared towards employment creation for artists, creatives, heritage sector workers and cultural workers.

### 2.7.3 Youth Programmes

#### 2.7.3.1 Careers Day at Margate Middle School

SCTIE participated in the Grade 9 Careers Day at Margate Middle School in September 2025. The purpose of the engagement was to assist the learners to make good choices when selecting their subjects in the following year in grade 10. SCTIE extended the invitation to Durban University of Technology (DUT) Tourism Department and that made a great combination to the programme. The event was attended by School Management, educators, learner's parents and other stakeholders.

#### 2.7.3.2 Tourism Monitors Programme

Following the Tourism Monitors Programme that ended in March 2025, NDT has introduced another Tourism Monitors programme which will run for a period of seven months, from 08 December to June 2026. Interviews for 30 Ugu District candidates took place on the 25 September 2025 at SCTIE offices and fourteen candidates were short listed. The first 2 months are dedicated for online theory training with tests and 5 months will be practical training at workplaces which are local major tourist sites. Learners that will complete the programme will obtain National Certificate: General Security, accredited by CATHSSETA.

#### 2.7.3.3 Work Integrated Learning (WIL) Project

The Work Integrated Learning (WIL) Project which commenced in September 2024, is progressing well in the Ugu District. The programme was implemented after the Department of Higher Education and Training appointed Tourism World Academy in partnership with SCTIE, to run the Project on behalf of the National Skills Fund (NSF). The project enables young people to complete their qualifications and to gain practical work experience that would improve their employability. This WIL project is not limited to tourism but it includes other qualifications such as business management, human resources development and others.

The graduates in the programme were categorised per institution level namely: University, University of Technology and TVET Colleges.

The university of Technology graduates completed their programme on 30 August 2025, TVET College graduates are finishing in May 2026 and the University graduates in August 2026, details as follows:

Graduates	No. of Graduates	Monthly Stipend per Learner	Programme duration
University Graduates	35	R6000.00	24 Months September 2024 – August 2026
University of Technology Graduates	05	R5 500.00	12 Months September 2024 – 30 August 2025 (programme ended)
TVET College Graduates	16	R5 500.00	18 Months September 2024 – May 2026

#### 2.7.4.1 Trail Maintenance – Umzumbe River Trail

As reported previously, that one of the Umzumbe River Trail decks at KwaFodo, burnt down due to 2024 veld fires, SCTIE ensured that the remaining two decks at Mhlabatshane Dam and KwaNdelu are kept in good conditions to avoid further incidents. During inspection, SCTIE noticed that the decks were losing quality and needed re-varnishing and bush clearing around them, therefore SCTIE hired two experienced unemployed locals with the assistance of Nhlangwini and KwaNdelu traditional councils. The aim was to complete the work before the rainy season started to avoid further deterioration.

The renewing of decks gave a message to the communities that the trail is still operational. Awareness is ongoing and SCTIE is in the process of organising a familiarisation trip for tour operators and tourist guides to encourage them to include the Umzumbe River Trail in their tour packages, media will participate to promote the trail, local establishments to include the experience in their places of interest list and stakeholders will participate as potential funders for further developments.



#### **2.7.4.2 KwaXolo Caves Adventures**

The phase 2 of KwaXolo Caves Adventures is still in progress. It involves the construction of a multi-purpose building that will incorporate a restaurant, coffee shop, visitor ablutions, and storage areas. As of November 2025, the project was at 95% towards completion. The remaining work in progress consists of a procurement of internal finishes, bracing of trusses, installation of aluminum windows, paintwork application, ceiling installation and floor tiling. The project was scheduled to be completed in 2025, however due to some challenges the new date was moved to 30 March 2026. The delays were caused by challenges such as, re-positioning of the building due to hard rocks, unavailability of scaffolding locally, persistent heavy rainfall and contractor's cash flow challenges.

16 local employment opportunities were created, that consisted of a CLO, 5 women and 10 men. Out of the 16 labourers, seven were still under the youth category.

Stakeholders are encouraged participate and contribute in the planning of the launch which will be confirmed in due course.



#### **2.7.4.3 Trail Maintenance – Weza Hiking Trail**

In preparation for the peak season, Umuziwabantu tourist guides ensured that the Weza Hiking Trail was well maintained and ready for hikers. On 02 November 2025, two guides and a local tour operator cleared the trail as it was becoming dense especially near the waterfall. The guides did the job free of charge for they are aware that it is their business which they needed to look after.

The guides that are in charge of Weza Hiking trail, found temporal jobs in other hospitality and tourism establishments in the local town, since guiding at Weza only happens once in a while, however they are available to do guiding when they are notified in advance.

The 8km Weza Hiking Trail starts in the iKhwezi rural area, approximately 10km from the farming town of Harding. A trained local guide takes visitors from the junction of the Mawane and Weza rivers, the latter being a northern tributary of the mighty uMtamvuna River. Visitors traverse two amakhosi areas, KwaMachi and KwaJali in Umuziwabantu, finishing at a real hidden gem, the Mkhoba Waterfall. A shorter hike to the Waterfall is also possible. Ntozakhe Homestay is available and ready to host visitors that would like to extend their stay.

#### **2.7.4.4 Identification of new adventure experience – Amahlongwa Hiking Trail**

SCTIE is mandated to attract and increase the number of tourists to the destination and to extend the tourist geographical spread, for that reason, SCTIE working together with Umdoni youth, identified a unique hiking trail at Amahlongwa under iNkosi Mqadi in Umdoni.

Umdoni was the only municipality in the Ugu District that did not have a recognised hiking trail found in a rural area. The new trail will accomplish and close that gap. Amahlongwa Hiking Trail is only 15 to 20 minutes drive from Scottburgh and it would be an ideal attraction for day visitors, however overnight camping can be arranged. The Amahlongwa Hiking Trail features the following activities:

- Birdwatching
- Streams forming Amahlongwa River

- High cliff
- Unique flora and fauna including indigenous trees and herbs
- Wildlife such as wild goats and antelopes have been spotted in the area.
- Magnificent distant views of the ocean and surrounding areas

The area is ready to welcome visitors in its natural setting, while SCTIE continues to work with different stakeholders for future developments.

#### **2.7.4.5 Tourism / Community Awareness - KwaNdwalane Adventure Experience**

The KwaNdwalane Adventure Experience drew the attention of local farmers that are bordering the area. SCTIE met with the farmers at Paddock Farmers Club on the 18 November 2025. The purpose of the meeting was the awareness and to introduce the experience to the farmers while connecting them with the KwaNdwalane Adventure beneficiaries. The farmers were concerned about the security and safety in the area as the influx of visitors could lead to unwanted activities such as crime, burglary, trespassing, etc, however they supported the new experience and offered to enhance safety in the area by negotiating with a private security company, Wolf, to patrol and look after the place at no cost to KwaNdwalane operators. Two weeks later Wolf installed a security warning sign for public to be aware that the place is under the watch and protection of a professional security company. Wolf's involvement adds value to the experience as visitors feel prioritised and cared for. The KwaNdwalane experience is one of the rural places of interest that are getting a number of visitors which are mainly groups.

The 5km KwaNdwalane Adventure Experience starts at Phola Park in Madakane, just 1.5km from Murchison Provincial Hospital. The route is a guided hiking trail which attracts outdoor enthusiasts, adventurers and nature lovers. The trail winds through an indigenous forest rich with protea flowers, following the Izotsha River to the 80m waterfall. It has designated picnic and barbecue spots with stunning views of the cascade and its surroundings. Visitors can expect to encounter diverse birdlife and wildlife, such as bushbucks, water mongoose, warthogs, and porcupines. The KwaNdwalane experience enhanced by local eateries such as Carrot House and Hala Lisa Restaurant / [Shisanyama](#).

### **3 Tourism Facilitation, Marketing and Attraction**

#### **3.1 Tourism Press Releases**

<b>PRESS RELEASES – TOURISM</b>	<b>EARNED (PR) MEDIA EXPOSURE</b>
KZN South Coast continues	Visit KZN South Coast – (14/11) My Pressportal – 10/11 Safari Africa – 12/11
Essential Beach Safety Tips for KZN South Coast this Summer	Visit KZN South Coast – (14/09) Safari Africa – 27/11
Top 10 Must-Do Summer Experiences on the KZN South Coast	Visit KZN South Coast – (27/11)
What's on the KZN South Coast this Summer	Visit KZN South Coast – (03/12)

Beyond the Beach! The KZN South Coast Hinterland Delivers Summer Magic	Visit KZN South Coast – (05/12) Safari Africa – 12/12
Umuziwabantu Municipality Hosts Successful Mayoral Welcome Roadblock to Kick-Start the Festive Season	Visit KZN South Coast – (12/12) Safari Africa – 12/12 South Coast Fever – (12/12)
KZN South Coast Signals Summer Readiness with Mayoral Welcome Roadblock and Beach Flag Milestones	

### 3.2 Tourism Trade & Media Fam Trips

We continue to host familiarisation (fam) trips that provide media, industry partners and key stakeholders with first-hand experiences of the diverse tourism offerings along the KZN South Coast. These engagements play a vital role in destination marketing, stakeholder collaboration and economic development.

#### 1. Small Harbours Stakeholder Engagement Media Fam Trip - 31 October 2025

The Department of Public Works and Infrastructure, led by Deputy Minister Sihle Zikalala, engaged key stakeholders on the Small Harbours Development Programme at Uvongo Town Hall, accompanied by MEC Rev. Musa Zondi. This initiative marks one of the first Small Craft Harbour Development projects outside the Western Cape, with proposed target sites including Port Edward, Port Shepstone and Hibberdene.



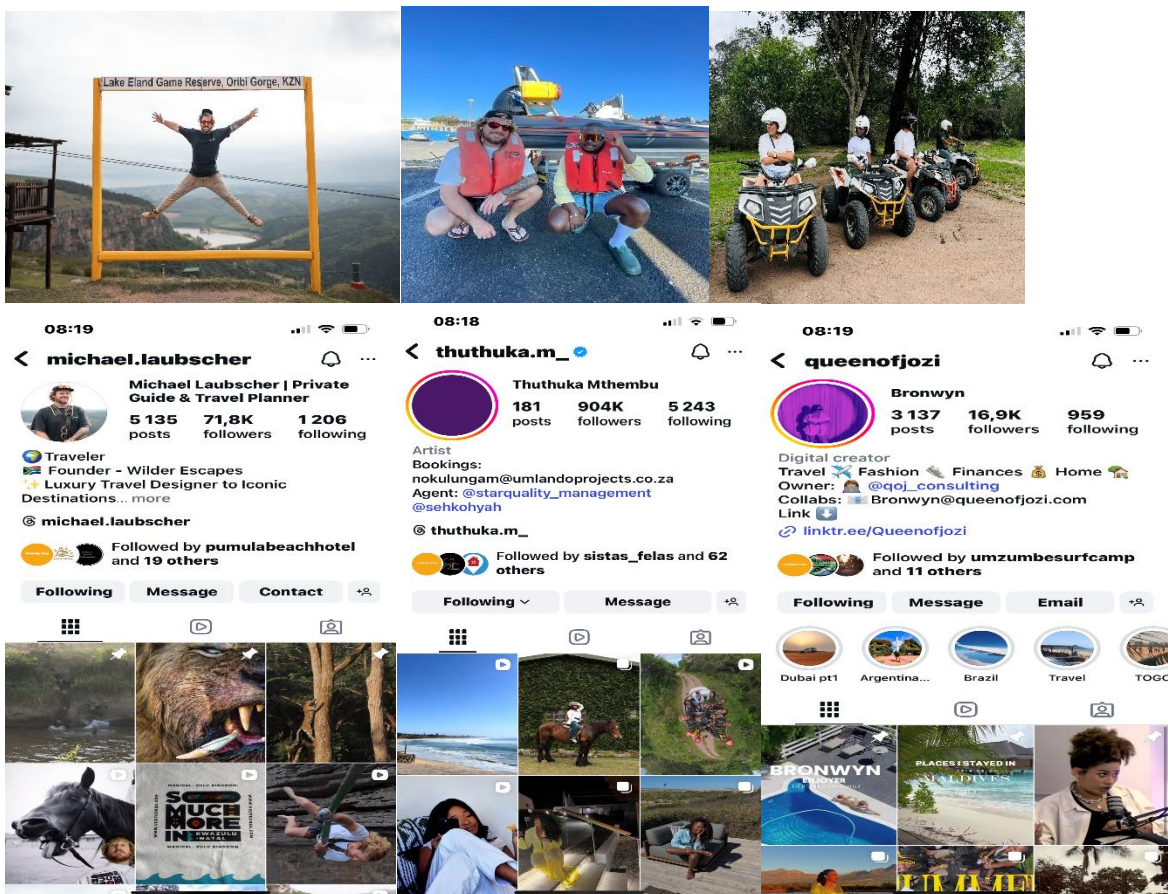
#### 2. South Coast Marathon Media Fam Trip - 28 September 2025

The South Coast Marathon attracted over 1,200 runners from across South Africa. As an official Comrades Marathon qualifier, the event showcased high levels of endurance, energy and competitive spirit. The marathon continues to play a significant role in driving sport tourism and contributing to local economic growth.



### 3. Summer Campaign Media Fam Trip 21–23 November 2025

KZN Tourism and Film, in collaboration with SCTIE, hosted content creators on a Summer Campaign Media Fam Trip aimed at showcasing the South Coast’s readiness for the festive season. From pristine beaches to the scenic hinterland, the trip highlighted the destination’s diverse attractions and encouraged visitors to explore the region during peak travel periods. This campaign enhanced our summer campaign to its maximum.



### 4. Film & TV Masterclass Celebrities Fam Trip - 10 October 2025

Hosted at the Ugu Sports & Leisure Centre, the Film & TV Masterclass empowered local filmmakers with practical tools and industry knowledge to establish sustainable production studios. The initiative represents a key milestone in nurturing local creative talent and

strengthening the region's growing creative economy. Media from the film industry accompanied by KZNTAFA were able to catch a glimpse of film offerings on the KZN South Coast.



### 5. The Next Billionaire Media Fam Trip - 05 December 2025

SCTIE, in partnership with Umlando Creatives, hosted media for The Next Billionaire Business Awards. The itinerary included visits to Beaver Creek Coffee Estate and The Pont, showcasing signature South Coast experiences. 15 Influencers and bloggers equally enhanced our summer campaign



### 6. Umuziwabantu Mayoral Welcome Roadblock Media Fam Trip - 04 December 2025

Led by Umuziwabantu Mayor, Cllr Siboniso Zungu, the Festive Season Safety Programme welcomed tourists to Harding through a Mayoral Welcome Roadblock. The initiative, supported by SCTIE, RTI, SAPS, EMRS and municipal law enforcement units, promoted road safety awareness while encouraging visitors to support local businesses during the festive period. Local media was in attendance.



## 7. Umdoni Municipality Festive Season 2025 Media Fam Trip – 11 December 2025

Umdoni Municipality Festive Season Launch, marking the start of the holiday period on the KZN South Coast. The programme included a beach clean-up and entertainment activities, with local media in attendance, promoting environmental responsibility and a welcoming atmosphere for visitors ahead of the festive season.



Ray Nkonyeni Municipality (RNM) Mayor **Cllr Zodwa Mzindle** and South Coast Tourism & Investment Enterprise (SCTIE) CEO **Dr Vusumuzi Sibiya** welcomed visitors at the annual **Mayoral Roadblock**, held at the Oribi Toll Plaza. The team handed out goodie bags to excited holidaymakers, setting a warm tone for the festive season.

Law enforcement officials were present to ensure safe and smooth travel for all visitors heading to the Paradise of the Zulu Kingdom. Travellers received information directing them to the region's beautiful beaches, world-class dive sites, 11 top-tier golf courses and vibrant hinterland and cultural experiences. Media in attendance was 1KZNTV , Ugu Youth Radio, Gagasi FM and the South Coast Herald.



The Welcome Road Block was followed by a Blue Flag celebration at **St Michael's Beach**, marking a major milestone as the beach received its **first-ever Blue Flag status**

The official flag hoisting took place with various stakeholders in attendance, including the dedicated **Tidy Towns** team, who continue to play a key role in keeping our coastline beautiful.

We are proud to celebrate this achievement as we gear up for a vibrant and welcoming summer season on the KZN South Coast

### **Blue Flag Achievements**

The KZN South Coast proudly boasts **8 of KwaZulu-Natal's 20 Full Blue Flag Beaches**:

#### **Full Blue Flag Beaches:**

- Trafalgar
- Marina
- Ramsgate
- St Michaels (*first-time awardee*)
- Umzumbe
- Southport
- Hibberdene
- Pennington

#### **Pilot Blue Flag Beaches:**

- Port Edward
- Umtentweni
- Rocky Bay (Umdoni)
- Preston (Umdoni)
- Umthwalume (Umdoni)
- Scottburgh (Umdoni)

#### **Special Recognition:**

- Hibberdene Beach – 10 consecutive years
- Umzumbe Beach – 15 consecutive years

#### **Green Coast Awards:**

- Trafalgar Marine & Surrounds
- Leisure Beach

The internationally recognised Blue Flag Programme, administered by WESSA, ensures beaches meet the highest standards in water quality, safety, environmental education and amenities.

The addition of St Michael's Beach to the Full Blue Flag list marks a milestone, cementing its status as a premier family destination with warm waters, golden sands and vibrant facilities.



### 3.3 Tourism Events Support

Supporting events is a key pillar to stimulate tourism, drive destination marketing and support local economic development. Events attract visitors, increase destination visibility, and generate direct and indirect economic benefits. Through strategic support, SCTIE leverages events to showcase the KZN South Coast's offerings, encourage travel, and strengthen stakeholder partnerships.

#### **South Coast Marathon**

Date: 29 September 2025

##### Brief Description:

The South Coast Marathon is a major endurance sporting event attracting runners from across the country and showcasing the region's scenic coastline and outdoor lifestyle. This event serves as a comrades qualifier. The event took place from the Ugu Sports and Leisure Centre.

##### SCTIE Assistance:

SCTIE provided marketing support through web banner design and social media promotion to boost participation, enhance destination exposure, and strengthen the South Coast's positioning as a sports tourism destination.

#### **KZNLGA Interclub 2025**

Date: 15 – 18 October 2025

##### Brief Description:

The KZNLGA Interclub is a provincial golf competition bringing together clubs from across KwaZulu-Natal, generating visitor spend and overnight stays within the district. The event took place at the Ugu Sports and Leisure Centre.

##### SCTIE Assistance:

SCTIE supported the event with marketing through our digital platforms.

#### **Chilla Nathi**

Date: 29 November 2025

##### Brief Description:

Chilla Nathi is a lifestyle and music event celebrating youth culture, entertainment and social interaction, drawing a strong local and regional audience to the South Coast. The event took place at St Michaels Beach.

**SCTIE Assistance:**

SCTIE supported the event through the development of a web banner and social media content to enhance online visibility, promote attendance, and market the destination to a wider audience.

**The Next Billionaire Business Awards**

Date: 5 December 2025

**Brief Description:**

The Next Billionaire Business Awards celebrates entrepreneurship, innovation and emerging businesses, creating a platform for business growth, recognition and economic dialogue.

**SCTIE Assistance:**

SCTIE provided support through web banner and social media marketing. In addition, SCTIE hosted media on a one-day familiarisation trip in support of the event, showcasing the destination and enhancing media coverage of both the awards and the South Coast.

**RNM Mayoral Roadblock**

Date: 12 December 2025

**Brief Description:**

The RNM Mayoral Welcome Roadblock is a festive-season public awareness and engagement initiative aimed at promoting safety, compliance and positive community interaction. The mayor welcomes visitor arriving on the KZN. Goody bags are prepared with collateral and Southern Explorer Route Guide. The roadblock took place at the Oribi Toll Plaza.

**SCTIE Assistance:**

SCTIE supported the initiative through the provision of branded bags, caps, and S/E material, reinforcing destination branding while supporting municipal outreach efforts.

**Ekhaya Cultural Experience**

Date: 23 December 2025

**Brief Description:**

The Ekhaya Cultural Experience highlights local heritage, culture, cuisine and traditional performances, offering visitors an authentic cultural experience during the festive season.

**SCTIE Assistance:**

SCTIE provided marketing support through a web banner and social media promotion to increase awareness and position the South Coast as a culturally diverse and immersive destination.

**SA Women's Masters**

Date: 25 – 28 December 2025

**Brief Description:**

The SA Women's Masters is a prestigious national golf tournament attracting top female golfers, spectators and national media coverage, contributing to sports tourism and

destination exposure. The event this year was held across Southbroom and San Lameer Country Clubs

#### SCTIE Assistance:

SCTIE supported the event through web banner design and social media marketing. In addition, the SCTIE CEO participated in a Supersport interview, providing valuable national broadcast exposure for both the tournament and the KZN South Coast, tourism and investment.

