



ADVERTISEMENT

VACANCY 02/2023

COORDINATOR: INVESTMENT MARKETING

Applications are invited from suitably-qualified, competent, well-motivated, assertive and results-driven individuals for the below post, to be appointed on a full-time basis.

Letters of application together with comprehensive curriculum vitae, at least 3 contactable references, and certified copies of qualifications, should be marked "Private & Confidential", with the name of the relevant post, and addressed to the Chief Executive Officer, 16 Bisset Street, Port Shepstone, 4240. Applications can be hand-delivered to South Coast Tourism and Investment Enterprise, 16 Bisset Street, Port Shepstone, 4240 or emailed to recruitment@sctie.co.za.

Applications are to be received on or before the closing date of 09 February 2023. Communication will be with shortlisted candidates only.

South Coast Tourism and Investment Enterprise is committed to Employment Equity and reserves the right not to make any appointment. The decision made will be final.

VACANCY NO:2/2023

Remuneration: R240 000 pa Negotiable

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Requirements:

- A Bachelor's Degree in sales and marketing/business management or equivalent.
- Excellent verbal and written communication skills. Fluency in English is essential; other African or European languages would be beneficial.
- Proven ability to develop rapport with senior industry and government leaders.
- Excellent interpersonal, negotiating and management skills necessary.
- Excellent time and project management skills.
- A highly innovative and creative skill set.
- At least 5 to 10 years marketing and business development experience
- The ability to represent the South Coast in highly competitive national and international markets.
- High computer literacy in all Microsoft applications including Word, Excel, Power Point and CRM database experience.
- A valid driver's licence

Duties and Responsibilities:

Investment Promotion

- Lead generation by developing a business case for investing in the KZN South Coast.
- Target potential investors and industry in order to promote the KZN South Coast as an investment destination in agreed upon sectors.
- Present the ENTITY's packaged projects and other opportunities to potential investors (delegations)
- Promote and market the KZN South Coast investment opportunities to continually source and promote new business investments.

Investment generation and leads development

- Screen and generate leads to be handed over to investment promotion pipeline.
- Host incoming business delegations
- Identify suitable partners for the KZN South Coast companies.

Trade promotion

- Network with strategic partners e.g., Trade & Investment KwaZulu Natal (TIKZN), ITEC, Department of Trade and Industry (DTI), Trade Commissioners, etc.
- Implement media and potential investor destination and visitation programmes.

Stakeholder Relations

- Create and implement innovative ways for increasing the stakeholder database
- Maintain relations with key stakeholders
- Maintain relations with sector associations where the entity is a member

16 Bisset Street
Port Shepstone, 4240, KZN
Tel: 039 682 7944

Phelisa Mangcu
Chief Executive Officer