### Summer Beach Activations

Date: 17 December 2025 – 11 January 2026

Brief Description: I LOVE SUMMER activation is a family friendly beach event hosted at various beaches. It features fun activities such as beach soccer, beach volleyball, hula hoop competitions, games and interactive entertainment creating a safe and enjoyable summer experience for all ages.

SCTIE Assistance: We assisted the service provider in obtaining permits from Ray Nkonyeni Municipality

2025/6 Events Guide

**Beach VIBES** **PHIL VIBES** **South Coast SUMMER VIBE** **Good VIBES**

**I Love Summer**

The I Love Summer series continues on the KZN South Coast, bringing high-energy beach activities and family-focused fun to St Michael's Main Beach.

**EVENT DATES:**

- Thursday, 18 December 2025
- Monday, 29 December 2025
- Tuesday, 06 January 2026
- Friday, 09 January 2026

**TIME:** 10h00 to 14h00  
**LOCATION:** St. Michael's Main Beach  
**ENTRY:** Free and open to all

The "I Love Summer" series is a key peak-season activation and one of the KZN South Coast's busiest seasonal attractions. Designed to enhance the visitor experience and strengthen the region's positioning as a leading family and holiday destination, it consistently drives strong footfall to the coastline, supports local businesses, and boosts the broader tourism economy.

**GET THE FULL CALENDAR**

**ST. MIKE'S BUTTON**

The KZN South Coast hosts the "I Love Summer Margate/Lucian" beach events across four action-filled days. Enjoy beach volleyball, soccer, treasure hunts, and sandcastle challenges with prizes from Cell C and Coca-Cola.

**EVENT DATES:**

- 17 December 2025
- 5 January 2026
- 8 January 2026
- 11 January 2026

**TIME:** 10h00 to 14h00  
**LOCATION:** Margate/Lucian Main Beach  
**ENTRY:** Free and open to all

**GET THE FULL CALENDAR**

**LUCIEN MARGATE BUTTON**

**South Coast** **IT'S PARADISE**  
WWW.VISITKZNSOUTHCOAST.CO.ZA

#thelocalfirstchallenge **FOOD & FUN DIGI MAG**

48 49

### 3.4 Tourism Trade Shows, Exhibitions and Conferences

None this quarter

### 3.5 Quarterly Tourism Newsletter

During this quarter we disseminated one newsletter in December 2026.

**CEO'S WELCOME MESSAGE**  
**Dr Vusumuzi Sibiya, CEO of South Coast Tourism and Investment Enterprise (SCTIE)**

**South Coast**  
 PARADISE OF THE ZULU KINGDOM

As we reflect on the past quarter, we are proud of the positive strides made in positioning the KZN South Coast as a destination of choice. One of our most significant highlights has been the achievement and retention of our Blue Flag beach status, a testament to the quality, safety and environmental excellence of our coastline. This accolade not only strengthens our tourism offering but also builds confidence among both visitors and investors.

This quarter also saw the successful hosting of a vibrant Maskandi music event, celebrating our rich cultural heritage and drawing visitors from across the province and beyond. Events such as these play a critical role in driving domestic tourism, supporting local businesses and creating meaningful opportunities for our communities.

In preparation for the peak travel period, we were

These are the stats following the newsletter:

Delivered to a database:

Sent to: 527

Bounced: 31

Opened: 277

### 3.6 Digital Website, APP and Social Media Activities

#### Visit KZN South Coast Website

This website was maintained with 100% uptime this quarter, with ongoing seamless functionality, booking options and consistently appealing features. This has ensured that the platform remains reliable, accessible and aligned with best practices in digital tourism marketing, while continuing to position the KZN South Coast as a premier tourism destination.

#### Uploads to Website

1. Weekly Specials - Curated offers across dining, accommodation, activities and entertainment were uploaded regularly, providing both locals and visitors with fresh reasons to engage with the region. These time-sensitive updates stimulate interest, encourage repeat visits and highlight the variety of experiences available on the KZN South Coast.

2. Events Calendar - The digital calendar was continuously updated to reflect upcoming festivals, business gatherings and community events, ensuring stakeholders and visitors could easily plan their participation.
3. Blog and Press Releases - A steady stream of editorial content and official updates was published, reinforcing the KZN South Coast's profile as a dynamic tourism and investment hub, while providing authoritative insights to media and partners.
4. Tourism Website - Core information was reviewed and refined, with structural and functional updates implemented to streamline user journeys and improve access to tourism offerings.

## SPECIALS AND MORE - WEEKLY OFFERINGS



Google Analytics on Websites

Visitkznsouthcoast Website

**Total Visits & Page Views:** There has been a substantial increase in overall traffic this quarter. Average monthly visits jumped from 5,365 to 7,745, while page views saw a dramatic rise from 5,326 to 16,069. This indicates a significant surge in both reach and content interaction.

### **User Engagement**

User engagement improved markedly in terms of content consumption. Pages viewed per user rose sharply from 0.72 to 2.08, showing that users are exploring more content per visit. However, average time per user slightly decreased from 55 seconds to 51 seconds, suggesting quicker browsing despite the higher volume of content accessed.

### **Traffic Sources**

All key traffic channels experienced growth. Organic search traffic increased from 4,618 to 7,427 monthly visits, showing strong SEO performance. Direct traffic also rose significantly, from 848 to 1,484, indicating improved user retention or direct outreach efforts. Social traffic more than doubled, growing from 117 to 254, reflecting stronger engagement through social platforms.

### **Insights & Recommendations**

The current quarter shows excellent performance across the board, with strong gains in traffic and user engagement—particularly through organic, direct and social channels. The dramatic increase in page views and pages per user suggests users are highly interested in the content. To maintain this momentum, continue optimizing content for search visibility, expand outreach via direct and social channels, and consider strategies to slightly increase on-page engagement time, such as adding interactive or richer media elements.

### **SCTIE Website**

#### **Total Visits & Page Views**

There has been a positive upward trend in overall traffic this quarter. Average monthly visits increased from 903 last quarter to 1,184, while average monthly page views rose from 1,362 to 1,691. This growth indicates stronger user interest and increased reach.

### **User Engagement**

User engagement has improved significantly. The average number of pages viewed per user more than doubled, rising from 0.51 to 1.08. Additionally, average time spent per user went up slightly from 57 seconds to 1 minute and 1 second, suggesting users are more actively exploring content.

## **Traffic Sources**

Organic search traffic saw a healthy increase, climbing from 559 to 824 visits per month, reflecting stronger SEO performance. Direct traffic also rose from 267 to 340, indicating more users are returning or accessing the site intentionally. However, social traffic dropped from 84 to 49, suggesting reduced engagement from social media channels.

## **Insights & Recommendations**

The rise in visits, page views, and engagement metrics points to successful efforts in increasing visibility and retaining user attention—particularly through organic and direct channels. However, the decline in social traffic highlights an area for improvement. To maintain momentum, it's recommended to continue strengthening SEO and direct engagement strategies, while also reevaluating and revitalizing social media efforts to regain traction from those platforms.

## **Mobile APP: Explore KZN South Coast Your Ultimate Travel Companion**



The integration of the Explore KZN South Coast app with the website's CMS has enhanced user engagement by providing real-time updates via a dynamic Events Calendar. Visitors can easily access event details, attractions, and personalised recommendations, improving their travel experience and reflecting SCTIE's commitment to innovative, user-focused digital solutions.

## **Analytics and reports on the app for the last 90 days.**

This quarter, press releases supplied directly by SCTIE were published and digitised as part of the ongoing digital communications and content management process. While no contracted public relations services were in place during this period, the provided material was strategically integrated into the digital ecosystem to ensure continued visibility and message continuity across platforms.

## **OVERVIEW OF KEY METRICS SUCH AS:**

- Store impressions: The number of times the app's listing has been viewed on the App Store.
- Product page views: The number of times users have viewed the app's product page on the App Store.
- Conversion rate: The percentage of users who have installed the app after viewing its listing or product page on the App Store.
- Total downloads: The total number of times the app has been downloaded from the App Store.
- Sessions per active device: The average number of times the app has been used on each active device.
- Crashes: The number of times the app has crashed on Apple devices.
- Total downloads by territory: The number of times the app has been downloaded in each country or region.

**Social Media Performance and Update:**

SCTIE's social media platforms delivered strong performance during Quarter Two, recording significant growth in audience reach and engagement. Subscriber numbers increased from 242 to 871, reflecting improved content visibility, relevance and consistency. This growth strengthened SCTIE's digital presence and enhanced its ability to effectively communicate with stakeholders and target markets. In addition selected video content was boosted, playing an impactful role in expanding the reach, driving engagement and strengthening SCTIE's overall digital presence.

**META / FACEBOOK**

Description	1 October to 31 October 2025	1 November 2025 to 30 November 2025	1 December 2025 to 5 January 2026
Followers	15969	16749	18749
Net Follower Growth	200	780	2000
Published Posts	235	243	135
Views	126677	3862092	
Engagement	6493	12302	846482
Post Link Clicks	115	2521	462
Other post click links	5545	8588	23 771
Engagement Rate (per impression)	5.1 %	3.2 %	3.5 %

**X (TWITTER)**

Description	1 October to 31 October 2025	1 November 2025 to 30 November 2025	1 December 2025 to 5 January 2026
Page Likes / Fans	1130	1139	1142
Net Follow growth	3	9	3
Published Posts	16	68	58
Impressions	565	2381	2561
Engagement	10	50	73
Post Link Clicks	0	2	3
Engagement Rate	1.8 %	2.8 %	2.9 %

### INSTAGRAM

Description	1 October to 31 October 2025	1 November 2025 to 30 November 2025	1 December 2025 to 5 January 2026
Followers	3061	3874	5903
Net Follow Growth	20	813	2029
Published Posts	110	256	332
Views	17368	75 833	190835
Organic Engagements	153	1990	5364
Engagement rate (per view)	0.9%	2.6 %	2.8 %

### LINKEDIN

Description	1 October to 31 October 2025	1 November 2025 to 30 November 2025	1 December 2025 to 5 January 2026
Followers	445	446	4449
Net Follower Growth	6	1	7
Published Posts	19	71	58
Impressions	829	1095	988
Engagements	43	76	118
Post Link Clicks	37	65	103
Engagement Rate (per impression)	5.2 %	6.9 %	11.9 %
Video Views	153	113	216

## YOUTUBE

Description	1 October to 31 October 2025	1 November 2025 to 30 November 2025	1 December 2025 to 5 January 2026
Video Views	316	973	<u>1883</u>
Estimated Minutes Watched	7h 58m	13h 36m	6h 8m
Average View Duration	1min 36s	2hour min	20s
Average View Percentage	57.8%	54.1 %	49.4 %
Engagements	26	6	10
Reactions	9	4	5
Likes	9	4	5
Dislikes	0	0	0
Comments	0	0	0
Shares	12	5	1
Subscribers Gained from video	5	2	4
Added to video playlist (From audience)	3	1	5

## 4 Stakeholder Relations and Engagements

### 4.1 Membership

These are the following New Members that were signed up during this quarter

Area	Business Name
Umkomaas	Lightness Productions (PTY) Ltd
Scottburgh	Premier Resort Cutty Sark Hotel
Mthwalume	Seaside Escapes
Hibberdene	Seabreeze Relaxa
Umzumbe	Umzumbe Surf Camp
Port Shepstone	Bargain DC
Shelly Beach	Lona .K Beauty Studio
Uvongo	The Lookout Guesthouse
Margate	Isibaya Lifestyle KZN
Margate	South Coast Adrenaline Series
Port Edward	Kozel Accommodation
Port Edward	Villa Songo

## 4.2 CTO Registration

It is mandatory for all Community Tourism Organizations (CTOs) in KZN to register with KZN EDTEA. According to the registration regulations that were promulgated on 13 May 2004 under section 32(f) and (i) of the KwaZulu-Natal Tourism Authority Amendment Act, 2002, all tourism establishments and tourism operators that are based in KZN, are required to register in order to operate legally. A CTO is an independent local organisation which is responsible for the promotion of tourism establishments and tourism operators within a local area. SCTIE plays that role in the KZN South Coast and the registration is renewed annually.



## 4.3 Research studies in the KZN South Coast

SCTIE was approached by several institutions and researchers to provide gatekeepers letters for different studies. SCTIE gave permissions and participated in several interviews as follows:

	<b>Institution / Researchers</b>	<b>Objectives</b>
01	Durban University of Technology Mr Nkululeko Zondi, PHD student	<b>A Flooding Disaster Reduction Framework for Tourism Businesses Located in the Coastal Area of Mkomazi Primary Catchment of KwaZulu-Natal.</b>  The primary objective of the research is to develop a comprehensive framework that addresses the challenges faced by tourism businesses in the coastal area of Mkomazi Primary Catchment, particularly in mitigating and managing the impact of flooding disasters. The study aims to contribute valuable insights to enhance the resilience and sustainability of tourism activities in the region, aligning with the broader goals of economic development and environmental preservation
02	Durban University of Technology Mr Mluleki Mkhize, PHD student	<b>Conceptual Structure to Enhance Attraction Forces and Reduce Repulsion Forces of Shadow Destination Tourism Between Margate and Amanzimtoti Holiday Resorts</b>  The study aims to develop a conceptual framework to strengthen attraction factors and mitigate repulsion factors in shadow destination tourism between these two areas.
03	Stellenbosch University Professor Joram Ndlovu	<b>Integrating Sustainable Tourism in the Blue Economy to Promote Livelihood Diversification in the Coastal Region of KwaZulu-Natal.</b> Objectives of the study <ul style="list-style-type: none"> <li>• Examine the relationship between the blue economy and sustainable coastal development</li> <li>• Assess whether local and national tourism regulations in South Africa support the long-term viability of coastal tourism.</li> <li>• Analyse the laws in South Africa that govern and manage the long-term growth of coastal</li> <li>• Evaluate how sustainable tourism contributes to livelihood diversification to alleviate family poverty and improve well-being in the KZN coastal region.</li> <li>• To identify and analyse predominant livelihood diversification options pursued by the local coastal communities in the KZN area.</li> </ul>
04	University of KwaZulu-Natal On behalf of the National Department of Tourism	The purpose of the study is to assess the management, maintenance and sustainability of state-owned tourism assets in South Africa, to identify the best-fit model that may be adopted by the government.

#### 4.4. Umzumbe EPWP Empowerment Seminar

On the 12 November 2025, SCTIE participated in the EPWP empowerment seminar, organised by Umzumbe Municipality at Esibanini Community Hall. The programme was aimed at uplifting beneficiaries in various sectors including tourism. The transformative workshop focused on capacity building and empowerment to unlock potential and shape a sustainable future.

#### 4.5. G20 Summit Taxi Rank Activation

SCTIE along with other departments participated in the G20 Summit Activation which was hosted by the Government Communications and Information System (GCIS) on the 17 November 2025 at Mthwalume Taxi Rank in Umzumbe. The event was to inform and educate local community about government services and the importance of G20 summit towards the economic growth.

#### 4.6. Ugu District Priority Committee Meeting on Rural Safety and Tourism

SCTIE participated in the quarterly Ugu District Priority Committee Meeting on Rural Safety and Tourism, held at Port Shepstone SAPS on 25 November 2025. The aim of the meeting was to discuss security and safety measures during the festive season as the KZN South Coast was expecting a number of visitors during the holidays,

#### 4.7. Town Hall COP

On 23 October 2025, SCTIE participated in the Town Hall Conference of Parties which was hosted by Ray Nkonyeni Local Municipality in collaboration with SALGA. Representatives including environmental activists and conservancies brainstormed global warming and its impact on humanity and the environment.

#### 4.8. Area Committees

Following the Annual General Meetings (AGMs) for area tourism committees which were held in Q1, SCTIE continued to conduct area tourism committee meetings for area committee members to elect their chairpersons and deputies. The elections took place as follows:

No.	Area Tourism Committee	Date and Venue	Elected Chairperson	Elected Deputy Chairperson
01	Umdoni	February 2025. Last committee meeting took place on 27 October 2025 at Iron Wood Lodge	Advocate Brijraj	Mr Paul De Beer
02	Port Edward / Umtamvuna	17 September 2025 The Estuary Hotel	Ms Nonhlanhla Mayeza	Mr Kishan Krishan
03	Ezinqoleni	10 October 2025 Gorgez View Bed and Breakfast	Mr Willie Britz	Mr Mandla Khawula
04	Umzumbe	13 October 2025 Dazela Guest House	Mr Howard Msomi	Mrs Thenjiwe Ndawo
05	Ramsgate	17 October 2025 The Waffle House	Ms Mandy Van Der Merwe	Miss Cailyn Ross – Adams
06	Margate	21 October 2025 Margate Ratepayers Office	Mr Brandon Calmeyer	Mr Gilbert Nhlumayo
07	Hibberdene & Port Shepstone	22 October 2025 Umzumbe Chalets	Mrs Evelyn Moonsamy	Mr Nazir Shaik

08	Umuziwabantu	Postponed until further notice	N/A	N/A
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The chairpersons will ensure that the committees are fully functional and represented in the quarterly Ugu District Tourism Forum Meetings. SCTIE is the custodian of all area tourism committees and plays the role of secretariate. The area committees participated in a number of activities in preparation for the peak season, that included activations such as:

- Port Edward Area Tourism Committee conducted a tourism activation which started with a beach cleanup session at Silver Beach in Port Edward on 20 December 2025. SCTIE extended the invitation to stakeholders such as KZN Sharks Board and RNM Waste Management who made valued contributions towards the event.
- Ramsgate had their activation on the 20 December 2025.
- Hibberdene & Port Shepstone had a dump site cleanup near Suid-Natal Primêre Skool on the 28 November 2025. The dumpsite was an eyesore and it was deteriorating the property value in the area. The event was fully supported and participated by Ray Nkonyeni Local Municipality Waste Management Unit and South Coast Herald.

5 Annexure A: Annual Performance Scorecard 2025/2026 – Quarter 2

6 Annexure B: Mid Term Adjustment Budget and draft 150-day budget 2027



**DR. VUSUMUZI SIBIYA**  
**Chief Executive Officer**  
**12 January 2026**

STRATEGIC OBJECTIVE: Goal 1: Investment Attraction: To market, promote, attract and facili

SUB-PROJECT REF.	SUB-PROJECT	PROJECT OBJECTIVE	ANNUAL KEY PERFORMANCE INDICATOR: OUTPUT	UNIT OF MEASURE	MID YEAR ADJUSTMENTS Requested:	ANNUAL PERFORMANCE TARGET	ANNUAL BUDGET: 22 May 2025	ADJUSTED BUDGET: January 2026	Q1: TARGET	Q1: ACTUAL	Q2: TARGET	Q2: ACTUAL	ACHIEVED / NOT ACHIEVED	MID YEAR: TARGET	MID YEAR: ACTUAL	ACHIEVED / NOT ACHIEVED	Q3: TARGET	Q4: TARGET	PORTFOLIO OF EVIDENCE	
1.1.1.1	District Investment Framework: Strategy, Plan, Institutional Arrangements & SOPS	To develop and get approved a district investment framework: strategy, plan, institutional arrangements and SOPS to guide how investments are dealt with in an inclusive, strategic and structured manner ensuring accountability and clear role and responsibility definition by end March 2025	Approved by Board and Council Resolutions of Support by date	Date of Approval		Target removed: Completed	Operational	Operational						Target removed: Completed: 2025						
1.1.1.1.1		To develop the approved District Investment Strategy and Implementation Plan by date :	Status Quo Analysis Approved - Investment Strategy by 30 June 2026. Approved Final Approved by Board and Council Resolutions of Support by date : 30 June 2026, 31 October 2026.	Date of Approval	Addition of an Inception Report; Status Quo Analysis Report; (Due to time constraints, Final Investment Strategy will be conducted in Q1 of 2026/2027 FY) and Consolidated	30 June 2026.	R300 000	R300 000	N/A	N/A	N/A	N/A	-	N/A	N/A	-		30 June 2026.	Status Quo Analysis completed by date.	
1.1.1.1.2		To develop the approved District Investment Implementation Plan by date :-	Approved by Board and Council Resolutions of Support by date :- 30 June 2026	Date of Approval		30 June 2026.			N/A	N/A	N/A	N/A	-	N/A	N/A	-		30 June 2026.	Board Resolution of Adoption by date	
1.1.1.2.1		To drive the implementation of the district investment framework implementation to achieve planned outputs and outcomes of the framework as from 1 February 2025 onwards.	R-Value of Investment considered & R-Value of Investment secured for 2025-2026 year	R-Value Considered R-Value Secured	No Changes	R50 million	Operational	Operational	N/A	N/A	R25 million	R3.6 billion	ACHIEVED	R25 million	R3.6 billion	ACHIEVED	N/A	R25 million	Report submitted to the CEO with attached evidence (Investor Commitments/ Signed MOU and or Agreement)	
1.1.1.3	Investment economic information	To consolidate existing business expansion and retention, and new business investment information bi-annually to feed into the state of the district economy report by due dates.	Bi-Annual Investment Information: investment queries, investment challenges, business retention, attraction, submitted to be included in State of the District Economy Report	Number of Investment Status Reports	No Changes	2	Operational	Operational	N/A	N/A	1	1	ACHIEVED	1	1	ACHIEVED	N/A	1	Report compiled and submitted to the CEO.	
1.1.1.4	One Stop Shop/Investor Support Service	To provide a single point of call for potential Investors and existing businesses wishing to invest further, to be "enabled" with ease to invest in the district.	Number of reports on queries lodged (in-person & electronically) and related information (sector, outcome of assistance etc)	Number of Reports	POE Change: Quartely report submitted to the CEO	4	R153 143	R54 393	1	1	1	1	ACHIEVED	2	2	ACHIEVED	1	1	Quarterly report to the Board of Directors: Report compiled and submitted to the CEO.	
1.2.1.1	District Wide Catalytic Project Investment Packaging & Investment Facilitation	To package for investment Ugu Council Resolved district wide prioritised catalytic projects: - District-Wide Renewable Energy (Green Energy) - District-Wide Broadband/Connectivity	To develop a consolidated status report pertaining to district capabilities on Renewable Energy and BroadBand connectivity by date 30 June 2026.	Approved 2 project plans by 30 June 2026 Status reports by date	Adjustment to the Output indicator for a phased approach	Approved 2 project plans by 30 June 2026	R481 850	Operational	N/A	N/A	N/A	N/A	-	N/A	N/A	-	2	N/A 30 June 2026.	Board resolution for the 2 approved project plans	
1.2.2.1	Eastern Seaboard investment packaging	To package bankable investment products arising from Eastern Seaboard Programme Implementation	Number of Approved investment products packaged	Number	No Changes	Two products packaged	Operational	Operational	N/A	N/A	N/A	N/A	-	N/A	N/A	-	N/A	2	2 packaged products presented to board	
1.2.2.2	Eastern Seaboard investment facilitation	To facilitate investment in the abovementioned products arising from the Eastern Seaboard Programme Implementation	R-value of investment facilitated	R-value of Investment	No Changes	R20 000 000	Operational	Operational	N/A	N/A	N/A	N/A	-	N/A	N/A	-	N/A	R20million	Investor statement of intention Rand value	
1.2.3.1	Pre-2024 Strategy Projects	To develop & implement an approved project plan (to co-ordinate and lead in getting investment) for the following: - Ifafa Project - Umzumbe River Trails	Approved Project Plans with implementation timelines: AND Proof of submission of reasoning and subdivision Town Planning application	Number	Split KPA - KPI Change: Approved project plan for URT and Submitted Rezoning and Subdivision Application for Ifafa Industrial Park	2	R387 830		N/A	N/A	N/A	N/A	-	N/A	N/A	-	N/A	2	Board of Directors approved Project Plans:	
		To develop & implement an approved project plan (to co-ordinate and lead in getting investment) for the following: - Ifafa Project	Approved Project Plan with implementation timelines AND Specialist studies completed, by date 30 June 2026.	Date	Target split			R710 580										30 June 2026.	Specialist Studies completed by date.	
		To develop & implement an approved project plan (to co-ordinate and lead in getting investment) for the following: - Umzumbe River Trails	Conceptual analysis report on the development of Umzumbe River Trails, by date - 31 March 2026.	Date	Target split			Operational										31 March 2026.	Report submitted to the CEO.	
1.2.3.2		To review each project plan in line with the signed Service Level Agreements in place with Local Municipalities. eg: - KwaXolo Caves - John Mason Park Development - Hibberdene Mixed Use Development	Report on each project with resolutions taken by the previous Board (prior 01.10.2023), with a revised implementation plan where required.	Number	POE Amended : Providing updated reports to the CEO on the status of the project as updated - as already approved.	3	R600 000	Operational	1	0	2	3	ACHIEVED	3	3	ACHIEVED	N/A	N/A	Board of Directors approved Project Plans.	
1.2.3.3.1		John Mason Park Market Study Assessment	Completed John Mason Park Market Study Assessment by 30 June 2026	Date	New Project			R250 000										N/A	30 June 2026.	John Mason Park Market Study Assessment completed by date
1.2.3.3.2		Completion of phase 2 of KwaXolo Caves Tourism Site by 30 June 2026	Project Completion Certificate issued by date	Date	New Project			R480 000										N/A	30 June 2026.	Project Completion Certificate by date
1.2.4.1	2025 - 2026 Projects	To facilitate investment funding in line with the Local Municipal Project Plans :																		
1.2.4.1.1	- Umzumbe Municipality	- St. Faiths precinct development (Small towns)	R-value of investment facilitated	R-value of Investment	No Changes	R20 000 000	NIL	Operational	NA	NA	NA	NA	-	N/A	N/A	-	NA	R20 000 000	Quarterly report submitted to the CEO reflecting the Rand - Value of investment facilitated	
1.2.4.1.2	- Umzumbe Municipality	- Coffee farming (Report) - Mawuleni Nature Reserve (Report) - Mehlomnyama Mixed Use (Report) - Industrial Park development - Ugu Agri-Hub programme - Turton Beach development - Itshe Ika Maria - Ntelezi Msani Heritage Centre - Isivivane seNkosi uShaka - Msikazi Mountain - Umzumbe Marine Tilapia incubator	Report on the progress of each project	Report	Update to project Objective: "Provide a progress report on SLA projects under Umzumbe"	2	Operational	Operational	NA	NA	NA	NA	-	N/A	N/A	-	1	1	Progress report submitted to the CEO on each project within the Local Municipality	

SUB-PROJECT REF.	SUB-PROJECT	PROJECT OBJECTIVE	ANNUAL KEY PERFORMANCE INDICATOR: OUTPUT	UNIT OF MEASURE	MID YEAR ADJUSTMENTS Requested:	ANNUAL PERFORMANCE TARGET	ANNUAL BUDGET: 22 May 2025	ADJUSTED BUDGET: January 2026	Q1: TARGET	Q1: ACTUAL	Q2: TARGET	Q2: ACTUAL	ACHIEVED / NOT ACHIEVED	MID YEAR: TARGET	MID YEAR: ACTUAL	ACHIEVED / NOT ACHIEVED	Q3: TARGET	Q4: TARGET	PORTFOLIO OF EVIDENCE
1.2.4.1.3	- Ray Nkonyeni Municipality	- Techno-Hub - Lithium processing investment - NPC Cement manufacturers distribution centre	R-value of investment facilitated	R-value of Investment	No Changes	R100 000 000	NIL	Operational	NA	NA	50 million	3.6 billion	ACHIEVED	50 million	3.6 billion	ACHIEVED	na	50 million	Report submitted to the CEO reflecting the Rand-Value of investment facilitated
1.2.4.1.4	- Ray Nkonyeni Municipality	- Small Craft Harbour (T1 & T2) - Margate Airport expansion - Beachfront Upgrades - KwaNzimakwe Multi-Trails - Gamalakhe Township Experience - KwaNdwalane / Nyandezulu Experience - Lime mining and waste processing and packaging investment - Agro-processing plant - Conference Centre - South Coast Film City concept - Post School Education Training programme - Macadamia Value Add, processing, packaging & distribution	Report on the progress of each project	Report	<b>Update to project Objective:</b> "Provide a progress report on SLA projects under RNM"	2	Operational	Operational	NA	NA	1	1	ACHIEVED	1	1	ACHIEVED	NA	1	Progress report submitted to the CEO on each project within the Local Municipality
1.2.4.1.5	- Umuziwabantu Municipality	- LED Strategy reviewal - Currently none - pending reporting below	Approved LED Strategy for Umuziwabantu Municipality	Approved LED Strategy	Target moved to Q4	Nil	R178 500	R300 000	NA	NA	NA	NA	-	N/A	N/A	-	4	NA	Resolution of the Board submitted to Umuziwabantu LM
1.2.4.1.6	- Umuziwabantu Municipality	- Wonderland - Worm Farming - Bee Farming - Industrial park development - Weza Hiking Trail - KwaFodo Village - Timber processing investment - Rural Horse racing	Report on the progress of each project	Report	<b>Update to project Objective:</b> "Provide a progress report on SLA projects under RNM"	1	Operational	Operational	NA	NA	NA	NA	-	N/A	N/A	-	1	NA	Progress report submitted to the CEO on each project within the Local Municipality
1.2.4.1.7	- Umdoni Municipality	- Post school education & training programme : MUT	R-value of investment facilitated	R-value of Investment	<b>Output Indicator amended to:</b> "Progress report on the establishment of a MUT Campus in Umdoni"  POE Updated	20 000 000	Operational	Operational	NA	NA	NA	NA	-	N/A	N/A	-	NA	20 million	Report submitted to the CEO reflecting the PROGRESS ON THE ESTABLISHMENT OF A MUT CAMPUS IN UMDONI. Rand-Value of investment facilitated
1.2.4.1.8	- Umdoni Municipality	- Beachfront development - Industrial Park (Park Rynie/ Umzinto/ Pennington/ Sizela) - Emalangen Experience - KwaKiko	Report on the progress of each project	Report	<b>Update to project Objective:</b> "Provide a progress report on SLA projects under Umdoni"	2	Operational	Operational	NA	NA	1	1	ACHIEVED	1	1	ACHIEVED	NA	1	Progress report submitted to the CEO on each project within the Local Municipality
1.2.4.1.9	Cross - Cutting Projects	- Revitalisation & development of the Railway line - N2 Road upgrade & N2 Mnafu Interchange - Industrial Development programme (ISA) - Hibiscus Marie Route - Circular Economy development and or support - Historical Route development - Sports events / Facilities (USLC)	Report on the progress of each project	Report	<b>Update to project Objective:</b> "Provide a progress report on identified on projects in the SCTIE multi-year Strategy, on cross-cutting projects)	1	Operational	Operational	NA	NA	NA	NA	-	N/A	N/A	-	NA	1	Progress report submitted to the CEO on each of the cross-cutting projects within the District Municipality
1.3.1.1	Investment Campaigns	To expose and manage the brand of the South Coast to potential Investors through print and online media throughout the year - through PR : - Port Shepstone Business Hub - Agriculture Value Add - Property Development - Manufacturing - Mining & Beneficiation - Maritime / Marine /Oceans Economy - Logistics (Airport / Storage) - Renewable Energy / Green Economy - Hinterland sites (KwaXolo Caves / URT) - Other opportunities arising including from eastern seaboard	Rand value of Brand Exposure in relation to the Marketing Budget	Rands	<b>Rand value reduced to R6 m, as being managed in-house.</b>	R7 200 000	R1 059 420	R283 000	1 500 000	2 994 630	1 500 000	1 561 018	ACHIEVED	3 000 000	4 555 648	ACHIEVED	2 100 000	2 100 000	Quarterly Brand Tracking Report reflective of the Advertising Value Equivalent (AVE) and the Advertising undertaken
1.3.1.2		To position the South Coast in the Investment sectors by communicating the diverse offerings, through Investor Campaigns	Number of Investor Friendly Awareness and Activities undertaken to support investment opportunities: - Advertising - PR - Activations	Number	No Changes	60	R264 751	R71 063	15	83	15	61	ACHIEVED	30	144	ACHIEVED	15	15	Quarterly Campaign report which would include the elements and adverting exposure received submitted to the CEO.
1.3.1.2.1			Free and or paid for Radio and TV or Live-Streaming exposure generated through the Investment activities for the South Coast	Number	No Changes	2	Nil	Nil	1	3	NA	1	ACHIEVED	1	4	ACHIEVED	4	1	Confirmation schedule / Notification / Clip of exposure received submitted to the CEO
1.3.1.3		To position the South Coast as a Destination of Choice within the KZN province with investment offerings	Quarterly newsletters and / or Mass Mailing communication distributed to all Stakeholders, focussing on Investment	Number	No Changes	4	R16 000	R16 000	1	1	1	1	ACHIEVED	2	2	ACHIEVED	1	1	Statistical report confirming the distribution of the Newsletters, or evidence of the Mass Mailing Communication circulated.
1.3.1.4		To effectively formulate an Annual Investment Marketing Campaign Plan	Annual Investment Marketing Campaign Plan	Number	No Changes	1	R40 000	R40 000	1	1	N/A	N/A	-	1	1	ACHIEVED	N/A	N/A	Annual Investment Marketing Campaign plan approved by the CEO.

SUB-PROJECT REF.	SUB-PROJECT	PROJECT OBJECTIVE	ANNUAL KEY PERFORMANCE INDICATOR: OUTPUT	UNIT OF MEASURE	MID YEAR ADJUSTMENTS Requested:	ANNUAL PERFORMANCE TARGET	ANNUAL BUDGET: 22 May 2025	ADJUSTED BUDGET: January 2026	Q1: TARGET	Q1: ACTUAL	Q2: TARGET	Q2: ACTUAL	ACHIEVED / NOT ACHIEVED	MID YEAR : TARGET	MID YEAR : ACTUAL	ACHIEVED / NOT ACHIEVED	Q3: TARGET	Q4: TARGET	PORTFOLIO OF EVIDENCE
1.3.2.1	Online Platforms	To effectively provide Information to potential investors the www.investkznsouthcoast.co.za Investment Website	Investment website updated quarterly, with statistical analysis and trends	Quarterly reporting referencing Website updates	No Changes	4	R420 000		1	1	1	1	ACHIEVED	2	2	ACHIEVED	1	1	Quarterly Investment Services website update report submitted by the Manager
1.3.2.1.1		To effectively provide Information and engage with potential investors through SCTIE Social Media platforms	Number of Facebook posts with an overall annual growth in followers based on June 2025 figures of 8%	Number and Percentage	Number of Posts increased - 180	60 posts and 8% growth		R245 000	15	45	15	16	ACHIEVED	30	61	ACHIEVED	15 posts / 5%	15 posts / 8%	Statistical report confirming the posts and the growth of the platform
1.3.2.1.2	Number of Instagram posts with an overall annual growth in followers based on June 2025 figures of 8%		Number and Percentage	Number of Posts increased - 180	60 posts and 8% growth		15		256	15	50	ACHIEVED	30	306	ACHIEVED	15 posts / 5%	15 posts / 8%	Statistical report confirming the posts and the growth of the platform	
1.3.2.1.3	Number of X (Twitter) posts with an overall annual growth in followers based on June 2025 figures of 8%		Number and Percentage	Number of Posts - 60	60 posts and 8% growth		15		17	15	18	ACHIEVED	30	35	ACHIEVED	15 posts / 5%	15 posts / 8%	Statistical report confirming the posts and the growth of the platform	
1.3.2.1.4	Number of LinkedIn posts with an overall annual growth in followers based on June 2025 figures of 8%		Number and Percentage	Number of Posts - 60	60 posts and 8% growth		15		25	15	21	ACHIEVED	30	46	ACHIEVED	15 posts / 5%	15 posts / 8%	Statistical report confirming the posts and the growth of the platform	
1.3.2.1.5	Number of YouTube posts with an overall annual growth in followers based on June 2025 figures of 8%		Number and Percentage	Number of Videos 40	8 posts and 8% growth		10		6	15	20	ACHIEVED	25	26	ACHIEVED	±5 3 posts / 5%	±5 3 posts / 8%	Statistical report confirming the posts and the growth of the platform	
1.3.3.1	Investment Marketing & Promotional Collateral	To develop and circulate a South Coast based Investment Brochure	Date of the South Coast Investment Brochures developed and circulated.	Date	Date amended to Quarter 4: 15 June 2026.	31 March 2026.	R300 000	R0	N/A	N/A	N/A	N/A	-	N/A	N/A	-	<del>31 March 2026</del>	15 June 2026.	Brochure produced by date.
1.3.3.2		To showcase diverse destination investment offerings on Collateral and promotional material production: - Promotional items - Videos - Images	Promotional Material and Collateral Produced for Investment attraction	% of budget	No Changes	50%	R150 000	R117 500	N/A	N/A	N/A	N/A	-	N/A	N/A	-	25%	50%	Expenditure Report & Evidence of Materials
	No. of Videos		No Changes	2	N/A	N/A			1	5	ACHIEVED	1	5	ACHIEVED	N/A	1	Annual Video Portfolio		
	No. of Images		No Changes	50	N/A	N/A			25	41	ACHIEVED	25	41	ACHIEVED	N/A	25	Annual Image Portfolio		
1.3.4.1	Sector specific trade shows, exhibitions and Conferences and Activations	To host or participate in a South Coast Investment Conference to market the investment opportunities e.g.: Catalytic Projects and Growth Sectors	Investor Conference	Number	Annual Target Removed:  Local municipalities coordinate their own conferences. - SCTIE will participate and attend other exhibitions to market investment opportunities (1.3.4.2)	1	R450 000		N/A	N/A	N/A	N/A	-	N/A	N/A	-	N/A	4	Report on the attendance and outcomes of Conference
1.3.4.2		To participate in exhibitions, shows, conferences and other relevant activation platforms to market the investment opportunities e.g.: - Africa Energy Indaba, (March) - Manufacturing Indaba, (July) - TIKZN Trade Delegations (November) - TIKZN Export Week, (Nov) - WTM Africa (April) - Buy Local Summit/ Expo (March) - Municipal Investment Shows	Representation achieved in Sector Specific platforms	Number	Target for Q3 (2) and Q4 (N/A) - Adjusted to Q3 - 1 / Q4 - 1 Energy Inaba removed - Annual Target 4	5 4	R587 316	R180 000	N/A	2	2	2	ACHIEVED	2	4	ACHIEVED	4	1	Attendance or Participation Report on the Sector Specific platform attended with relevant outcomes
1.3.4.3			To support Meetings, Incentives, Conferences and Events during the year e.g.: - To incorporate the Beach & Hinterland brand activations - Sardine Festival - Ugu Maskandi Festival - Ugu Jazz Festival - Golf - Heritage & Cultural Parade (African Renaissance)	Number of MICE events & activities supported during the year.	Number	No Changes	4	R646 780	R1 213 600	1	2	2	2	ACHIEVED	3	4	ACHIEVED	N/A	1
1.3.5.1	Investment Trade & Media Fam Trips	To host sector specific Trade, potential Investors and Media on investment site visits	Familiarisation Trips hosted during the year	Number of trips hosted	No Changes	4	R215 000	R22 000	1	1	1	1	ACHIEVED	2	2	ACHIEVED	1	1	Fam Trip report as well as supporting evidence

STRATEGIC OBJECTIVE: Goal 2: Tourism Attraction: To market,																								
PROJECT	SUB-PROJECT REF	SUB-PROJECT	SUB-PROJECT OBJECTIVE	ANNUAL KEY PERFORMANCE INDICATOR: OUTPUT	UNIT OF MEASURE	MID YEAR ADJUSTMENTS Requested:	ANNUAL PERFORMANCE TARGET	ANNUAL BUDGET	ADJUSTED BUDGET	Q1: TARGET	Q1: ACTUAL	Q2: TARGET	Q2: ACTUAL	ACHIEVED / NOT ACHIEVED	CHALLENGES	MID YEAR : TARGET	MID YEAR : ACTUAL	ACHIEVED / NOT ACHIEVED	CHALLENGES	MEASURES TO CORRECT	REVISED TIMELINE	Q3: TARGET	Q4: TARGET	PORTFOLIO OF EVIDENCE
Tourism Facilitation	2.1.1.1	Related Economic Intelligence - Tourism Research	Obtaining KZN South Coast Data with regards to Seasonal Footprint: - Summer - Winter.	Research findings reports	Number of reports	No Changes	2	R75 000	Operational	N/A	N/A	1	1	ACHIEVED		1	1	ACHIEVED				N/A	1	Report presented to the CEO
	2.1.1.2	Target Market Identification	To identify the KZN South Coast Target Market	Completed Research Report by date	Report by Date	No Changes	30 June 2026.	R75 000	Operational	N/A	N/A	N/A	N/A	-	-	N/A	N/A	-	-	-	-	N/A	30 June 2026.	Report presented to the CEO
	2.1.1.3	Tourism District Strategy	Tourism District Strategy	District Tourism Strategy approved by date	Date	No Changes	30 June 2026.	R180 000	R180 000	N/A	N/A	N/A	N/A	-	-	N/A	N/A	-	-	-	-	N/A	30 June 2026.	Board Resolution of Adoption by date
Tourism Product Development	2.2.1.1	Nodal development and support to extend the geographical spread for the following: - Umdoni - Umuzwabantu - Ray Nkonyeni - Umzumbe	Active implementation of the development programs which support Nodal development	Implementation of the Nodal Development Program	Percentage of program developed implemented	No Changes	60% Achievement (accumulative)	R270 000																
	2.2.1.2	Nodal development and support to extend the geographical spread for the following: - Umdoni	Active implementation of the development programs which support Nodal development	Implementation of the Nodal Development Program	Percentage of program developed implemented	No Changes	60%	R20 000		10%	10%	20%	20%	ACHIEVED		20%	20%	ACHIEVED				40%	60%	Quarterly progress report submitted to the CEO on Nodal development within the Local Municipality
	2.2.1.3	Nodal development and support to extend the geographical spread for the following: - Umzumbe	Active implementation of the development programs which support Nodal development	Implementation of the Nodal Development Program	Percentage of program developed implemented	No Changes	60%	R22 000		10%	10.0%	20%	20%	ACHIEVED		20%	20%	ACHIEVED				40%	60%	Quarterly progress report submitted to the CEO on Nodal development within the Local Municipality
	2.2.1.4	Nodal development and support to extend the geographical spread for the following: - Ray Nkonyeni	Active implementation of the development programs which support Nodal development	Implementation of the Nodal Development Program	Percentage of program developed implemented	No Changes	60%	R101 833		10%	10.0%	20%	20%	ACHIEVED		20%	20%	ACHIEVED				40%	60%	Quarterly progress report submitted to the CEO on Nodal development within the Local Municipality
	2.2.1.5	Nodal development and support to extend the geographical spread for the following: - Umuzwabantu	Active implementation of the development programs which support Nodal development	Implementation of the Nodal Development Program	Percentage of program developed implemented	No Changes	60%	R22 500		10%	10.0%	20%	20%	ACHIEVED		20%	20%	ACHIEVED				40%	60%	Quarterly progress report submitted to the CEO on Nodal development within the Local Municipality
	2.2.2.1	SMME Support	To provide support to SMME's to enable them to actively participate in the industry, preparing them to service the Domestic and International markets	Capacitate and facilitate opportunities for SMME's to be assisted through: - Being trained, - Graded (TGCSA) - Exposure to markets	Number of Activities undertaken	No Changes	4	R139 500	R25 000	1	5	1	5	ACHIEVED		1	10	ACHIEVED				1	1	Activity Report on the support provided to the SMME's submitted to the CEO
	2.2.3.1	Youth Exposure to working environment	To provide support to government departments in programs pertaining to the implementation of Youth Development	Number of programs supported pertaining to youth development	Number	No Changes	2	Operational	Operational	N/A	6	1	3	ACHIEVED		1	3	ACHIEVED				N/A	1	Report on the Youth Development Program supported submitted to the CEO
Tourism Marketing, Attraction & Promotion	2.3.1.1	Brand exposure : Through Tourism Marketing Campaigns	To expose and manage the Brand of the South Coast through : travel and tourism platforms highlighting the diversity of the destination through Tourism Marketing Campaigns & PR: - Quarterly Seasonal Campaigns	Rand value of Brand Exposure in relation to the Tourism Marketing Budget	Rands	Annual Target reduced by R5 000 000 to R18 000 000	R23 000 000	R2 129 315	R373 736	5 000 000	5 619 092	5 000 000	4 551 070	NOT ACHIEVED	Whilst press releases were issued and acknowledged some media houses required SCTIE take a paid advertorial. With no funds available this offer could not be taken up. It is to be noted that the YTD target has been met	10 000 000	R10 170 162	ACHIEVED				6 500 000	6 500 000	Quarterly Brand Tracking Report reflective of the Advertising Value Equivalent (AVE)
	2.3.1.2		To position the South Coast as the Destination of Choice in the tourism sector by communicating its diverse offerings e.g.: - Beach Destination - Golf - Marine activities (Diving / Fishing) - Adventure (Hiking / 4x4 / MTB ) - Nature and Outdoor - Culture and Heritage - Raceway - MICE - Agri-Rural	Exposure through : - Published articles/inserts in the local newspapers and national publications or platforms.	Number	Annual Target increased to 400 articles	60	R890 520	R230 000	15	165	15	129	ACHIEVED		30	294	ACHIEVED				15	15	Quarterly Campaign report which would include the elements and advertising exposure received submitted to the CEO.
	2.3.1.2.2			Exposure through : Radio, TV or Live-Streaming platforms	Number	No Changes	2		Nil	1	3	1	2	ACHIEVED		2	5	ACHIEVED				N/A	N/A	Confirmation schedule / Notification / Clip of exposure received submitted to the CEO
	2.3.1.3		To position the South Coast as a leader within the province with tourism offerings	Quarterly newsletters and / or Mass Mailing communication distributed to all Stakeholders, focussing on Investment	Number of Newsletters distributed	No Changes	4	R14 837	R20 000	1	1	1	1	ACHIEVED		2	2	ACHIEVED				1	1	Statistical report confirming the distribution of the Newsletters, or evidence of the Mass Mailing Communication circulated.
	2.3.1.4		To effectively formulate an Annual Tourism Marketing Campaign Plan	Annual Investment Marketing Campaign	Number	No Changes	1	R40 000	R40 000	1	1	N/A	N/A	-	-	N/A	N/A	-	-	-	-	N/A	N/A	Annual Tourism Marketing Campaign approved by the CEO.
	2.3.3.1	E-Marketing	To efficiently manage the Entity owned digital channels (website, social media and mobile app) and ensure information is updated	Quarterly Content (New and Maintenance) updated, including statistics and trends analysis	Quarterly report referencing updates	Number	No Changes	4	R15 464		1	1	1	1	ACHIEVED		2	2	ACHIEVED				1	1

STRATEGIC OBJECTIVE: Goal 2: Tourism Attraction: To market,																								
PROJECT	SUB-PROJECT REF	SUB-PROJECT	SUB-PROJECT OBJECTIVE	ANNUAL KEY PERFORMANCE INDICATOR: OUTPUT	UNIT OF MEASURE	MID YEAR ADJUSTMENTS Requested:	ANNUAL PERFORMANCE TARGET	ANNUAL BUDGET	ADJUSTED BUDGET	Q1: TARGET	Q1: ACTUAL	Q2: TARGET	Q2: ACTUAL	ACHIEVED / NOT ACHIEVED	CHALLENGES	MID YEAR : TARGET	MID YEAR : ACTUAL	ACHIEVED / NOT ACHIEVED	CHALLENGES	MEASURES TO CORRECT	REVISED TIMELINE	Q3: TARGET	Q4: TARGET	PORTFOLIO OF EVIDENCE
	2.3.3.1.1			Number of Facebook posts with an overall annual growth in followers based on June 2025 figures of 8%	Number and Percentage	Number of posts increased to 600	60 posts and 8% growth		R490 000	15	90	15	273	ACHIEVED		30	363	ACHIEVED				15 posts / 5%	15 posts / 8%	Statistical report confirming the posts and the growth of the platform
	2.3.3.1.2			Number of Instagram posts with an overall annual growth in followers based on June 2025 figures of 8%	Number and Percentage	Number of posts increased to 900	60 posts and 8% growth		R490 000	15	386	15	201	ACHIEVED		30	587	ACHIEVED				15 posts / 5%	15 posts / 8%	Statistical report confirming the posts and the growth of the platform
	2.3.3.1.3			Number of X (Twitter) posts with an overall annual growth in followers based on June 2025 figures of 8%	Number and Percentage	Number of posts increased to 275	60 posts and 8% growth		R490 000	15	17	15	98	ACHIEVED		30	115	ACHIEVED				15 posts / 5%	15 posts / 8%	Statistical report confirming the posts and the growth of the platform
	2.3.3.1.4			Number of LinkedIn posts with an overall annual growth in followers based on June 2025 figures of 8%	Number and Percentage	Number of posts increased to 275	60 posts and 8% growth		R490 000	15	24	15	101	ACHIEVED		30	125	ACHIEVED				15 posts / 5%	15 posts / 8%	Statistical report confirming the posts and the growth of the platform
	2.3.3.1.5			Number of YouTube posts with an overall annual growth in followers based on June 2025 figures of 8%	Number and Percentage	Number of posts to 45	8 posts and 8% growth		R490 000	15	12	10	15	ACHIEVED		25	27	ACHIEVED				15 posts / 5%	15 posts / 8%	Statistical report confirming the posts and the growth of the platform
	2.3.4.1	Packaging	To participate/facilitate in marketing training workshops, to stimulate the development of tour packages to the South Coast.	Marketing workshops participated in during the year	Number of Workshops	Target moved from Q3 to Q4	1	R68 088	R20 000	N/A	N/A	NA	N/A	-	-	N/A	N/A	-	-	-	-	+	NA 1	Report on the Workshop held submitted by the Manager
	2.3.4.2		To create and showcase diverse tour packages during the year	South Coast Tour Packages created to improve geographic spread for tourists	Number of tour packages created	No Changes	4	Operational	Operational	1	1	1	1	ACHIEVED		2	2	ACHIEVED				1	1	Tour packages developed
	2.3.5.1	Tourism Promotional Material/Collateral	To showcase diverse destination tourism offerings on Collateral and promotional material	Promotional Material and Collateral Produced	% of budget	No Changes	50% (cumulative)	R100 000		N/A	N/A	N/A	N/A	-	-	N/A	N/A	-	-	-	-	25%	50%	Expenditure Report & Evidence of Materials
	2.3.5.2		- Videos	South Coast videos produced to showcase the destination tourism offerings	Number of Videos produced	No Changes	2		R312 000	N/A	N/A	1	8	ACHIEVED		1	8	ACHIEVED				N/A	1	Annual Video Portfolio
	2.3.5.3		- Images	South Coast images sourced to showcase the destination tourism offerings	Number of Images	No Changes	50			N/A	N/A	25	50	ACHIEVED		25	50	ACHIEVED				N/A	25	Annual Image Portfolio
	2.3.5.4		To provide updated and relevant information related to tourism, print and digital	SC Experience, Accommodation, Routes, Niche products-produced.	By Date	No Changes	15 June 2026.	R470 000	R0	N/A	N/A	N/A	N/A	-	-	N/A	N/A	-	-	-	-	N/A	15 June 2026.	Evidence of SC Information produced and available by date
	2.3.6.1	Tourism Trade Shows and Exhibitions	To participate in Exhibitions & Shows e.g.:- - SATSA Conf (Aug - moved) - SACCI (Aug - moved) - SATSA Speed marketing (Aug - moved) - Meetings Africa, (Feb) - TME, (Feb) - WTM Africa (April) - Africa Tourism Indaba, (May) - Rand Show (April)	Domestic exhibitions and trade shows as per annual plan/calendar participated	Number of exhibitions/trade shows as per plan.	Target reduced to 5 - SATSA / SACCI & SATSA Speed did not take place and adjusted due to financial constraints	8	R651 045	R737 036	N/A	1	N/A	N/A	-	-	N/A	1	ACHIEVED				5	3	Report on the Domestic Show / Exhibition participation submitted by the Manager
	2.3.6.2	Tourism Trade & Media Fam Trips	To host Tourism Trade and Media to experience the destination	Familiarisation Trips hosted during the year	Number of trips hosted	No Changes	10	R150 000	R12 000	2	5	2	9	ACHIEVED		4	14	ACHIEVED				3	3	Fam Trip report as well as supporting evidence

STRATEGIC OBJECTIVE: Goal 3: Stakeholder Relations																										
PROJECT REF	PROJECT	PROJECT OBJECTIVE	SUB-PROJECT	SUB-PROJECT OBJECTIVE	ANNUAL KEY PERFORMANCE INDICATOR: OUTPUT	UNIT OF MEASURE	MID YEAR ADJUSTMENTS Requested:	ANNUAL PERFORMANCE TARGET	ADJUSTED ANNUAL TARGET	ANNUAL BUDGET	ADJUSTED BUDGET	Q1: TARGET	Q1: ACTUAL	Q2: TARGET	Q2: ACTUAL	ACHIEVED / NOT ACHIEVED	CHALLENGES	MID YEAR : TARGET	MID YEAR : ACTUAL	ACHIEVED / NOT ACHIEVED	CHALLENGES	MEASURES TO CORRECT	REVISED TIMELINE	Q3: TARGET	Q4: TARGET	PORTFOLIO OF EVIDENCE
3.1	Stakeholder mana	To strengthen stakeholder relationships	Stakeholder Relations Management	Stakeholder Management Strategy and Plan	Approved Stakeholder Management Strategy	Date	Date moved to 30 June 2026.	31 January 2026.	30 June 2026.	Operational	Operational	N/A	N/A	N/A	N/A	-	-	N/A	N/A	-	-			<del>31 January 2026.</del>	30 June 2026.	Approved Stakeholder Management Strategy/ SUBMITTED TO THE CEO by date
3.2	Membership	To encourage South Coast tourism businesses to be Compliant in terms of the EDTEA legislative requirements	Grow Membership Base	To encourage compliance with legislation, and grow membership base	To increase the paid Membership base	Number	Annual Target reduced to 105	140	105	Operational	Operational	40	70	60	15	NOT ACHIEVED	With no staff member focussing on this target, it has not been achieved. Additionally many members paid in Q1 (an over-achievement for that quarter)	100	85	NOT ACHIEVED	With no staff member focussing on this target, it has not been achieved.	Pending the reviewed Job Descriptions and the cascading of performance agreements to all staff.	15 June 2026.	<del>20</del> 10	<del>20</del> 10	Report on the number of fully paid up Members submitted
3.2.1				To review the membership benefits and fee structure - Sector wide	Finalised Membership Benefits and fee structure guideline	Date	Moved to Quarter 4 - 31 May 2026	15 February 2026.	14 May 2026.	Operational	Operational	N/A	N/A	N/A	N/A	-	-	N/A	N/A	-	-			<del>15 February 2026.</del>	N/A 31 May 2026.	Membership benefits and fee structure guideline submitted to the CEO by date.
3.3	Business Relations	To strengthen relations with organised business to ensure effective implementation of programs	Stakeholder relations	To ensure that Municipal Stakeholders, Organised Business and Communities are aware and contribute to the programs of the Entity: e.g.: - Municipalities, - PTIC - PTF - DDA - District Tourism Forum - Area Committees - Traditional Councils - Business Chambers - Associations - Road Shows	Number of engagements undertaken with Organised Business & Government Departments	Number	No Changes	40	40	358 703	155 000	10	17	10	16	ACHIEVED		20	33	ACHIEVED				10	10	Agenda/Attendance Register/ Minutes/Record/ Presentation in the meeting participated in to strengthen relations in Investment & Tourism activities

STRATEGIC OBJECTIVE: Goal 4: Institutional Support & Financial Viability																									
PROJECT	PROJECT OBJECTIVE	SUB-PROJECT REF.	SUB-PROJECT	ANNUAL KEY PERFORMANCE INDICATOR: OUTPUT	UNIT OF MEASURE	MID YEAR ADJUSTMENTS Requested:	ANNUAL PERFORMANCE TARGET	ADJUSTED ANNUAL TARGET	ANNUAL BUDGET: 22.05.2025	ANNUAL Budget Adjusted	Q1: TARGET	Q1 ACHIEVEMENT	Q2: TARGET	Q2 ACHIEVEMENT	ACHIEVED / NOT ACHIEVED	MID YEAR : TARGET	MID YEAR : ACTUAL	ACHIEVED / NOT ACHIEVED	CHALLENGES	MEASURES TO CORRECT	REVISED TIMELINE	Q3: TARGET	Q4: TARGET	PORTFOLIO OF EVIDENCE	
Performance Management	To develop and adopt credible strategic and operational plans timeously aligned to government's planning cycle and prescripts.	5.1.1	Strategic Plan review	Reviewed Strategic Plan approved by Board by date	Date of Strategic Plan Approval	Unchanged	30 April 2026.	30 April 2026.	Operational	Operational	N/A	N/A	N/A	N/A	-	N/A	N/A	-				N/A	30 April 2026.	Board Resolution of the Approval of the Strategic Plan.	
		5.1.2	Annual Performance Plan	Annual Performance Plan approved by Board by date	Date of Operational Plan Approval	Unchanged	31 May 2026.	31 May 2026.	Operational	Operational	N/A	N/A	N/A	N/A	-	N/A	N/A	-				N/A	31 May 2026.	Board Resolution of Approval	
		5.1.3		Annual Report for SCTIE adopted by Board 31 December	Date of Annual Report Adoption	Unchanged	31 December 2025.	31 December 2025.	Operational	Operational	N/A	N/A	31 December 2025.	11 December 2025.	ACHIEVED	31 December 2025.	11 December 2025.	ACHIEVED				N/A	0	Board Resolution of Adoption, submission to the Ugu District Municipality	
		5.1.4		Mid-Year Performance Report adopted and submitted to the Ugu District Municipality by 20 January	Date of Mid-Year Report Adoption	Unchanged	20 January 2026.	20 January 2026.	Operational	Operational	N/A	N/A	N/A	N/A	-	N/A	N/A	-				20 January 2026.	N/A	Board Resolution of Adoption, submission to the Ugu District Municipality	
		5.1.5		Quarterly Performance Review reports submitted to Ugu District by the 5th of the New Quarter	Number of reports	Output indicator amended to 5 working days into the new quarter.	4	4	Operational	Operational	1	1	1	1	ACHIEVED	1	1	ACHIEVED				1	1	Evidence of Submission to Ugu District Municipality	
Governance	To ensure good governance through statutory compliance and policy framework	5.2.1	Risk Management and Fraud Prevention	Completed Risk Register and Fraud Prevention Plan by 31 October	Date	Unchanged	31 October 2025.	31 October 2025.	Operational	Operational	N/A	N/A	31 October 2025.	14 October 2025.	ACHIEVED	31 October 2025.	14 October 2025.	ACHIEVED				N/A	N/A	Risk Register and Fraud Risk Register submitted to the CEO by date	
		5.2.2	Annual Audit Plan	Annual Audit Plan approved by 31 October	Date	Unchanged	31 October 2025.	31 October 2025.	Operational	Operational	N/A	N/A	31 October 2025.	30 October 2025.	ACHIEVED	31 October 2025.	30 October 2025.	ACHIEVED				N/A	N/A	Board Resolution of Adoption of Annual Audit Plan	
		5.2.3	Audit Committee	Number of Quarterly Audit Committee sittings.	Number per quarter	Unchanged	4	4	R145 491	R145 491	1	2	1	1	ACHIEVED	1	1	ACHIEVED				1	1	Audit Committee Minutes	
		5.2.4	Auditor-General Management Report	Auditor-General Management Report and Audit Finding: SCTIE	AG Report Opinion	Unchanged	Unqualified Audit	Unqualified Audit	R880 895	R605 000	N/A	N/A	Unqualified Audit Opinion	Unqualified Audit Opinion	ACHIEVED	Unqualified Audit Opinion	Unqualified Audit Opinion	ACHIEVED				N/A	N/A	AG Management Report Duly Signed off and Tabled.	
		5.2.5	Statutory Compliance	100% Statutory compliance for Board	Number of Board meetings held	Unchanged	6	600%	Operational	Operational	2	2	2	2	ACHIEVED	4	4	ACHIEVED				1	1	Board Minutes.	
		5.2.6		Report confirming statutory compliance with CIPC	Report confirming statutory compliance with CIPC	Unchanged	100%	100%	Operational	Operational	100%	100%	100%	100%	ACHIEVED	100%	100%	ACHIEVED		No Changes required		100%	100%	Confirmation of changes effected to CoR 39.	
		5.2.7		AGM with the Parent by date	AGM with the Parent by date	Unchanged	30 June 2026.	30 June 2026.	Operational	Operational	N/A	N/A	N/A	N/A	-	N/A	N/A	-				N/A	30 June 2026.	Agenda and Attendance Register for the AGM held, with Minutes from previous meeting held.	
		5.2.8		Reviewed and updated Operational Policies Approved by date	Reviewed and updated Operational Policies Approved by date	Unchanged	20 June 2026.	20 June 2026.	Operational	Operational	N/A	N/A	N/A	N/A	-	N/A	N/A	-				N/A	20 June 2026.	Resolution by the Board by date	
Finance	To ensure good budgeting, financial management according to legislation	5.3.1	Budget Planning	Budget Related Policies approved by date	By date	Unchanged	31 May 2026.	31 May 2026.	Operational	Operational	N/A	N/A	N/A	N/A	-	N/A	N/A	-				N/A	31 May 2026.	Board Resolution Adopting Budget Policy	
		5.3.2		S88: Mid Year Budget & Performance assessment report approved by date	By date	Unchanged	20 January 2026.	20 January 2026.	Operational	Operational	N/A	N/A	N/A	N/A	-	N/A	N/A	-				20 January 2026.	N/A	Board resolution for the approval of the S88 Mid Year Performance assessment report, and submitted to Ugu District Municipality	
		5.3.3		First draft budget submitted to Ugu District Municipality 150 days before the start of the financial year	By Date	Unchanged	31 January 2026.	31 January 2026.	Operational	Operational	N/A	N/A	N/A	N/A	-	N/A	N/A	-				31 January 2026.	N/A	Evidence of first Draft Budget tabled, and Submission to Ugu DM.	
		5.3.4		Revised draft budget submitted to Ugu, 100 days before the start of the financial year	By date	Unchanged	23 March 2026.	23 March 2026.	Operational	Operational	N/A	N/A	N/A	N/A	-	N/A	N/A	-				23 March 2026.	N/A	Evidence of first Draft Budget tabled, and Submission to Ugu DM.	
		5.3.5		Annual Budget approved by the Board 30 days before the start of the financial year	By Date	Unchanged	31 May 2026.	31 May 2026.	Operational	Operational	N/A	N/A	N/A	N/A	-	N/A	N/A	-				N/A	31 May 2026.	Board Resolution of Approval of Draft Budget & submission to Ugu	
		5.3.6	Working towards 90% Grant Funding - 10% Own funding	Funding Model Review - Own revenue generation - Sourcing of Project Funds	By Date	To be removed This was presented in the Strategy review in May 2025.	30 October 2026.	<del>30 October 2026.</del>	Operational	Operational	N/A	N/A	30 October 2026.	-	NOT ACHIEVED	30 October 2026.	-	NOT ACHIEVED	The funding model was reviewed in the strategy presentation in May 2025. This is to be removed.	None	NA		N/A	N/A	Board resolution adopting the new Funding Model proposed
		5.3.7	Financial In-Year Reporting	12 Monthly Reports compiled and submitted by deadline.	Number of Reports by deadline.	Unchanged	12	12	Operational	Operational	3	3	3	3	ACHIEVED	3	3	ACHIEVED				3	3	Reports with submission dates.	
		5.3.8	Annual Financial Statements	Draft AFS submitted to AG by date	Draft AFS submitted to AG by Date	Unchanged	31 August 2025.	31 August 2025.	Operational	Operational	31 August 2025.	31 August 2025.	N/A	N/A	ACHIEVED	N/A	N/A	-				N/A	N/A	Draft AFS submitted to AG with acknowledgement of receipt.	
		5.3.9		Adopted Annual Financial Statements by the Boards by date	Adopted AFS by date	Unchanged	31 December 2025.	31 December 2025.	Operational	Operational	N/A	N/A	31 December 2025.	11 December 2025.	ACHIEVED	31 December 2025.	11 December 2025.	ACHIEVED				N/A	N/A	Board Resolution of AFS Adoption.	
		5.3.10	Operational Expenditure	Operational expenditure spend to plan	Percentage spend	Annual target to be incremental to reach 80% by Q4. - eg: Q1 (25%) - Q2 +25% = 50%	80%	80%	R2 210 146	R2 305 633.67	80%	50%	80%	59%	NOT ACHIEVED	80%	59%	NOT ACHIEVED	Whilst this target is not achieved, there is operational expenditure which has been budgetted for, which has to date not been incurred. E.g: Auditor General fees	None - this expenditure will only be incurred if and when necessary.	31 March 2026.	80%	80%	Quarterly calculation reports on operational spend	
		5.3.11		Staff salaries paid monthly by date	12 x Salary Payments by date	Unchanged	25th of the month	25th of the month	R8 850 319	R8 094 177.52	3x Monthly Payments by 25th	3x Monthly Payments by 25th	3x Monthly Payments by 25th	3x Monthly Payments by 25th	ACHIEVED	6x Monthly Payments by 25th	6x Monthly Payments by 25th	ACHIEVED				3x Monthly Payments by 25th	3x Monthly Payments by 25th	Confirmation of changes effected to CoR 39.	
		5.3.12		Board salaries paid monthly by date	12 x Salary Payments by date	Unchanged	25th of the month	25th of the month	R1 024 586	R843 858	3x Monthly Payment by 25th	3x Monthly Payment by 25th	3x Monthly Payment by 25th	3x Monthly Payments by 25th	ACHIEVED	6x Monthly Payment by 25th	6x Monthly Payment by 25th	ACHIEVED				3x Monthly Payment by 25th	3x Monthly Payment by 25th	Salary Reports by date	
		5.3.13	Capital Expenditure	% capital expenditure to plan.	% capital expenditure to plan.	Unchanged	50%	50%	R894 000	R294 000	N/A	33%	25%	77%	ACHIEVED	25%	77%	ACHIEVED				30%	50%	Quarterly Reports.	
		5.3.14	Fruitless & Wasteful Expenditure	Less than 1% Fruitless and Wasteful expenditure	Budget % spend fruitless and wasteful expenditure	Target increased to less than 2% due to the ongoing penalties incurred on late payments (SARS) when no cash flow	Less than 1%	Less than 4% 2%	R4 190	Operational	<1%	0.0090%	<1%	1.17%	NOT ACHIEVED	<1%	1.17%	NOT ACHIEVED	With the delayed SARS payment relating to VAT penalties & interest has been incurred	None - pending the timeous receipt of grant funding on invoices raised.	31 March 2026.	<1%	<1%	Board Reports and Minutes, and Register.	
		5.3.15	Unauthorised Expenditure	Less than 1% unauthorised expenditure	Budget % spend unauthorised expenditure	Unchanged	Less than 1%	Less than 1%	Operational	Operational	<1%	Nil	<1%	0%	ACHIEVED	<1%	0	ACHIEVED				<1%	<1%	Board Reports and Minutes, and Register.	

STRATEGIC OBJECTIVE: Goal 4: Institutional Support & Financial Viability																								
PROJECT	PROJECT OBJECTIVE	SUB-PROJECT REF.	SUB-PROJECT	ANNUAL KEY PERFORMANCE INDICATOR: OUTPUT	UNIT OF MEASURE	MID YEAR ADJUSTMENTS Requested:	ANNUAL PERFORMANCE TARGET	ADJUSTED ANNUAL TARGET	ANNUAL BUDGET: 22.05.2025	ANNUAL Budget Adjusted	Q1: TARGET	Q1 ACHIEVEMENT	Q2: TARGET	Q2 ACHIEVEMENT	ACHIEVED / NOT ACHIEVED	MID YEAR : TARGET	MID YEAR : ACTUAL	ACHIEVED / NOT ACHIEVED	CHALLENGES	MEASURES TO CORRECT	REVISED TIMELINE	Q3: TARGET	Q4: TARGET	PORTFOLIO OF EVIDENCE
		5.3.16	Grant Funding	% of Municipal Grant revenue collected as per the funding model	% of Municipal Grant funding collected	Output indicator adjusted to 100% of Grants INVOICED - not collected. This to be incremental as grants are due (pending ES release)	100%	100%	R26 364 132	R17 884 356	100%	45%	100%	13%	NOT ACHIEVED	100%	13%	NOT ACHIEVED	Invoices for Ugu DM, Umuziwabantu, Ray Nkonyeni and Umzumbe Local Municipalities have been issued, however payment has yet to be received.	None - SLA are in place however they have not been adhered to. Pending the involvement of the CEO and or the Board.	30 June 2026.	100%	100%	Quarterly reports on the grant funding received
		5.3.17	Received Revenue to Plan	90% revenue received as per Annual Revenue Budget	% revenue received to plan.	Unchanged	90%	90%	R464 286	R1 449 124	30%	76%	70%	94%	ACHIEVED	70%	94%	ACHIEVED				80%	90%	Quarterly Reports
		5.3.18	Revenue Generation	To raise own revenue or support funding through various avenues to reach a 90/10 split in relation to grant funding from participating municipalities, over a five (5) year period	Revenue generated or support received	Unchanged	R357 687.12	R357 687.12	Operational	Operational	N/A	N/A	118 409	302 860	ACHIEVED	118 409	302 860	ACHIEVED				118 409	118 409	Report submitted to the CEO on the revenue and or support generated as a percentage of the Annual Grant budget received
		5.3.19	Annual Procurement Plan	Development of an Annual Procurement Plan, with quarterly reports on expenditure	Quarterly Procurement report	Unchanged	4	4	Operational	Operational	1	1	1	1	ACHIEVED	1	1	ACHIEVED				1	1	Quarterly Reports
		5.3.20	Asset Register	100% compliant Asset Register implementation	% Compliance	Unchanged	100%	100%	Operational	Operational	100%	100%	100%	100%	ACHIEVED	100%	100%	ACHIEVED				100%	100%	Quarterly Reports
		Corporate Service & HR	To ensure HR matters are compliant and enable core functions to be performed.	5.4.1	Staffing	100% posts in structure filled.	% filled posts in structure	Output indicator reduced to 90% of posts in the structure filled.	100%	100%	Operational	Operational	100%	88%	100%	88%	NOT ACHIEVED	100%	88%	NOT ACHIEVED	Due to financial instability, management have not advertised 2 critical posts: 1. Co-ordinator: PMU will be appointed in February 2026 2. Investment Marketing Officer - The preferred candidate for the Marketing graduate, declined the offer. There were no other suitable candidates. SCTIE also attempted to have a graduate placed through a training service provider, however none were	Mnone	1 February 2026.	100%
5.4.2	Internships			Appointment of Interns and or Graduates in SCTIE departments	Number of Interns / Graduates appointed	Unchanged	3	3	R139 230	Included in Employee costs	N/A	2	3	0	NOT ACHIEVED	3	2	NOT ACHIEVED		None - the Committee will meet in Quarter 3, to reconsider the way forward on the matter.	31 March 2026.	N/A	N/A	Salary Reports by date
5.4.3	Staff Development			Plan Development by date	Date	Unchanged	30 December 2025.	30 December 2025.	R165 000	R1 079	N/A	N/A	30 December 2025.	23 December 2025.	ACHIEVED	30 December 2025.	23 December 2025.	ACHIEVED				N/A	N/A	Quarterly Reports
5.4.4	Staff Performance			100% relevant staff with signed annual performance plans by date of 31 July	% Section 57 staff with signed annual plans by 31 July	Unchanged	100%	100%	Operational	Operational	100%	100%	N/A	N/A	-	100%	100%	ACHIEVED				N/A	N/A	Duly Signed Annual Performance Plans
5.4.5				Implementation Individual Performance Management Systems (IPMS)	% Implementation of IPMS	Unchanged	100%	100%	Operational	Operational	N/A	N/A	100%	100%	ACHIEVED	100%	100%	ACHIEVED				100%	100%	Quarterly Performance Reports
5.4.6				Cascading of Individual Performance Management Systems (IPMS) - by date	Date	Target date moved to 31 March due to the Salary Grading & Benchmarking exercise being undertaken	15 December 2025.	31 March 2026.	Operational	Operational	N/A	N/A	15 December 2025.	-	NOT ACHIEVED	15 December 2025.	-	NOT ACHIEVED	Due to SCTIE having never done a Job Evaluation & Benchmarking exercise - this PMS cascading has been deferred to 31 March 2026, to enable the matters to be dealt with concurrently.	None - the Job Grading exercise has been undertaken and finalised in December 2025, for implementation in the new calendar year.	31 March 2026.	N/A	N/A	Duly Signed Annual Performance Plans

	A	B	C	E	I	J	K	L	M	O	P	Q	R
1													
2			<b>South Coast Tourism &amp; Investment Enterprise</b>										
3			<b>2026 - Mid Term Adjustment Budget and 150 day Draft Budget : 2027</b>										
4													
5													
6													
7													
8													
9			<b>Account</b>	<b>Item Description</b>	<b>22-May-25</b>	<b>Actual : July - December 2025</b>	<b>Estimate : Jan - June 2026</b>	<b>2026 Adjustment budget : For Approval</b>	<b>Percentage Increase (Decrease)- From Adjustment Budget</b>	<b>150 day draft: 2027</b>		<b>2028</b>	<b>2029</b>
10			<b>Income</b>										
11			<b>Own Revenue</b>										
12	5.3.18	Own Rev	D0001/IR01059/F0045/X049/R0393/001/F (Inte	Interest Income	132 215.74	29 506.74	29 999.62	59 506.36	-55%	65 457.00		68 729.85	72 166.34
13	5.3.18	Own Rev	D0001/IR01077/F9184/X097/R1309/001/D (Le	Lease Rentals - Ifafa Farm Elysium	229 320.00	115 321.27	113 998.73	229 320.00	0%	229 320.00		240 786.00	252 825.30
14	5.3.18	Own Rev	O0015-1/IR01102/F0927/X099/R1319/001/IM (	John Mason Park - Rental	1 200.00	0.00	1 200.00	1 200.00	0%	1 200.00		1 260.00	1 323.00
15	5.3.18	Own Rev	O0015-2/IR01102/F0927/X099/R1319/001/IM (	Hibberdene Mixed Use - Rental	1 200.00	0.00	900.00	900.00	-25%	1 200.00		1 260.00	1 323.00
16	5.3.18	Own Rev	D0001/IR01531/F0039/X087/R0393/001/F (Cor	Commission on sales	350.00	184.35	165.65	350.00	0%	350.00		367.50	385.88
17	5.3.18	Own Rev	D0001/IR01453/F0039/X087/R0393/001/M (Me	Membership Fees raised	100 000.00	60 000.00		60 000.00	-40%	66 000.00		69 300.00	72 765.00
20	5.3.18	Own Rev	D0001/IR01420/F0045/X047/R0393/001/F (Inst	Insurance refund	0.00	86 720.40		86 720.40		0.00		0.00	0.00
22			D0001/IR01113/F0045/X046/R0393/001/F (Revenue	- Tender Documents)	0.00	9 565.19		9 565.19		10 521.71		11 047.79	11 600.18
23			D0001/IR01426/F0047/X087/R0393/001/M (Sales	of Goods and Rendering of Services	0.00	1 562.48		1 562.48		0.00		0.00	0.00
24				Ugu Jazz Festival				1 000 000.00		1 000 000.00		1 050 000.00	1 102 500.00
25				<b>Total</b>	<b>464 285.74</b>	<b>302 860.43</b>	<b>146 264.00</b>	<b>1 449 124.43</b>	<b>(1.20)</b>	<b>374 048.71</b>	<b>0.00</b>	<b>392 751.14</b>	<b>412 388.70</b>
26													
27			<b>Grant Reveue</b>										
28	5.3.17	Municipal	D0001/IR06052/F9184/X046/R1309/001/F (Gra	Grant Allocations - Umdoni Local Munic	2 193 180.00	1 304 347.83	888 832.17	2 193 180.00	0%	2 302 839.00		2 417 980.95	2 538 880.00
29	5.3.17	Municipal	D0001/IR06052/F9184/X046/R1311/001/F (Gra	Grant Allocation - Umzumbe Local Mur	2 034 600.00	2 034 600.00		2 034 600.00	0%	2 136 330.00		2 243 146.50	2 355 303.83
30	5.3.17	Municipal	D0001/IR06052/F9184/X046/R1313/001/F (Gra	Grant Allocation - Umuziwabantu	1 475 520.00	1 475 520.00		1 475 520.00	0%	1 549 296.00		1 626 760.80	1 708 098.84
31	5.3.17	Municipal	D0001/IR06052/F9184/X046/R1319/001/F (Gra	Grant Allocation - Ray Nkonyeni Municipi	3 701 280.00	2 776 635.89	924 644.11	3 701 280.00	0%	3 886 344.00		4 080 661.20	4 284 694.26
32	5.3.17	Municipal	D0001/IR06052/F9184/X098/R0393/001/F (Gra	Grant Allocation - Ugu District Municipa	16 959 552.00	16 959 552.00	(8 479 776.00)	8 479 776.00	-50%	17 807 529.60		18 697 906.08	19 632 801.38
33										0.00			
34				<b>Total</b>	<b>26 364 132.00</b>	<b>24 550 655.72</b>	<b>(6 666 299.72)</b>	<b>17 884 356.00</b>	<b>(0.50)</b>	<b>27 682 338.60</b>	<b>0.00</b>	<b>29 066 455.53</b>	<b>30 519 778.31</b>
35													
36			<b>Gross Profit</b>										
37					<b>26 828 417.74</b>	<b>24 853 516.15</b>	<b>(6 520 035.72)</b>	<b>19 333 480.43</b>	<b>(1.70)</b>	<b>28 056 387.31</b>	<b>0.00</b>	<b>29 459 206.67</b>	<b>30 932 167.00</b>
38					26828418	24 853 516.15							
39					0.262499999254942								
40			<b>Expenditure</b>										
41			<b>Board Salaries</b>										
42	5.3.13	Board Sa	O0001/IE06286/F9184/X045/R0393/001/C (Em	Empl : Entities - Board Membrs > Desig	10 000.00	0.00	10 000.00	10 000.00	0%	10 000.00		10 500.00	11 025.00
43	5.3.13	Board Sa	O0001/IE06288/F9184/X045/R0393/001/C (Em	Empl : Entities - Board Membrs > Desig	10 000.00	0.00	10 000.00	10 000.00	0%	10 000.00		10 500.00	11 025.00
44	5.3.13	Board Sa	O0001/IE06290/F9184/X045/R0393/001/C (Em	Empl : Entities - Board Membrs > Desig	10 000.00	0.00	10 000.00	10 000.00	0%	10 000.00		10 500.00	11 025.00
45	5.3.13	Board Sa	O0001/IE06297/F9184/X045/R0393/001/C (Em	Empl : Entities - Board Membrs > Desig	10 000.00	0.00	10 000.00	10 000.00	0%	10 000.00		10 500.00	11 025.00
46	5.3.13	Board Sa	O0001/IE06302/F9184/X045/R0393/001/C (Em	Empl : Entities - Board Membrs > Desig	10 000.00	0.00	10 000.00	10 000.00	0%	10 000.00		10 500.00	11 025.00
47	5.3.13	Board Sa	O0001/IE07258/F9184/X045/R0393/001/C (Em	Mr SC Dlomo: Board fees	336 126.00	131 818.08	155 395.92	287 214.00	-15%	301 574.70		316 653.44	332 486.11
48	5.3.13	Board Sa	O0001/IE07242/F9184/X045/R0393/001/C (Em	Dr Godlwana	155 052.04	25 023.32	100 356.72	125 380.04	-19%	131 649.04		138 231.49	145 143.07
49	5.3.13	Board Sa	O0001/IE07244/F9184/X045/R0393/001/C (Em	Ms Masito	196 904.00	43 176.94	110 927.06	154 104.00	-22%	161 809.20		169 899.66	178 394.64
50	5.3.13	Board Sa	O0001/IE07246/F9184/X045/R0393/001/C (Em	Mr Sabela	149 997.04	69 913.53	50 411.51	120 325.04	-20%	126 341.29		132 658.36	139 291.27
51	5.3.13	Board Sa	O0001/IE07251/F9184/X045/R0393/001/C (Em	Mr Yeni	136 507.04	50 978.08	55 856.96	106 835.04	-22%	112 176.79		117 785.63	123 674.91
52													
53					<b>1 024 586.12</b>	<b>320 909.95</b>	<b>522 948.17</b>	<b>843 858.12</b>	<b>(0.97)</b>	<b>883 551.03</b>		<b>927 728.58</b>	<b>974 115.01</b>
54			<b>Staff Salaries</b>										
55	5.3.12	Staff Sala	O0001/IE00036/F9184/X045/R0393/001/C (Em	Staff - Salaries: CEO Office	264 000.00	130 133.66	107 945.02	238 078.68	-10%	288 685.63		303 119.91	318 275.91
56	5.3.12	Staff Sala	O0001/IE00036/F9184/X049/R0393/001/F (Em	Staff - Salaries: Finance	1 738 407.57	831 346.57	812 593.85	1 643 940.42	-5%	1 804 471.28		1 894 694.84	1 989 429.58
57	5.3.12	Staff Sala	O0001/IE00036/F9184/X054/R0393/001/M (Em	Staff - Salaries: Marketing	1 128 000.00	487 156.12	524 138.24	1 011 294.36	-10%	1 162 427.39		1 220 548.76	1 281 576.20
58	5.3.12	Staff Sala	O0001/IE00036/F9184/X098/R0393/001/D (Em	Staff - Salaries: Development	1 464 000.00	318 903.89	678 573.29	997 477.18	-32%	1 397 133.43		1 466 990.10	1 540 339.60
59	5.3.12	Staff Sala	O0001/IE00038/F9184/X045/R0393/001/C (Em	Staff - Annual Bonus: CEO Office	16 413.35	16 811.78	0.00	16 811.78	2%	24 057.14		25 259.99	26 522.99
60	5.3.12	Staff Sala	O0001/IE00038/F9184/X049/R0393/001/F (Em	Staff - Annual Bonus: Finance	142 832.61	224 421.33	0.00	224 421.33	57%	150 372.61		157 891.24	165 785.80
61	5.3.12	Staff Sala	O0001/IE00038/F9184/X054/R0393/001/M (Em	Staff - Annual Bonus: Marketing	82 826.69	76 199.75	268.56	76 468.31	-8%	96 868.95		101 712.40	106 798.02
62	5.3.12	Staff Sala	O0001/IE00038/F9184/X098/R0393/001/D (Em	Staff - Annual Bonus: Development	116 413.35	52 656.73	0.00	52 656.73	-55%	116 427.79		122 249.17	128 361.63
63	5.3.12	Staff Sala	O0001/IE00043/F9184/X045/R0393/001/C (Em	Municipal Running Cost/Medical/Paren	20 000.00	13 646.40	17 590.40	31 236.80	56%	41 236.80		43 298.64	45 463.57
64	5.3.12	Staff Sala	O0001/IE00043/F9184/X049/R0393/001/F (Em	Municipal Running Cost/Medical/Paren	52 799.74	23 630.40	46 704.20	70 334.60	33%	164 937.60		173 184.48	181 843.70
65	5.3.12	Staff Sala	O0001/IE00043/F9184/X054/R0393/001/M (Em	Municipal Running Cost/Medical/Paren	84 199.61	39 936.60	83 773.80	123 710.40	47%	123 710.40		129 895.92	136 390.72
66	5.3.12	Staff Sala	O0001/IE00043/F9184/X098/R0393/001/D (Em	Municipal Running Cost/Medical/Paren	64 199.61	19 760.40	68 331.60	88 092.00	37%	123 710.40		129 895.92	136 390.72
67	5.3.12	Staff Sala	O0001/IE00044/F9184/X045/R0393/001/C (Em	Staff - Pension: CEO Office	17 726.42	5 493.48	15 933.60	21 427.08	21%	25 981.71		27 280.79	28 644.83
68	5.3.12	Staff Sala	O0001/IE00044/F9184/X049/R0393/001/F (Em	Staff - Pension: Finance	154 259.22	47 206.24	98 858.40	146 064.64	-5%	158 425.85		166 347.15	174 664.51
69	5.3.12	Staff Sala	O0001/IE00044/F9184/X054/R0393/001/M (Em	Staff - Pension: Marketing	89 452.83	12 403.90	76 722.59	89 126.49	0%	100 641.90		105 674.00	110 957.70
70	5.3.12	Staff Sala	O0001/IE00044/F9184/X098/R0393/001/D (Em	Staff - Pension: Development	125 726.41	21 093.00	63 324.95	84 417.95	-33%	182 053.92		191 156.61	200 714.44
71	5.3.12	Staff Sala	O0001/IE00045/F9184/X045/R0393/001/C (Em	Unemployment Insurance	2 125.44	1 062.72	1 062.72	2 125.44	0%	2 125.44		2 231.71	2 343.30

	A	B	C	E	I	J	K	L	M	O	P	Q	R
1													
2			<b>South Coast Tourism &amp; Investment Enterprise</b>										
3			<b>2026 - Mid Term Adjustment Budget and 150 day Draft Budget : 2027</b>										
4													
5													
6													
7													
8										<b>MTREF</b>			
9			<b>Account</b>	<b>Item Description</b>	<b>22-May-25</b>	<b>Actual : July - December 2025</b>	<b>Estimate : Jan - June 2026</b>	<b>2026 Adjustment budget : For Approval</b>	<b>Percentage Increase (Decrease)- From Adjustment Budget</b>	<b>150 day draft: 2027</b>		<b>2028</b>	<b>2029</b>
72	5.3.12	Staff Sala	O0001/IE00045/F9184/X049/R0393/001/F (Em	Unemployment Insurance	11 625.06	6 722.91	5 367.08	12 089.99	4%	12 992.59		13 642.22	14 324.33
73	5.3.12	Staff Sala	O0001/IE00045/F9184/X054/R0393/001/M (Err	Unemployment Insurance	6 376.32	3 188.16	3 398.16	6 586.32	3%	6 854.98		7 197.73	7 557.62
74	5.3.12	Staff Sala	O0001/IE00045/F9184/X098/R0393/001/D (Em	Unemployment Insurance	6 376.32	2 125.44	4 695.88	6 821.32	7%	7 333.64		7 700.32	8 085.34
75	5.3.12	Staff Sala	O0001/IE00109/F9184/X046/R0393/001/F (Empl : Staff > Post-Ret Benefit_ Other Benefits - Leave Gratuity)		0.00	0.00	0.00	0.00		0.00		0.00	0.00
76				CEO S&T				60 000.00		60 000.00		63 000.00	66 150.00
77				FM S&T				9 600.00		9 600.00		10 080.00	10 584.00
78	5.3.12	Staff Sala	O0001/IE00119/F9184/X045/R0393/001/C (Empl : Staff > Allowances_Accomm, Trav &		69 600.00	31 152.45	(31 152.45)	0.00	-100%	0.00		0.00	0.00
79	5.3.12	Staff Sala	O0001/IE00119/F9184/X049/R0393/001/F (Empl : Staff > Allowances_Accomm, Trav &		6 000.00	3 583.58	2 416.42	6 000.00	0%	6 000.00		6 300.00	6 615.00
80	5.3.12	Staff Sala	O0001/IE00119/F9184/X054/R0393/001/M (Empl : Staff > Allowances_Accomm, Trav &		9 600.00	1 923.04	19 676.96	21 600.00	125%	21 600.00		22 680.00	23 814.00
81	5.3.12	Staff Sala	O0001/IE00119/F9184/X098/R0393/001/D (Empl : Staff > Allowances_Accomm, Trav &		19 200.00	871.08	24 328.92	25 200.00	31%	25 200.00		26 460.00	27 783.00
82	5.3.12	Staff Sala	O0001/IE00121/F9184/X045/R0393/001/C (Em Staff - Cellular: CEO Office		0.00	0.00	0.00	0.00		0.00		0.00	0.00
83	5.3.12	Staff Sala	O0001/IE00121/F9184/X049/R0393/001/F (Em Staff - Cellular: Finance		0.00	1 679.76	6 994.26	8 674.02		13 878.12		14 572.03	15 300.63
84	5.3.12	Staff Sala	O0001/IE00121/F9184/X054/R0393/001/M (Err Staff - Cellular: Marketing		0.00	10 078.46	10 739.50	20 817.96		20 817.96		21 858.86	22 951.80
85	5.3.12	Staff Sala	O0001/IE00121/F9184/X098/R0393/001/D (Em Staff - Cellular: Development		0.00	5 039.26	14 622.13	19 661.39		31 226.16		32 787.47	34 426.84
86	5.3.12	Staff Sala	O0001/IE00130/F9184/X045/R0393/001/C (Em CEO Performance Bonus		105 500.00	0.00	124 776.91	124 776.91	18%	151 832.06		159 423.66	167 394.84
87	5.3.12	Staff Sala	O0001/IE00140/F9184/X045/R0393/001/C (Em Municipal Running Cost/Unemployment		2 125.44	1 062.72	1 062.72	2 125.44	0%	2 125.44		2 231.71	2 343.30
88	5.3.12	Staff Sala	O0001/IE01521/F9184/X049/R0393/001/F (Em Municipal Running Cost/Housing Benef		0.00	1 611.36	0.00	1 611.36		0.00		0.00	0.00
89	5.3.12	Staff Sala	O0001/IE01521/F9184/X054/R0393/001/M (Err Municipal Running Cost/Housing Benef		0.00	3 222.72	0.00	3 222.72		0.00		0.00	0.00
90				O0001/IE01530/F9184/X049/R0393/001/C (Empl : Staff > Service Related Benefits_ Leave Pay - Leave Pay)				1 988.52		0.00		0.00	0.00
91	5.3.12	Staff Sala	O0001/IE01530/F9184/X049/R0393/001/F (Em Municipal Running Cost/Leave Pay/Par		0.00	0.00	12 125.19	12 125.19		0.00		0.00	0.00
92	5.3.12	Staff Sala	O0001/IE01530/F9184/X054/R0393/001/M (Err Municipal Running Cost/Leave Pay/Par		0.00	0.00	7 702.67	7 702.67		0.00		0.00	0.00
93	5.3.12	Staff Sala	O0001/IE01530/F9184/X098/R0393/001/D (Em Municipal Running Cost/Leave Pay/Par		0.00	0.00	9 015.03	9 015.03		0.00		0.00	0.00
94	5.3.12	Staff Sala	O0001/IE03971/F9184/X045/R0393/001/C (Em Municipal Running Cost/Structured/Par		0.00	0.00	0.00	0.00		0.00		0.00	0.00
95	5.3.12	Staff Sala	O0001/IE03971/F9184/X049/R0393/001/F (Em Municipal Running Cost/Structured/Par		8 653.71	0.00	6 203.84	6 203.84	-28%	7 356.23		7 724.04	8 110.25
96	5.3.12	Staff Sala	O0001/IE03971/F9184/X054/R0393/001/M (Err Municipal Running Cost/Structured/Par		39 670.65	0.00	37 936.22	37 936.22	-4%	45 888.05		48 182.45	50 591.57
97	5.3.12	Staff Sala	O0001/IE03971/F9184/X098/R0393/001/D (Em Municipal Running Cost/Structured/Par		52 286.75	0.00	32 201.17	32 201.17	-38%	31 583.45		33 162.63	34 820.76
98	5.3.12	Staff Sala	O0001/IE06073/F9184/X054/R0393/001/M (Err Municipal Running Cost/Basic Salary/Parent Municipality/Marketing, Customer Relations,		0.00	0.00	0.00	0.00		0.00		0.00	0.00
99	5.3.12	Staff Sala	O0001/IE06073/F9184/X098/R0393/001/D (Em Manager Development: Salary+ curren		0.00	0.00	0.00	0.00		0.00		0.00	0.00
100	5.3.12	Staff Sala	O0001/IE06080/F9184/X045/R0393/001/C (Em Municipal Running Cost/Basic Salary/Parent Municipality/Municipal Manager, Town Secre		0.00	0.00	0.00	0.00		0.00		0.00	0.00
101	5.3.12	Staff Sala	O0001/IE06080/F9184/X049/R0393/001/F (Em Municipal Running Cost/Basic Salary/P		1 206 468.00	473 484.36	611 698.68	1 085 183.04	-10%	1 250 739.60		1 313 276.58	1 378 940.41
102	5.3.12	Staff Sala	O0001/IE06106/F9184/X045/R0393/001/C (Em Municipal Running Cost/Bonuses/Parent Municipality/Municipal Manager, Town Secretary		0.00	0.00	0.00	0.00		0.00		0.00	0.00
103	5.3.12	Staff Sala	O0001/IE06106/F9184/X049/R0393/001/F (Em Municipal Running Cost/Bonuses/Pare		98 506.41	0.00	108 518.30	108 518.30	10%	125 073.96		131 327.66	137 894.04
104	5.3.12	Staff Sala	O0001/IE06117/F9184/X098/R0393/001/D (Em Municipal Running Cost/Bonuses/Pare		0.00	0.00	0.00	0.00		0.00		0.00	0.00
105	5.3.12	Staff Sala	O0001/IE06255/F9184/X054/R0393/001/M (Err Unemployment Insurance		0.00	0.00	0.00	0.00		0.00		0.00	0.00
106	5.3.12	Staff Sala	O0001/IE06255/F9184/X098/R0393/001/D (Em Municipal Running Cost/Unemployment		0.00	0.00	0.00	0.00		0.00		0.00	0.00
107	5.3.12	Staff Sala	O0001/IE06261/F9184/X049/R0393/001/F (Em Municipal Running Cost/Unemployment		2 125.44	0.00	2 125.44	2 125.44	0%	2 125.44		2 231.71	2 343.30
108	5.3.12	Staff Sala	O0001/IE06824/F9184/X049/R0393/001/F (Em Municipal Running Cost/Cellular and Te		0.00	13 105.02	13 973.66	27 078.68		27 078.68		28 432.61	29 854.24
109	5.3.12	Staff Sala	O0001/IE06827/F9184/X045/R0393/001/D (Em Municipal Running Cost/Cellular and Telephone		0.00	0.00	0.00	0.00		0.00		0.00	0.00
110	5.3.12	Staff Sala	O0001/IE00128/F9184/X046/R0393/001/C (Empl : Snr Mgt > MM_Basic Salary)	Salary - CEO	1 436 279.00	507 099.98	740 669.17	1 247 769.15	-13%	1 518 320.55		1 594 236.58	1 673 948.41
111				CEO Cellular				13 606.70		27 078.68		28 432.61	29 854.24
112	5.3.12	Staff Sala	O0001/IE00109/F9184/X046/R0393/001/F (Empl : Staff > Post-Ret Benefit_ Other Benefits - Leave Gratuity)		206 542.64	0.00	256 251.95	256 251.95	24%	268 905.00		282 350.25	296 467.76
113					<b>8 850 318.58</b>	<b>3 387 813.27</b>	<b>4 690 769.03</b>	<b>8 094 177.52</b>	-9%	<b>9 636 878.81</b>		<b>10 118 722.75</b>	<b>10 624 658.89</b>
114				<b>Internship Program - Salaries</b>	9 077 177.76					0.00		10 118 722.75	10 624 658.89
119					<b>139 230.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	-100%	<b>0.00</b>		<b>0.00</b>	<b>0.00</b>
120				<b>Total Salaries &amp; Wages</b>	<b>10 014 134.70</b>	<b>3 708 723.22</b>	<b>5 213 717.20</b>	<b>8 938 035.64</b>	-11%	<b>10 520 429.84</b>	<b>0.00</b>	<b>11 046 451.33</b>	<b>11 598 773.89</b>
121				<b>Operational Costs</b>									
122	5.2.3	Audit Cor	O0001/IE00833/F9184/X045/R0393/001/S (Cor	Audit Committee fees	145 491.00	59 974.99	85 516.01	145 491.00	0%	152 765.55		160 403.83	168 424.02
123	5.2.7	Audit Fee	O0001/IE00567/F9184/X049/R0393/001/F (Op	Municipal Running Cost/External Audit	880 895.13	23 968.75	581 031.25	605 000.00	-31%	635 250.00		667 012.50	700 363.13
124	5.3.11	Operator	O0001/IE00008/F9184/X046/R0393/001/F (Cor	Municipal Running Cost/Legal Advice a	61 577.58	218 230.00	31 770.00	250 000.00	306%	262 500.00		275 625.00	289 406.25
125	5.3.11	Operator	O0001/IE00061/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Daily Allowanc	20 000.00	0.00	0.00	0.00	-100%	0.00		0.00	0.00
126	5.3.11	Operator	O0001/IE00061/F9184/X046/R0394/001/F (Op	Staff Training - Daily Allowance	20 000.00	0.00	0.00	0.00	-100%	0.00		0.00	0.00
127	5.3.11	Operator	O0001/IE00143/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Car Rental/Par	20 000.00	0.00	0.00	0.00	-100%	0.00		0.00	0.00
128							0.00	0.00		0.00		0.00	0.00
129	5.3.11	Operator	O0001/IE00144/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Own Transpor	20 000.00	0.00	0.00	0.00	-100%	0.00		0.00	0.00
130	5.3.11	Operator	D0001/IE14078/F9184/X046/R0393/001/CONT	Municipal Running Cost/Bad Debts Wri	19 000.00	0.00	19 000.00	19 000.00	0%	19 950.00		20 947.50	21 994.88
131	5.3.11	Operator	O0001/IE00534/F9184/X046/R0393/001/F (Inv	Cleaning Material	31 500.00	20 154.29	20 000.71	40 155.00	27%	42 162.75		44 270.89	46 484.43
132	5.3.11	Operator	O0001/IE00545/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Machinery and	44 000.00	20 791.69	23 208.31	44 000.00	0%	46 200.00		48 510.00	50 935.50
133	5.3.11	Operator	O0001/IE00546/F9184/X046/R0393/001/F (Op	Op Lease : Other Assets	577 500.00	252 650.00	310 150.00	562 800.00	-3%	590 940.00		620 487.00	651 511.35

	A	B	C	E	I	J	K	L	M	O	P	Q	R
1													
2			<b>South Coast Tourism &amp; Investment Enterprise</b>										
3			<b>2026 - Mid Term Adjustment Budget and 150 day Draft Budget : 2027</b>										
4													
5													
6													
7													
8										<b>MTREF</b>			
9			<b>Account</b>	<b>Item Description</b>	<b>22-May-25</b>	<b>Actual : July - December 2025</b>	<b>Estimate : Jan - June 2026</b>	<b>2026 Adjustment budget : For Approval</b>	<b>Percentage Increase (Decrease)- From Adjustment Budget</b>	<b>150 day draft: 2027</b>		<b>2028</b>	<b>2029</b>
134	5.3.11	Operator	O0001/IE00579/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Municipal Serv	252 000.00	86 695.10	93 304.90	180 000.00	-29%	189 000.00		198 450.00	208 372.50
135	5.3.11	Operator	O0001/IE00583/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Printing, Public	84 000.00	21 706.13	23 293.87	45 000.00	-46%	47 250.00		49 612.50	52 093.13
136	5.3.11	Operator	O0001/IE00584/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Professional B	9 000.00	871.30	8 128.70	9 000.00	0%	9 450.00		9 922.50	10 418.63
137	5.3.11	Operator	O0001/IE00587/F9184/X049/R0393/001/F (Offi	Office Move - Reallocation costs - estim	0.00		65 000.00	65 000.00		68 250.00		71 662.50	75 245.63
138	5.3.11	Operator	O0001/IE00595/F9184/X045/R0393/001/C (Op	Municipal Running Cost/Skills Developi	3 393.73	8 368.67	(5 173.24)	3 195.43	-6%	3 355.20		3 522.96	3 699.11
139	5.3.11	Operator	O0001/IE00595/F9184/X045/R0393/001/S (Op	Municipal Running Cost/Skills Developi	9 745.86	122.57	7 816.01	7 938.58	-19%	8 335.51		8 752.29	9 189.90
140	5.3.11	Operator	O0001/IE00595/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Skills Developi	29 163.53	0.00	26 765.33	26 765.33	-8%	28 103.59		29 508.77	30 984.21
141	5.3.11	Operator	O0001/IE00595/F9184/X049/R0393/001/F (Op	Municipal Running Cost/Skills Developi	21 326.19	14 110.39	6 683.36	20 793.75	-2%	21 833.44		22 925.11	24 071.37
142	5.3.11	Operator	O0001/IE00595/F9184/X054/R0393/001/M (Op	Municipal Running Cost/Skills Developi	14 732.49	5 757.44	8 161.35	13 918.79	-6%	14 614.73		15 345.47	16 112.74
143	5.3.11	Operator	O0001/IE00595/F9184/X098/R0393/001/D (Op	Municipal Running Cost/Skills Developi	19 013.25	3 711.75	9 375.46	13 087.21	-31%	13 741.58		14 428.65	15 150.09
144	5.3.11	Operator	O0001/IE00607/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Wet Fuel/Pare	31 800.00	14 824.46	16 975.54	31 800.00	0%	33 390.00		35 059.50	36 812.48
145	5.3.11	Operator	O0001/IE00609/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Workmen's Cc	43 995.00	0.00	43 995.00	43 995.00	0%	46 194.75		48 504.49	50 929.71
146	5.3.11	Operator	O0001/IE00632/F9184/X046/R0393/001/F (Cor	Municipal Running Cost/Catering Servi	66 437.91	4 691.23	61 746.68	66 437.91	0%	69 759.81		73 247.80	76 910.19
147	5.3.11	Operator	O0001/IE00649/F9184/X046/R0393/001/F (Cor	Maintenance of Buildings	15 000.00	503.49	14 496.51	15 000.00	0%	15 750.00		16 537.50	17 364.38
148	5.3.11	Operator	O0001/IE00650/F9184/X046/R0393/001/F (Cor	Maintenance of Equipment	15 000.00	1 720.00	13 280.00	15 000.00	0%	15 750.00		16 537.50	17 364.38
149	5.3.11	Operator	O0001/IE00663/F9184/X046/R0393/001/F (Cor	Security services	27 248.36	8 604.88	18 643.48	27 248.36	0%	28 610.78		30 041.32	31 543.38
150							0.00			0.00		0.00	0.00
151	5.3.11	Operator	O0001/IE00709/F9184/X047/R0393/001/F (Def	Depreciation - Computer Equipment	50 280.00	26 345.33	23 934.67	50 280.00	0%	52 794.00		55 433.70	58 205.39
152	5.3.11	Operator	O0001/IE00711/F9184/X047/R0393/001/F (Def	Depreciation - Furniture	26 187.50	9 231.05	16 956.45	26 187.50	0%	27 496.88		28 871.72	30 315.30
153	5.3.11	Operator	O0001/IE00723/F9184/X047/R0393/001/F (Def	Depreciation - Transport Assets	5 237.50	2 153.40	2 246.60	4 400.00	-16%	4 620.00		4 851.00	5 093.55
154	5.3.11	Operator	O0001/IE00759/F9184/X047/R0393/001/F (Def	Depreciation - Signage	6 285.00	2 895.84	3 104.16	6 000.00	-5%	6 300.00		6 615.00	6 945.75
155		Operator	O0001/IE007632/F9184/X047/R0393/001/F (Def	Depreciation - Containers	4 190.00	1 633.86	2 366.14	4 000.00	-5%	4 200.00		4 410.00	4 630.50
156		Operator	O0001/IE00030/F9184/X047/R0393/001/F (Def	Depreciation: Computer Software and A	5 250.00	367.50	432.50	800.00	-85%	840.00		882.00	926.10
157	5.3.11	Operator	O0001/IE00735/F9184/X049/R0393/001/F (Intr	Interest paid	50 000.00	152 167.46	87 832.54	240 000.00	380%	252 000.00		264 600.00	277 830.00
158	5.3.11	Operator	O0001/IE00756/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Signs/Parent M	25 000.00	0.00	5 000.00	5 000.00	-80%	5 250.00		5 512.50	5 788.13
159	5.3.11	Operator	O0001/IE00757/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Staff Recruitm	90 000.00	0.00	5 000.00	5 000.00	-94%	5 250.00		5 512.50	5 788.13
160	5.3.11	Operator	O0001/IE00758/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Tenders/Parer	150 000.00	8 320.00	11 797.58	20 117.58	-87%	21 123.46		22 179.63	23 288.61
161	5.3.11	Operator	O0001/IE00759/F9184/X049/R0393/001/F (Op	Municipal Running Cost/Bank Accounts	26 187.50	9 142.77	17 044.73	26 187.50	0%	27 496.88		28 871.72	30 315.30
162	5.3.11	Operator	O0001/IE00765/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Car Valet and	3 142.50	1 098.69	2 043.81	3 142.50	0%	3 299.63		3 464.61	3 637.84
163	5.3.11	Operator	O0001/IE00778/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Telephone, Fa	115 225.00	64 588.32	75 411.68	140 000.00	22%	147 000.00		154 350.00	162 067.50
164	5.3.11	Operator	O0001/IE00792/F9184/X046/R0394/001/F (Op	Municipal Running Cost/Software Licen	18 000.00	2 956.52	15 043.48	18 000.00	0%	18 900.00		19 845.00	20 837.25
165	5.3.11	Operator	O0001/IE00805/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Premiums/Par	46 168.50	45 056.63	4 943.37	50 000.00	8%	52 500.00		55 125.00	57 881.25
166	5.3.11	Operator	O0001/IE00808/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Motor Vehicle	2 100.00	1 133.22	0.00	1 133.22	-46%	1 189.88		1 249.38	1 311.84
167	5.3.11	Operator	O0001/IE00830/F9184/X046/R0393/001/F (Cor	Professional fees	35 148.75	0.00	80 000.00	80 000.00	128%	84 000.00		88 200.00	92 610.00
168	5.3.11	Operator	O0001/IE00840/F9184/X046/R0393/001/F (Cor	Municipal Running Cost- Staff Training	0.00	3 600.00	2 400.00	6 000.00		6 300.00		6 615.00	6 945.75
170	5.3.11	Operator	O0001/IZ00091/F9184/X047/R0393/001/F (Los	Municipal Running Cost/Losses/Parent	15 750.00	0.00	15 750.00	15 750.00	0%	16 537.50		17 364.38	18 232.59
172	5.3.11	Operator	O0001/IZ00095/F9184/X047/R0393/001/F (Los	Municipal Running Cost/Losses/Parent	10 500.00	0.00	10 500.00	10 500.00	0%	11 025.00		11 576.25	12 155.06
174	5.3.11	Operator	O0001/IZ00097/F9184/X047/R0393/001/F (Los	Municipal Running Cost/Losses/Parent	10 500.00		3 000.00	3 000.00	-71%	3 150.00		3 307.50	3 472.88
179	5.3.11	Operator	O1554-2/IE00793/F9184/X046/R0393/001/F (C	Computer Equipment- Maint and Repai	26 250.00	15 313.06	14 686.94	30 000.00	14%	31 500.00		33 075.00	34 728.75
180	5.3.11	Operator	O1558-3/IE00703/F9184/X046/R0394/001/F (C	Transport Assets - Maint and Repairs/T	37 500.00	10 361.40	19 638.60	30 000.00	-20%	31 500.00		33 075.00	34 728.75
181				Container maintenance			30 000.00	30 000.00		31 500.00		33 075.00	34 728.75
182	5.4.3	Staff dev	O0001/IE00059/F9184/X046/R0394/001/F (Op	Staff Training: Registration	63 000.00	0.00	0.00		-100%	0.00		0.00	0.00
183	5.4.3	Staff dev	O0001/IE00060/F9184/X046/R0393/001/F (Op	Municipal Running Cost/Accommodati	60 000.00	1 079.13	0.00	1 079.13	-98%	1 133.09		1 189.74	1 249.23
184	5.4.3	Staff dev	O0001/IE00060/F9184/X046/R0394/001/F (Op	Staff Training - Accommodation	42 000.00	0.00	0.00		-100%	0.00		0.00	0.00
185				<b>Total Operational Expenditure</b>	<b>3 405 722.27</b>	<b>1 124 901.31</b>	<b>1 932 302.49</b>	<b>3 057 203.80</b>	<b>-10%</b>	<b>3 210 063.99</b>		<b>3 370 567.19</b>	<b>3 539 095.55</b>
186						1 114 389.91		11 995 239.4396795					
187				<b>Investment : Facilitation, Marketing &amp; Promotion</b>		(10 511.40)							
188	1.1.1.1	New acco	O1336-1/IE00847/F9184/X098/R0394/001/IM (Contr : Con/Prof > Bus & Adv - Researc		300 000.00	0.00	300 000.00	300 000.00	0%	315 000.00		330 750.00	347 287.50
191			O1303-7/IE00677/F9184/X097/R0393/001/D (Contr : Out > Catering Services)			1 250.00	0.00	1 250.00		0.00		0.00	0.00
192	1.1.1.4	One -Sto	O1303-7/IE00677/F9184/X097/R0393/001/IM (Conference		75 000.00	0.00	0.00	0.00	-100%	78 750.00		82 687.50	86 821.88
193	1.1.1.4	One -Sto	O1303-7/IE00754/F09788/X098/R0393/001/D (Op Cost : Adv, Publicity & Mktng > Gift		75 000.00	49 996.75	3.25	50 000.00	-33%	78 750.00		82 687.50	86 821.88
196	1.1.1.4	One -Sto	O1303-7/IE00792/F09788/X046/R0393/001/D (Op Cost : External Comptr Service > Sc		3 142.50	0.00	3 142.50	3 142.50	0%	3 299.63		3 464.61	3 637.84
198	1.2.1.1	Bussines	O1303-8/IE00584/F9184/X097/R0394/001/D (C	Investment Product Development -Mer	10 475.00		0.00	0.00	-100%	10 998.75		11 548.69	12 126.12
200	1.2.1.1	Bussines	O1303-8/IE00753/F9184/X097/R0394/001/D (C	Investment Product Development - Clie	471 375.00	0.00	0.00	0.00	-100%	494 943.75		519 690.94	545 675.48

	A	B	C	E	I	J	K	L	M	O	P	Q	R
1													
2			<b>South Coast Tourism &amp; Investment Enterprise</b>										
3			<b>2026 - Mid Term Adjustment Budget and 150 day Draft Budget : 2027</b>										
4													
5													
6													
7													
8										<b>MTREF</b>			
9			<b>Account</b>	<b>Item Description</b>	<b>22-May-25</b>	<b>Actual : July - December 2025</b>	<b>Estimate : Jan - June 2026</b>	<b>2026 Adjustment budget : For Approval</b>	<b>Percentage Increase (Decrease)- From Adjustment Budget</b>	<b>150 day draft: 2027</b>	<b>2028</b>	<b>2029</b>	
207	1.2.3.1	Catalytic:	O1303-5/IE00844/F9184/X098/R1312/001/D (C Catalytic Project: URT/Project Manager		52 375.00	0.00	0.00		-100%	54 993.75	57 743.44	60 630.61	
208	1.2.3.1	Catalytic:	O1303-6/IE00008/F9184/X097/R1700/001/D (C Catalytic Project- Ifafa/Legal Advice an		52 375.00	0.00	160 000.00	175 000.00	234%	54 993.75	57 743.44	60 630.61	
209	1.2.3.1	Catalytic:	O1303-6/IE00579/F9184/X097/R1700/001/D (C Catalytic Project- Ifafa/Municipal Serv		33 079.82	17 590.59	15 489.23	33 079.82	0%	34 733.81	36 470.50	38 294.03	
210	1.2.3.1	Catalytic:	O1303-6/IE00753/F9184/X097/R1700/001/D (C Catalytic Project- Ifafa/Customer/Client		250 000.00	0.00	50 000.00	75 000.00	-70%	262 500.00	275 625.00	289 406.25	
211	1.2.3.1	Catalytic:	O1303-6/IE00844/F9184/X097/R1700/001/D (C Catalytic Project- Ifafa - Project Manag		0.00		240 000.00	252 500.00		0.00	0.00	0.00	
212	1.2.3.1	Catalytic:	O1303-6/IE00855/F9184/X097/R1700/001/D (C Catalytic Project- Ifafa -Land and Quan		0.00		160 000.00	175 000.00		0.00	0.00	0.00	
213	1.2.3.2.1	Catalytic	O0015-1/IE00579/F9184/X099/R1319/001/IM (Op Cost : Municipal Services)		120 000.00	0.00	250 000.00	250 000.00	108%	126 000.00	132 300.00	138 915.00	
214	1.2.3.2.2	Catalytic	O0015-2/IE00579/F0927/X099/R1319/001/IM (Op Cost : Municipal Services)		120 000.00	100.00	(100.00)		-100%	126 000.00	132 300.00	138 915.00	
215	1.2.3.1	O1354-1/	O1354-10/IE00844/F9184/X098/R1319/001/D (Contr : Con/Prof > Bus & Adv - Project I		360 000.00	0.00	480 000.00	480 000.00	33%	378 000.00	396 900.00	416 745.00	
216	1.2.4.1	O1302-1/	O1302-1/IE00844/F9184/X098/R1314/001/D (Contr : Con/Prof > Bus & Adv - Project M		178 500.00	0.00	300 000.00	300 000.00	68%	187 425.00	196 796.25	206 636.06	
219	1.3.1.1	Investme	O1355-36/IE00751/F9184/X087/R0394/001/IM (TL: Local Tourist and Investor Friendl		500 000.00	0.00	100 000.00	100 000.00	-80%	525 000.00	551 250.00	578 812.50	
221	1.3.1.1	Investme	O1355-36/IE00847/F9184/X087/R0394/001/IM (Contr : Con/Prof > Bus & Adv - Resear		105 000.00	0.00	0.00		-100%	110 250.00	115 762.50	121 550.63	
222	1.3.1.1	Investme	O1356-9/IE00645/F9184/X087/R0394/001/IM (C Niche Invesment Promotion/Graphic D		75 420.00	0.00	25 000.00	25 000.00	-67%	79 191.00	83 150.55	87 308.08	
223	1.3.1.1	Investme	O1356-9/IE00753/F9184/X054/R0394/001/IM (C Niche Invesment Promotion/Customer/		419 000.00	0.00	150 000.00	150 000.00	-64%	439 950.00	461 947.50	485 044.88	
224	1.3.1.2	Investme	O1355-33/IE00143/F9184/X087/R0394/001/IM Investment Activations - Car Hire		5 237.50	0.00	5 200.00	5 200.00	-1%	5 499.38	5 774.34	6 063.06	
225	1.3.1.2	Investme	O1355-33/IE00060/F9184/X087/R0394/001/IM Investment Activations - Accommodat		18 855.00	0.00	18 000.00	18 000.00	-5%	19 797.75	20 787.64	21 827.02	
226	1.3.1.2	Investme	O1355-33/IE00564/F9184/X087/R0394/001/IM Investment Activations - Entrance Fees		115 225.00	9 802.61	25 197.39	35 000.00	-70%	120 986.25	127 035.56	133 387.34	
227	1.3.1.2	Investme	O1355-33/IE00677/F9184/X087/R0394/001/IM Investment Activations - Catering Servi		12 863.09	7 672.78	5 190.22	12 863.00	0%	13 506.25	14 181.56	14 890.64	
228	1.3.1.2	Investme	O1355-33/IE00751/F9184/X087/R0394/001/IM (Op Cost : Adv, Publicity & Mking > Co		100 000.00	0.00	0.00	0.00	-100%	105 000.00	110 250.00	115 762.50	
229	1.3.1.2	Investme	O1355-33/IE01581/F9184/X087/R0394/001/IM Investment Activations - Air Transport		12 570.00	0.00	0.00	0.00	-100%	13 198.50	13 858.43	14 551.35	
230	1.3.1.3	Investme	O1355-21/IE00755/F9184/X087/R0394/001/IM Newsletters/Investment		16 000.00	0.00	16 000.00	16 000.00	0%	16 800.00	17 640.00	18 522.00	
231	1.3.2.1.	Investme	O1337-2/IE00795/F9184/X087/R0394/001/IM (Online Platforms/System Development		420 000.00	0.00	0.00	0.00	-100%	441 000.00	463 050.00	486 202.50	
232	1.3.3.2	Investme	O1355-39/IE00754/F9184/X087/R0394/001/IM Investment Promotional and Marketing		100 000.00	63 990.00	46 010.00	110 000.00	10%	105 000.00	110 250.00	115 762.50	
235	1.3.3.2	Investme	O1355-40/IE00656/F9184/X097/R0394/001/IM South Coast Investment Information M		50 000.00	0.00	7 500.00	7 500.00	-85%	52 500.00	55 125.00	57 881.25	
236	1.3.3.1	Investme	O1355-40/IE00753/F9184/X087/R0394/001/IM South Coast Investment Information M		300 000.00	0.00	0.00		-100%	315 000.00	330 750.00	347 287.50	
237	1.3.4.1	Investme	O1304-1/IE00844/F9184/X099/R0394/001/IM (Investment Conference - OWN		450 000.00	0.00	0.00	0.00	-100%	472 500.00	496 125.00	520 931.25	
238	1.3.4.2	Investme	O1355-29/IE00059/F9184/X087/R0394/001/IM Investment Shows /National/Parent Mu		52 375.00	1 304.35	13 695.65	15 000.00	-71%	54 993.75	57 743.44	60 630.61	
239	1.3.4.2	Investme	O1355-29/IE00059/F9184/X087/R0394/001/IM (Op Cost : Reg Fees > National)		250 000.00		0.00	0.00	-100%	262 500.00	275 625.00	289 406.25	
240	1.3.4.2	Investme	O1355-29/IE00060/F9184/X087/R0394/001/IM Investment Shows /Accommodation/Pa		54 993.75	11 756.53	8 243.47	20 000.00	-64%	57 743.44	60 630.61	63 662.14	
242	1.3.4.2	Investme	O1355-29/IE00061/F9184/X087/R0394/001/IM Investment Shows /Daily Allowance/Pa		16 498.13	0.00	8 000.00	8 000.00	-52%	17 323.03	18 189.18	19 098.64	
244	1.3.4.2	Investme	O1355-29/IE00143/F9184/X087/R0394/001/IM Investment Shows - Car Rental		21 997.50	1 988.69	8 011.31	10 000.00	-55%	23 097.38	24 252.24	25 464.86	
245	1.3.4.2	Investme	O1355-29/IE00144/F9184/X087/R0394/001/IM Investment Shows - Own Transport		10 998.75	0.00	0.00	0.00	-100%	11 548.69	12 126.12	12 732.43	
246	1.3.4.2	Investme	O1355-29/IE00564/F9184/X087/R0394/001/IM Investment Shows /Entrance Fees/Par		52 375.00	0.00	115 000.00	115 000.00	120%	54 993.75	57 743.44	60 630.61	
247			O1355-29/IE00637/F9184/X087/R0394/001/IM (Contr : Contrac > Exhibit Installations)			0.00	0.00			0.00	0.00	0.00	
248			O1355-29/IE00677/F9184/X087/R0394/001/IM (Contr : Out > Catering Services)			175.03	(175.03)			0.00	0.00	0.00	
249	1.3.4.2	Investme	O1355-29/IE00753/F9184/X087/R0394/001/IM Investment Shows / Communication		66 943.11	0.00	0.00		-100%	70 290.26	73 804.77	77 495.01	
250	1.3.4.2	Investme	O1355-29/IE01581/F9184/X087/R0394/001/IM Investment Shows - Air Transport		61 134.32	2 559.51	9 440.49	12 000.00	-80%	64 191.04	67 400.59	70 770.62	
251	1.3.4.3	Investme	O1293-1/IE00564/F9184/X087/R1310/001/IM (C MICE Support - Entrance Fees		6 212.50	0.00	0.00	0.00	-100%	6 523.13	6 849.28	7 191.75	
253	1.3.4.3	Investme	O1293-1/IE00677/F9184/X087/R1310/001/IM (C MICE Support - Catering Services		62 850.00	0.00	0.00	0.00	-100%	65 992.50	69 292.13	72 756.73	
254	1.3.4.3	Investme	O1293-1/IE00692/F9184/X087/R1310/001/IM (C MICE Support - Entertainment		26 187.50	4 000.00	0.00	4 000.00	-85%	27 496.88	28 871.72	30 315.30	
255	1.3.4.3	Investme	O1293-1/IE00754/F9184/X087/R1310/001/IM (C MICE Support - Gifts		196 780.10	0.00	0.00	0.00	-100%	206 619.11	216 950.06	227 797.56	
256	1.3.4.3	Investme	O1293-1/IE00837/F9184/X087/R1310/001/IM (C MICE Support - Communications		250 000.00	109 600.00	1 100 000.00	1 209 600.00	384%	262 500.00	275 625.00	289 406.25	
257	1.3.4.3	Investme	O1355-32/IE00844/F9184/X087/R0394/001/IM (Niche Markets - MICE - Bids		104 750.00	0.00	0.00		-100%	109 987.50	115 486.88	121 261.22	
258	1.3.5.1	Investme	O1355-37/IE00060/F9184/X087/R0394/001/IM Investment - Accommodation		60 000.00	0.00	12 000.00	12 000.00	-80%	63 000.00	66 150.00	69 457.50	
259	1.3.5.1	Investme	O1355-37/IE00564/F9184/X087/R0394/001/IM Investment Trade and Media Fam Trips		30 000.00	0.00	0.00		-100%	31 500.00	33 075.00	34 728.75	
260	1.3.5.1	Investme	O1355-37/IE00632/F9184/X087/R0394/001/IM Investment Trade and Media Fam Trips		60 000.00	0.00	5 000.00	5 000.00	-92%	63 000.00	66 150.00	69 457.50	
261	1.3.5.1	Investme	O1355-37/IE00671/F9184/X087/R0394/001/IM Investment Trade and Media Fam Trips		65 000.00	0.00	5 000.00	5 000.00	-92%	68 250.00	71 662.50	75 245.63	
262													
263			<b>Total Investment : Facilitation, Marketing &amp; Promotion</b>		<b>6 250 588.56</b>	<b>289 786.84</b>	<b>3 640 848.48</b>	<b>3 998 135.32</b>	<b>-36%</b>	<b>6 563 117.99</b>	<b>6 891 273.89</b>	<b>7 782 825.08</b>	
264													
265													
266	2.1.1.1	Tourism:	O1355-42/IE00847/F9184/X087/R0394/001/IM (Market Research/Research and Advise		150 000.00	0.00	0.00	0.00	-100%	157 500.00	165 375.00	173 643.75	
267	2.1.1.3	O1354-1/	O1354-11/IE00844/F9184/X087/R0394/001/D (Contr : Con/Prof > Bus & Adv - Project		180 000.00	0.00	180 000.00	180 000.00	0%	189 000.00	198 450.00	208 372.50	
268	2.2.1.1	Nodal : ur	O1354-1/IE00060/F9184/X087/R1309/001/D (C Tourism Development Nodal - Umdoni		0.00		0.00			0.00	0.00	0.00	
269	2.2.1.1	Nodal : ur	O1354-1/IE00677/F9184/X098/R1310/001/D (C Tourism Development Nodal - Umdoni		50 000.00	0.00	12 500.00	12 500.00	-75%	52 500.00	55 125.00	57 881.25	
270	2.2.1.1	Nodal : ur	O1354-1/IE00703/F9184/X087/R1310/001/D (C Transport		0.00		7 500.00	7 500.00		0.00	0.00	0.00	
271	2.2.1.1	Nodal : ur	O1354-1/IE00753/F9184/X087/R1310/001/D (C Tourism Development Nodal - Umdoni		25 000.00	0.00	0.00	0.00	-100%	26 250.00	27 562.50	28 940.63	
275	2.2.1.1	Nodal - K	O1354-23/IE00677/F9184/X087/R1319/001/D (Nodal Development- Kwa Nzimakwe/C		25 000.00	0.00	2 000.00	2 000.00	-92%	26 250.00	27 562.50	28 940.63	
276	2.2.1.1	Nodal - K	O1354-23/IE00703/F9184/X087/R1319/001/D (New		0.00	36.52	1 963.48	2 000.00		0.00	0.00	0.00	
277	2.2.1.1	Nodal - K	O1354-23/IE00753/F9184/X087/R1319/001/D (Nodal Development- Kwa Nzimakwe/C		10 000.00	0.							

	A	B	C	E	I	J	K	L	M	O	P	Q	R
1													
2			<b>South Coast Tourism &amp; Investment Enterprise</b>										
3			<b>2026 - Mid Term Adjustment Budget and 150 day Draft Budget : 2027</b>										
4													
5													
6													
7													
8										<b>MTREF</b>			
9			<b>Account</b>	<b>Item Description</b>	<b>22-May-25</b>	<b>Actual : July - December 2025</b>	<b>Estimate : Jan - June 2026</b>	<b>2026 Adjustment budget : For Approval</b>	<b>Percentage Increase (Decrease)- From Adjustment Budget</b>	<b>150 day draft: 2027</b>		<b>2028</b>	<b>2029</b>
280	2.2.1.1	Nodel - K	O1354-24/IE00677/F9184/X087/R1319/001/D	Nodal Development: KwaXolo - Caterin	25 000.00	400.94	52 432.36	52 833.30	111%	26 250.00		27 562.50	28 940.63
281				TRAINING & Transport			40 000.00	40 000.00		0.00		0.00	0.00
282	2.2.1.1	Nodel - K	O1354-24/IE00703/F9184/X087/R1319/001/D	Transport	10 000.00	15.65	4 984.35	5 000.00	-50%	10 500.00		11 025.00	11 576.25
283	2.2.1.1	Nodel - K	O1354-24/IE00753/F9184/X087/R1319/001/D	Nodal Development: KwaXolo/Custome	0.00		0.00			0.00		0.00	0.00
284	2.2.1.1	Nodel: UF	O1354-25/IE00022/F9184/X087/R1312/001/D	Nodal Development: Umzumbe River T	0.00		0.00			0.00		0.00	0.00
285	2.2.1.1	Nodel: UF	O1354-25/IE00651/F9184/X087/R1312/001/D	Nodal Development: Umzumbe River T	0.00	4 806.96	193.04	5 000.00		0.00		0.00	0.00
286	2.2.1.1	Nodel: UF	O1354-25/IE00677/F9184/X087/R1312/001/D	Nodal development: URT - Catering	25 000.00	515.82	12 484.18	13 000.00	-48%	26 250.00		27 562.50	28 940.63
288	2.2.1.1	Nodel: UF	O1354-25/IE00756/F9184/X087/R1312/001/D	Nodal Development: Umzumbe River T	0.00	4 000.00	0.00	4 000.00		0.00		0.00	0.00
290	2.2.1.1	Nodel: Nt	O1354-26/IE00753/F9184/X087/R1312/001/D	Nodal Development - Ntelezzi Msani - A	15 000.00	0.00	0.00	0.00	-100%	15 750.00		16 537.50	17 364.38
293	2.2.1.1	Nodel : N	O1354-27/IE00677/F9184/X087/R1319/001/D	Nodal Development - Nyandezulu/Cate	15 000.00	0.00	0.00	0.00	-100%	15 750.00		16 537.50	17 364.38
295	2.2.1.1	Nodel : N	O1354-27/IE00753/F9184/X087/R1319/001/D	Nodal Development - Nyandezulu/Cust	15 000.00	0.00	0.00	0.00	-100%	15 750.00		16 537.50	17 364.38
298	2.2.1.1	Nodel Ur	O1354-5/IE00578/F9184/X087/R1314/001/D	C Nodal Development-Umuziwabantu - M	25 000.00	0.00	0.00	0.00	-100%	26 250.00		27 562.50	28 940.63
299	2.2.1.1	Nodel Ur	O1354-5/IE00677/F9184/X087/R1314/001/D	C Nodal Development-Umuziwabantu -C	15 000.00	0.00	15 000.00	15 000.00	0%	15 750.00		16 537.50	17 364.38
300	2.2.1.1	Nodel Ur	O1354-5/IE00703/F9184/X087/R0394/001/D	C Transport	0.00		7 500.00	7 500.00		0.00		0.00	0.00
301	2.2.1.1	Nodel Ur	O1354-5/IE00753/F9184/X087/R1314/001/D	C Nodal Development-Umuziwabantu - A	15 000.00	0.00	0.00	0.00	-100%	15 750.00		16 537.50	17 364.38
303	2.2.2.1	SMME / E	O1355-28/IE00059/F9184/X087/R0394/001/D	SMME and Business Support/National	10 000.00	0.00	0.00	0.00	-100%	10 500.00		11 025.00	11 576.25
304	2.2.2.1	SMME / E	O1355-28/IE00677/F9184/X087/R0394/001/D	SMME and Business Support/Catering	25 000.00	0.00	5 000.00	5 000.00	-80%	26 250.00		27 562.50	28 940.63
306	2.2.2.1	SMME / C	O1357-11/IE00564/F9184/X087/R0394/001/D	SMME Crafters - Access to markets/Er	30 000.00	0.00	5 000.00	5 000.00	-83%	31 500.00		33 075.00	34 728.75
308	2.2.2.1	SMME / A	O1357-12/IE00677/F9184/X087/R0394/001/D	SMME Support - Agri Tourism /Caterin	15 000.00	0.00	5 000.00	5 000.00	-67%	15 750.00		16 537.50	17 364.38
309	2.2.2.1	SMME / A	O1357-12/IE00703/F9184/X087/R0394/001/D	SMME Support - Agri Tourism /Transpo	7 500.00	0.00	0.00	0.00	-100%	7 875.00		8 268.75	8 682.19
310	2.2.2.1	SMME / G	O1357-3/IE00576/F9184/X087/R0394/001/D	C Tourism Skills Development-SMME Gr	25 000.00	0.00	0.00	0.00	-100%	26 250.00		27 562.50	28 940.63
311	2.2.2.1	SMME / C	O1357-6/IE00677/F9184/X087/R0394/001/D	C SMME Support Guides association/Cat	12 000.00	0.00	10 000.00	10 000.00	-17%	12 600.00		13 230.00	13 891.50
312	2.2.2.1	SMME / C	O1357-6/IE00754/F9184/X087/R0394/001/F	C SMME Support Guides association/Gif	15 000.00	0.00	0.00	0.00	-100%	15 750.00		16 537.50	17 364.38
313	2.3.1.1	Tourism -	O1355-1/IE00837/F9184/X087/R0394/001/M	C Tourism Projects-1 Brand exposure/Cc	1 797 341.64	269 834.51	130 165.49	400 000.00	-78%	1 887 208.72		1 981 569.16	2 080 647.62
314	2.3.1.1	Tourism -	O1355-1/IE00844/F9184/X087/R0394/001/M	C Tourism Projects-1 Brand exposure/Pr	266 972.88	28 990.96	(254.84)	28 736.12	-89%	280 321.52		294 337.60	309 054.48
315	2.3.1.1	Tourism:	O1355-41/IE00847/F9184/X087/R0394/001/M	( Brand Tracking - Image and Reputatio	105 000.00	0.00	25 000.00	25 000.00	-76%	110 250.00		115 762.50	121 550.63
318	2.3.1.2	Tourism:	O1356-7/IE00645/F9184/X087/R0394/001/M	C Themed Marketing Campaigns -Graph	175 000.00	12 884.86	17 115.14	30 000.00	-83%	183 750.00		192 937.50	202 584.38
320	2.3.1.2	Tourism:	O1356-7/IE00772/F9184/X087/R0394/001/M	C Themed Marketing Campaigns - Radio	500 000.00	0.00	0.00	0.00	-100%	525 000.00		551 250.00	578 812.50
322	2.3.1.2	Tourism:	O1356-7/IE012465/F9184/X087/R0394/001/M	( Themed Marketing Campaigns -Print	215 520.20	0.00	200 000.00	200 000.00	-7%	226 296.21		237 611.02	249 491.57
323	2.3.1.3	Tourism:	O1355-19/IE00837/F9184/X087/R0394/001/M	( Newsletters/Communications/Parent M	14 837.22	10 667.99	9 332.01	20 000.00	35%	15 579.08		16 358.03	17 175.94
325	2.3.2.1	Tourism:	O1356-1/IE00636/F9184/X087/R0394/001/M	C Event activation Programme/Event Pro	636 500.34	0.00	0.00	0.00	-100%	668 325.36		701 741.62	736 828.71
326	2.3.3.1	Tourism -	O1337-1/IE00795/F9184/X087/R0394/001/C	C Online Platforms/System Development/P		358 632.24	361 367.76	720 000.00		0.00		0.00	0.00
327	2.3.3.1	Tourism -	O1337-1/IE00844/F9184/X087/R0394/001/M	C Online Platforms/Project Management/	15 464.36	6 970.41	8 029.59	15 000.00	-3%	16 237.58		17 049.46	17 901.93
328	2.3.4.1	Tourism:	O1356-8/IE00564/F9184/X087/R0394/001/M	C Packaging - Marketing workshops Entr	26 187.50	0.00	0.00	0.00	-100%	27 496.88		28 871.72	30 315.30
329	2.3.4.1	Tourism:	O1356-8/IE00677/F9184/X087/R0394/001/M	C Packaging - Marketing workshops - Ca	15 712.50	0.00	20 000.00	20 000.00	27%	16 498.13		17 323.03	18 189.18
330	2.3.4.1	Tourism:	O1356-8/IE00753/F9184/X087/R0394/001/M	C Packaging - Marketing workshops - Cu	26 187.50	0.00	0.00	0.00	-100%	27 496.88		28 871.72	30 315.30
331	2.3.5.2	Tourism:	O1355-38/IE00583/F9184/X087/R0394/001/M	( South Coast Information Material/Printi	210 000.00	0.00	100 000.00	100 000.00	-52%	220 500.00		231 525.00	243 101.25
332	2.3.5.2	Tourism:	O1355-38/IE00628/F9184/X087/R0394/001/M	( South Coast Information Material/Audic	210 000.00	0.00	0.00	0.00	-100%	220 500.00		231 525.00	243 101.25
333	2.3.5.2	Tourism:	O1355-38/IE00656/F9184/X087/R0394/001/M	( South Coast Information Material/Photc	50 000.00	0.00	12 000.00	12 000.00	-76%	52 500.00		55 125.00	57 881.25
334	2.3.6.1	Tourism:	O1355-17/IE00059/F9184/X087/R0394/001/M	( Tourism Projects-Tourism Trade Show	125 700.00	0.00	0.00	0.00	-100%	131 985.00		138 584.25	145 513.46
335	2.3.6.1	Tourism:	O1355-17/IE00060/F9184/X087/R0394/001/M	( Tourism Projects-Tourism Trade Show	26 187.50	15 734.78	10 452.72	26 187.50	0%	27 496.88		28 871.72	30 315.30
336	2.3.6.1	Tourism:	O1355-17/IE00061/F9184/X087/R0393/001/M	( Daily allowance	4 713.75	0.00	4 713.75	4 713.75	0%	4 949.44		5 196.91	5 456.75
337	2.3.6.1	Tourism:	O1355-17/IE00143/F9184/X087/R0394/001/M	( Tourism Projects-Tourism Trade Show	8 380.00	0.00	8 380.00	8 380.00	0%	8 799.00		9 238.95	9 700.90
338	2.3.6.1	Tourism:	O1355-17/IE00144/F9184/X087/R0394/001/M	( Tourism Projects-Tourism Trade Show	8 380.00	829.67	7 550.33	8 380.00	0%	8 799.00		9 238.95	9 700.90
339	2.3.6.1	Tourism:	O1355-17/IE00564/F9184/X087/R0394/001/M	( Tourism Projects-Tourism Trade Show	105 836.03	34.78	299 965.22	300 000.00	183%	111 127.83		116 684.22	122 518.43
340	2.3.6.1	Tourism:	O1355-17/IE00632/F9184/X087/R0394/001/M	( Tourism Projects-Tourism Trade Show	26 187.50	78.17	64 921.83	65 000.00	148%	27 496.88		28 871.72	30 315.30
341	2.3.6.1	Tourism:	O1355-17/IE00637/F9184/X087/R0394/001/M	( Tourism Projects-Tourism Trade Show	62 850.00	0.00	195 000.00	195 000.00	210%	65 992.50		69 292.13	72 756.73
342	2.3.6.1	Tourism:	O1355-17/IE00753/F9184/X087/R0394/001/M	( Tourism Projects-Tourism Trade Show	52 375.00	0.00	52 375.00	52 375.00	0%	54 993.75		57 743.44	60 630.61
343	2.3.6.1	Tourism:	O1355-17/IE00844/F9184/X087/R0394/001/M	( Tourism Projects-Tourism Trade Show	193 787.50	0.00	40 000.00	40 000.00	-79%	203 476.88		213 650.72	224 333.25
344	2.3.6.1	Tourism:	O1355-17/IE01581/F9184/X087/R0394/001/M	( Tourism Projects-Tourism Trade Show	36 647.93	0.00	37 000.00	37 000.00	1%	38 480.33		40 404.34	42 424.56
345	2.3.6.2	Tourism:	O1356-2/IE00060/F9184/X087/R0394/001/M	( C Media Educationals:Accommodation/P	25 000.00	0.00	12 000.00	12 000.00	-52%	26 250.00		27 562.50	28 940.63
346	2.3.6.2	Tourism:	O1356-2/IE00564/F9184/X087/R0394/001/M	( C Media Educationals: Entrance fees/Ent	40 000.00	0.00	0.00	0.00	-100%	42 000.00		44 100.00	46 305.00
347	2.3.6.2	Tourism:	O1356-2/IE00677/F9184/X087/R0394/001/M	( C Media Educationals:Catering Services/	60 000.00	0.00	0.00	0.00	-100%	63 000.00		66 150.00	69 457.50
348	2.3.6.2	Tourism:	O1356-2/IE00703/F9184/X087/R0394/001/M	( C Media Educationals - Transportation	25 000.00	0.00	0.00	0.00	-100%	26 250.00		27 562.50	28 940.63
349	2.3.5.1	Tourism:	O1356-3/IE00754/F9184/X087/R0394/001/M	( T Promotional Items - Marketing/Gifts an	100 000.00	62 216.30	137 783.70	200 000.00	100%	105 000.00		110 250.00	115 762.50
352			<b>Total Tourism: Facilitation, Marketing &amp; Promotion</b>		<b>5 905 269.35</b>	<b>776 650.56</b>	<b>2 114 455.11</b>	<b>2 891 105.67</b>	<b>-51%</b>	<b>6 200 532.82</b>	<b>0.00</b>	<b>6 510 559.46</b>	<b>6 836 087.43</b>
353						<b>1 077 948</b>							
354			<b>Stakeholder Relations</b>			<b>11 511.03</b>							
357	3.3	Business	O1232-6/IE00060/F9184/X087/R0394/001/C	( C Government Relations- Participation pl	218 702.86	22 230.08	62 769.92	85 000.00	-61%	229 638.00		241 120	253 176

	A	B	C	E	I	J	K	L	M	O	P	Q	R
1													
2			<b>South Coast Tourism &amp; Investment Enterprise</b>										
3			<b>2026 - Mid Term Adjustment Budget and 150 day Draft Budget : 2027</b>										
4													
5													
6													
7													
8										<b>MTREF</b>			
9			<b>Account</b>	<b>Item Description</b>	<b>22-May-25</b>	<b>Actual : July - December 2025</b>	<b>Estimate : Jan - June 2026</b>	<b>2026 Adjustment budget : For Approval</b>	<b>Percentage Increase (Decrease)- From Adjustment Budget</b>	<b>150 day draft: 2027</b>		<b>2028</b>	<b>2029</b>
358	3.3	Business	O1232-6/IE00061/F9184/X087/R0394/001/C	Government Relations- Participation pl	20 000.00	0.00	0.00		-100%	21 000.00		22 050	23 153
359	3.3	Business	O1357-5/IE00677/F9184/X087/R0394/001/M	Stakeholder engagements/Catering Se	120 000.00	22 029.65	42 970.35	65 000.00	-46%	126 000.00		132 300	138 915
360			O1357-13/IE00061/F9184/X087/R0394/001/D	Op Cost : Travel & Subs > Domestic - Daily Allowance)		999.63	4 000.37	5 000.00		190 604.67		200 135	210 142
361				<b>Total Stakeholder Relations Expendi</b>	<b>358 702.86</b>	<b>45 259.36</b>	<b>109 740.64</b>	<b>155 000.00</b>	-57%	<b>567 242.67</b>		<b>595 604.81</b>	<b>625 385.05</b>
362				<b>Total Expenditure : Project based</b>	<b>12 514 560.77</b>	<b>1 111 696.76</b>	<b>5 865 044.23</b>	<b>7 044 240.99</b>	(1.44)	<b>13 330 893.48</b>		<b>13 997 438.15</b>	<b>15 244 297.56</b>
363				<b>Total expenditure for the Year</b>	<b>25 934 417.73</b>	<b>5 945 321.29</b>	<b>13 011 063.92</b>	<b>19 039 480.43</b>	(1.65)	<b>27 061 387.30</b>		<b>28 414 456.67</b>	<b>30 382 167.00</b>
364				<b>Net Surplus / (Loss)</b>	<b>894 000.00</b>	<b>18 908 194.86</b>	<b>(19 531 099.64)</b>	<b>294 000.00</b>	(0.05)	<b>995 000.00</b>		<b>1 044 750.00</b>	<b>550 000.00</b>
365						18 908 194.86							
366				<b>Capital Exepnditure</b>		<b>0.00</b>							
367	5.3.14	Capital E:	C0072-1/IA01327/F0002/X050/R0394/001/F	Vehicles	700 000.00		0.00		-100%	800 000.00		840 000	335 013
368	5.3.14	Capital E:	C0075-1/IA06173/F0002/X046/R0393/001/F	Computer Equipment	154 000.00	74 521.73	79 478.27	154 000.00	0%	150 000.00		157 500	165 375
369	5.3.14	Capital E:	C0076-1/IA06233/F0002/X046/R0393/001/F	Furniture & Fittings	40 000.00		140 000.00	140 000.00	250%	45 000.00		47 250	49 613
370					<b>894 000.00</b>	<b>74 521.73</b>	<b>219 478.27</b>	<b>294 000.00</b>	-67%	<b>995 000.00</b>		<b>1 044 750.00</b>	<b>550 000.00</b>
371													
372				<b>Annual Budget 2025/2026</b>	<b>26 828 417.73</b>	<b>6 019 843.02</b>	<b>13 230 542.19</b>	<b>19 333 480.43</b>	-28%	<b>28 056 387.30</b>		<b>29 459 206.67</b>	<b>30 932 167.00</b>
373				<b>Net Surplus / (Loss)</b>	<b>(0.00)</b>	<b>(18 833 673.13)</b>	<b>19 750 577.91</b>	<b>R0.00</b>		<b>(0.00)</b>		<b>(0.00)</b>	<b>(0.00)</b>
374							<b>Impairment not provided for:</b>	<b>4 417 380</b>					